

WE ARE SALEM AGENTS FOR THE NEMO CORSETS, WARNER'S RUST-PROOF CORSETS, THE AMERICAN LADIES TAILORING CO., SUN-BURST SILKS, SIMMONS' KID GLOVES

Do Your Trading at the Store THAT GROWS, AND GROWS, AND GROWS

We now occupy half a block and still we have not room enough for our fast-increasing business. This is what honest dealing and low prices do; and having all the time the latest and newest merchandise for our customers. We buy in larger quantities than our competitors. By doing so we get lower prices, therefore we can afford to give lower prices to our customers. Compare our prices and see the difference.



Ladies' Tailored Suits

Our Fall Showing of is the greatest we ever attempted. Every new novelty and style is shown here. Clever creations of plaited coats and skirts, semi-fitting and model forms. The man or woman that walks into the Suit Department of the Chicago Store and cannot get suited will certainly be hard to please as all classes and styles are represented and at all prices. The small pocketbooks are just as welcome as the big ones at the Chicago Store as we have garments of the newest and latest styles to please all comers. The rapid selling of suits is a surprise to us all, since the Fall trade started. This is how we sell suits like the cut here represented:
\$18.00 handsome Suits with long coats now **\$10.50**
\$25.00 handsome Suits with long coats now **\$12.50**
\$27.50 handsome Suits with long coats now **\$14.90**

NOW ON SALE

500 pairs Ladies Fast Black Cotton Hose, double thread foot; 25c quality now, pair **10c**

15c Soft Satin Finished, Bleached Cambric, 36 inches wide, now yard **9c**

Ladies' \$3.00 Wool Sweaters now on sale. This Sweater is a great bargain, for only **\$1.95**

WONDERFUL BARGAINS IN

Girl's Coats

Never in the history of our store have we shown such a powerful stock of Girls' and Misses' Coats. All the latest styles are here and ready for your inspection. They come in all shades and mannish Scotch tweed effects. We are offering them at temptingly low prices for fine garments.

PRICE EACH
\$2.50, \$2.95, \$3.50, \$4.50, and up

We now have ready for your inspection the greatest stock of high-class

Silks and Dress Goods

that was ever opened up in Salem and when you take a look through this fashionable array of the latest production of the textile world you will say the Chicago Store certainly leads in these departments. Every dainty shade for evening wear is here; also all the standard fashionable shades for street wear. Thousands of yards for you to make your selection from and at all prices, as the Chicago Store always remembers the people with small pocketbooks as well as the ones with the big ones. No matter where you travel through this country you cannot beat the Chicago Store for silks and dress goods.

85c Fine Worsted Dress Goods, all colors . . . 49c
95c Fine Ottoman Silks 59c

Now on display a great line of Ladies' Handsome



Scotch Tweed Suits and Capes

Don't worry your heads about the new styles and fashions but come to the Chicago Store and take a look through and you will find yourself in as close touch with styles and fashions as if you were in Chicago or New York. We pay a bright man in New York to send us the latest ideas and also the latest made-up garments and other goods.

\$25 Scotch Tweed Coats now . . \$12.50

We ask low prices for

Stylish Shoes

The rapid growth of our Shoe Department is a surprise even to ourselves. It ought to grow when one of the best shoe men in Salem is at the head of this department. He knows what shoes are and when you buy shoes here you don't pay for paper. You pay for good, honest leather and style. If you never bought shoes at the Chicago Store it is high time you should be thinking that way as you are missing lots of good, honest footwear that you are now paying for.

Ladies' \$3.50 stylish Shoes now selling at **\$2.45**



Ladies' \$3.50 Stylish Shoes now selling at \$2.45



We are doing the business in

Millinery

If you want to see Ladies' Trimmed Hats selling quick come to the Chicago Store and see four or five sales-ladies as busy as bees selling and wrapping up hats. We are doing the biggest business we have ever done in the millinery line. We have one of the best trimmers in Salem, who knows how to make fashionable hats that please the ladies. You will find our prices so much lower than regular millinery houses that it will pay you handsomely to buy your hats, shapes and plumes at the CHICAGO STORE.

TRIMMED HATS

\$1.50 \$2.50, \$3.50, \$4.50 and up

Specials in the

Ladies' Suit Department

We offer for a few days a special line of Ladies high-class Tailored Suits, with long coats and plaited skirts. All man-tailored and silk lined and finished perfectly throughout. The colors are gray, tan, navy, old rose, Catawba, rich dark browns, dark greens and black suits. Just like this cut, worth up to \$25.00 and more. Our special

Prices will be only

\$12.50

Now on Sale

10,000 yards of best 7/8c light and dark colored Outing Flannels, now yard

4c

1000 yards of 50c Wool Dress Goods now yard

29c

1000 yards best Standard Apron Gingham, blue and brown checks, yard

5c

Wonderful low-price-giving in

Ladies Coats

If you are in search of a navy blue coat, a tan coat, a gray coat, a silk rain coat, a moire silk coat, a black broadcloth coat, a light-fitting coat, a rainproof coat, or any other kind of a coat that a fashionable, well dressed lady may want, do you know where you can find them? At the Chicago Store, and at prices that will make you happy. They are so low. Hundreds to make your selection from.

\$8.00 Black Broadcloth Coats now only \$3.90
\$15.00 Black Broadcloth Coats now only \$7.50



\$18.00 Handsome Brown, Tan and Navy Coats \$8.90
Stylish Fancy Coats \$4.95, \$6.50, \$8.50, \$10.50 up

Girls' Fall Hats

We show everything in that line. The waterproof hats and all the other styles of felt. You will find this department well equipped with all classes of Children's Hats and Caps. Come to our store and look through this department.



Children's Hats **25c, 35c, 50c, 75c and up**

Great Bargains in

Shirt Waists

If you want to see a fine line of Ladies' Tailored Waists in silk, linen, madras, etc., come to the Chicago Store. We are giving great values.

25c 49c . 75c 98c and up



Chicago Store

SALEM, OREGON

THE STORE THAT SAVES YOU MONEY