# THE BIG CLOSING OUT SALE Is a Big Economical Sale 

In many cases the purchaser gets double and treble the regular value. To every purchaser it is a GREAT MONEY SAVER

Because we don't want them to come on account of the "Closing Out Sale," it seems to us that the NEW GOODS will never cease to pour in here. Thousands of dollars worth of new goods have been received since the FIRE, and they continue to arrive daily, but as fast as they come they are immediately put on sale at CLOSING OUT SALE PRICES.

## Everything to Go at CLOSING OUT SALE PRICES

All of the new Tailor-Made Read's Dress Goods Suits and Coats for Ladies and Misses must go by October 31st. Extreme value-giving in this department now Al the New Suits from $\$ 6.00$ up to All the New Coats from $\$ 4.50$ up to

The best dry goods buyer that has ever been in Salerm has said, "There are no Dress Goods like that to equal Read's Dress Goods." We have a very fine display in this make of ail this season's lat-est and most up-to-date creations. All at greatly reduced prices.

## New Sweaters

For Fall and Winter. Following the style of the season's New Coats, the best models in Sweaters just out for Ladies are fashioned on the same simple lines as the Coats, and present the long plain effects, semi-fitting, with no little trimming, except the buttons. We are showing the most up-to-date styles in Sweaters for Women, Meri and Chil dren ,all at reduced prices

Are to Be Greatly Reduced in Price. Come and Let $\overline{U_{s}}$ Convince You that

## The Value-Giving Is Great

New Knit Mufflers
In all Dainty Colors-White, Blue ,Lavender, Pink, Etc., at Closing Out Sale Prices.

## Stockor

## New Umbrellas

A Large Shipment from Philadelphia just came Wednesday morning.
These Go at Closing Out Sale Prices.

## Correct Shoe Styles for Fall and Winter, for Ladies

The Fall styles are strikingly attractive. There is something so refined in such good taste about them. The details of every model have been carefully studied, until each one seems about perfection. All our fine new Shoes go at

CLOSING OUT SALE PRICES

| 50c Woolen Hose .. 50c Gauntlet Gloves | $150$ |
| :---: | :---: |
| Values to \$11.00 in Silk Waists | 990 |
| Values to \$3.75 in Warppers | 250 |
| Values to \$15.00 in Mackintoshes | 980 |
| Values to \$40.00 in Ladies' New Suits | 24.00 |
| Values to $\$ 8.50$ in Ladies' New Suits | \$6.80 |
| Values to \$15.00 in Suits for Men | \$3.85 |
| \$1.00 Woolen Underwear for Boys | 37 c |
| 25 c Cotton Underwear for Ladies | 190 |
| Apron Gingham | 5 c |
| Values to \$1.00 in Plushes | 21c |
| \$1.00 Dress Goods | 25 c |
| \$1.50 Dress Goods | , 88c |
| 25c Dress Goods |  |



OVEN SECRETS
as told by Tabby, is an interesting little story that will please old and young, it may be had for ths asking at

Burnt chamition
Tabb yis a very wise cat, and she heard some things from the Oven of the South Bend Malleable Range that thousands of good cooks in the country will testify to be true. An expert Demonstrator from South Bend wil be at our store during the week of Oct. 11 to 16 inclusive.

Come and be served with biscuits and coffee. If you buy your range the week of exhibit you will receive FREE a beautiful set of English semi-porcelain dinner ware, value.


## The Electric Fixture and Supply Co.

Are now in their new quarters at 245 North Liberty sireet. We have a number of new, catchy designs to select iiom. Come and see us.
Electric Fixture \& Supply Co.
L. S. HYDE, Manager

