

We are Salem Agents for the Following Celebrated Merchandise

NEMO CORSETS, WARNER'S RUST-PROOF CORSETS, SUN-BURST SILKS, AMERICAN LADIES TAILORING CO., CHICAGO; FRANCIS SIMMONS KID GLOVES

Early Fall Dress AND Waisting Silks

Salem's Silk House, the Chicago Store, is to the front again with our early fall display of beautiful Dress and Waisting Silks. When you think of buying Silks don't class the Chicago Store as an old-fashioned dry goods shop in a country town, but think of an up-to-date city store filled with fashionable merchandise. Our Silk Department is as extensive and as complete with all the lines of fashionable Silks as you can find in any first class city establishment. Our money is as good as was ever coined, and when it comes to knowing Silks we don't take a back seat from any man in America as our large eastern experience has taught us all about Silks, from the raw material to the manufactured goods. We can show you any class of Silk you ask for, from the low grades to as fine a quality as you want, and in all designs and shades. In all cases you will find our prices much lower than city stores, as their expenses are much larger. Price per yard—25c, 35c, 65c, 75c, 95c and upwards.

TEMPTING PRICES OFFERED ON

EARLY FALL WOOLEN DRESS GOODS

Oh, My! what a wonderful stock of Dress Goods they carry in this store! That is a word repeatedly made use of by customers passing through our store. We tell them we have to, as we do a big volume of business in Dress Goods and people like to have a fine, clean up-to-date stock to make their selections from. Our stock of Dress Goods is as complete in all the new novelties, weaves and designs as you can find anywhere on the Pacific coast. You can find any class or kind of Dress Goods and any shade your heart desires in this mammoth stock. We always keep before our mind this old saying, That long profits don't make business grow. We believe in little profits and a big volume of business, and this fundamental rule has proven a great success for the Chicago Store. You all know our beginning and how fast our business has grown, and now even as big as our store is it is not big enough to give our increasing business and the overcrowded departments sufficient room. Now is a good time to make a selection in New Fall Dress Goods, as the stock is fresh and new. The prices are very reasonable. Yard 25c, 35c, 49c, 65c, 69c, 75c, 85c, 98c and upwards.

IF YOU BUY NOW WE CAN SAVE YOU MONEY IN

EARLY FALL SUITS AND COATS



If you think that all manufacturers are rich you have made a mistake. Our buyer in New York telegraphed to us some time ago that a fellow in the big city had a beautiful lot of Fall Suits and Coats that could be bought at about sixty cents on the dollar. We took the lot and they are now in stock at the Chicago Store. You can save now from \$5.00 to \$8.00 on these garments, as we believe in selling and run a chance of getting another lot when the Fall trade opens up. A glance at these Suits will show you the values we are giving. They are all made of the very newest Fall materials. Long coats, silk lined, and plaited skirts. The colors are black, navy, gray, brown, self stripes, mannish effects, etc. all handsomely tailored and finished throughout. Here is a chance to buy up to date stylish suits at a great reduction.



\$18.00 Suits now	. . . \$11.90	\$20.00 Suits now	. . . \$12.90
\$27.50 Suits now	. . . \$14.90	\$32.50 Suits now	. . . \$18.90

THE VALUES ARE SO GOOD THAT THEY WON'T LAST LONG AT THESE PRICES.

Our Great August Clean-Up Sale

STILL CONTINUED

THE GOODS ARE MARKED AWAY DOWN AND SOLD AT LESS THAN MANUFACTURERS' COST

Ladies' \$3.00 Low Shoes, now only	\$.95
All our Ladies' Wash Suits About Half Price.	
Children's \$4.00 Coats, now only	\$1.95
\$1.50 Heavy Percale Wrappers, now	.95
Ladies' \$1.50 Shirt Waists, now only	.35
Girls' 45c Wash Dresses, now only	.25
\$5.00 Dress Skirts, slightly soiled, now	\$1.90
45c Fancy Challie Dressing Sacques, now	.19
50c and 75c Hand Bags, slightly mussed, now	.15
Ladies' 50c Belts, slightly soiled, now	.10
Hop Gloves, now pair	5c, 8 1-3c and .10
25c. Hop Pickers' Hats, now only	.10
\$2.50 White Underskirts, slightly mussed	\$.98
\$1.25 White Duck Dress Skirts, now	.69
\$3.00 Wool Bathing Suits, now only	\$1.49
Ladies' \$3.25 Wool Sweaters, now	\$1.90
\$18.00 Princess Silk Dresses (Ladies), now	\$6.90
1000 Pairs Blankets, at all prices from upwards pair	.39

1000 COMFORTS AT BARGAIN PRICES.

ASK TO GET THE ADVERTISED PRICES.

Lace Curtains, White Arabian and Ecru—the biggest stock in Salem; prices pair .45c, 65c, 75c, 98c and up

Men's 45c Straw Hats, now	.15
Men's 30c Summer Underwear	.25
Men's 65c Working Shirts, now	.39
Men's 45c Leather Gloves, now	.25

REMNANTS OF FINE WOOL DRESS GOODS HALF PRICE.
Remnants of Calicos, Outing Flannel and Gingham

Ladies' 25c Lace Collars, now	8 1-3c
25c wide All Silk Ribbons, yard	.10
Boys' 25c Percale Shirtwaists	.15

ASK FOR OUR ADVERTISED PRICES.
BEAUTIFUL FALL TRIMMED HATS ON DISPLAY.
Prices Very Reasonable.

Children's 45c Gingham Rompers, now only	.23
Ladies' 25c White Belts, now	.10
Girls' 25c Tan Hosiery, fine rib, now only	12 1/2
10c Linen Laces, 4-inch wide, now only yard	.05
5c and 6c Val. Laces and Linen Laces, now yard	.02
Large Pearl Buttons, a card now only	.10
Best Sans Silk, ball	.02
Best Shoe Laces, two for	.01
200 Yards Spool Cotton, now	.02

ASK FOR OUR ADVERTISED PRICES.

ALL OUR PARASOLS NOW AT HALF PRICE AND LESS.

Ladies' Summer Underwear all Reduced.

Ladies' \$1.00 Corsets, slightly soiled, now .49

LADIES' \$5.00 TRIMMED HATS ON DISPLAY.

Prices Very Reasonable.

\$5.90 Leather Suitcases, now only	\$3.75
\$3.50 Suitcases (special) now only	\$1.90
Men's 75c Wool Fleece Underwear, now	.45
Ladies' \$15.00 Long Coats, all new, now	\$7.50
Great Bargains in Ostrich Plumes, 18 inches long,	\$1.90, \$2.50, \$3.50
Ladies' \$5.00 Trimmed Hats, now only	\$1.90
Best Standard Fancy Lawns, Challies and Calicos	now yard .03 1/2
Best Standard 7 1/2c Outing Flannel, yard	.04
Ladies' 45c Lisle Gloves, now only	.25
Ladies' \$10.00 Lingerie Swiss Dresses, now	\$4.50
Girls' \$5.00 Lingerie Lawn Dresses, handsomely trimmed with laces, slightly soiled, now	\$1.50

ASK FOR OUR ADVERTISED PRICES.

The Store That Saves
You Money

Chicago Store

SALEM, OREGON

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