

...SALEM'S BIG DEPARTMENT STORE...

Offers a Bunch of the Biggest Bargains We Ever Offered to Our Patrons During This Sale.
There is No Use in Trying to Beat Our Prices, as We Are Now Selling The Goods
at Far Below Their Regular Value.

Every article you see advertised here we have in stock and ready to hand out to you the moment you ask for the goods that are advertised. This is the no profit making month. Read every item over carefully.

NO PROFIT MAKING SALE



Beautiful
Light
Weight
Rubberized
Silk
Coats
Now on
Sale

\$8.50 Coats now\$4.50
 \$15.00 Coats now\$8.50
 \$25.00 Silk Coats now \$12.50

We show a complete stock of Ladies' Silk Rubberized Coats in all the new shades, stripes and fancy styles. We have marked them far below their regular values for this sale.

\$1.50 Royal Chiffon Miore Silk in all the new shades, yard95c

\$1.00 Ottoman Messaline Silks in a great assortment of all the new street and evening shades. This silk is well worth the attention of all well dressed ladies, as it is the newest shown and will make beautiful, rich suits and costumes. We will introduce it at a price far below its regular value. Now, yard—

59c

85c and \$1 Wool Dress Goods
yard **49c**

This line of the newest dress goods is certainly worth the attention of every careful buyer of stylish dress goods. They are trade winners at the small prices of, yard49c



\$3.00 Oxford Ties now\$1.95
 \$3.90 Oxford Ties now\$2.45
 \$2.50 High Dress Shoes \$1.45
 \$3.75 High Dress Shoes \$1.95

All we have to say about the shoe proposition is this: That if you want values in high class footwear at small prices, come to the CHICAGO STORE. There is where the wise ones are buying their shoes now. They know good values when they see them. We ask about half shoe-store prices.

No Profit Making Sale



Shirt=
waist
Specials

85c Dutch Collar Waists now49c
 \$2.00 Fine Lingerie Waists now98c
 \$2.50 Fine Lingerie Waists\$1.49
 \$5.00 Lace Waists now\$2.95

We show a beautiful line of ladies' waists in LAWN, LINEN, MADRAS, LACE and SILK. The prices are all cut away down to make quick selling during our August Clean-up Sale.

WE ARE AGENTS FOR THE

AMERICAN LADIES' TAILORING CO.
CHICAGO

Fall Styles for 1909 and 1910 now on exhibition

Prices—\$15.00, \$20.00, \$25.00, \$30.00, and up to \$100.00. Here is a chance to buy the highest class tailored garments, made to measure as you want them, at any price you wish. Materials, linings, etc., the best made.



Bargains in Ladies' Summer Underwear

20c Underwear now12 1/2c
 35c Underwear now25c
 25c Underwear now15c

We show a complete line of ladies', misses and children's Summer Underwear and at prices far below the regular value, to close them out.

9c Bleached Muslin, now yard5c

Children's 45c Percale and Gingham Dresses now25c

Men's, Women's, Boys', Girls' and Children's 25c Straw Hats now10c

Full Count Pins, a paper2c

No Profit Making Sale

7 1/2c Calicoes, Lawns and Dimities, yard3 1/2c
 7 1/2c plain and fancy Outing Flannel, yard4c
 12 1/2c Velvet Fleece Outing Flannel, yard7 1/2c
 \$2.00 Shirt Waists, slightly soiled during our alterations this season; best goods, sale price, each35c



Bargains In Muslin Underw'r

\$1.00 White Muslin Skirts49c
 \$2.00 White Muslin Skirts98c
 \$3.50 White Muslin Skirts\$1.49

The reason we offer such values in Ladies' Muslin Skirts is this: During our alterations the plasterers slightly soiled them. Now you get the benefit while they last. HALF PRICE AND LESS.

\$1.00 White Bed Spreads now69c
 59c White Bleached Sheets now39c
 15c Pillow Cases, 36x45, now only8 1-3c
 50c Table Damask now, yard29c
 12 1/2c Cretons now, yard8 1-3c

If you want to get full value for your money in Domestic, come to the CHICAGO STORE and see the largest stock in the Willamette Valley sold at prices that you cannot beat anywhere on the Pacific Coast.



CORSET COVERS

AT

REDUCED PRICES

20c Corset Covers now9c
 45c Corset Covers now25c
 Children's 25c Drawers now10c

Hundreds of pretty Corset Covers now marked down to clearing prices. It will pay you to get our prices.

Ladies' and Misses' Tan Hosiery, 25c quality, now pair12 1/2c

\$2.00 American Silk Umbrellas, warranted not to cut or crack, steel rod and natural root handles; great values, now only95c



NO PROFIT-MAKING SALE
Early Fall Styles in
Ladies' Suits

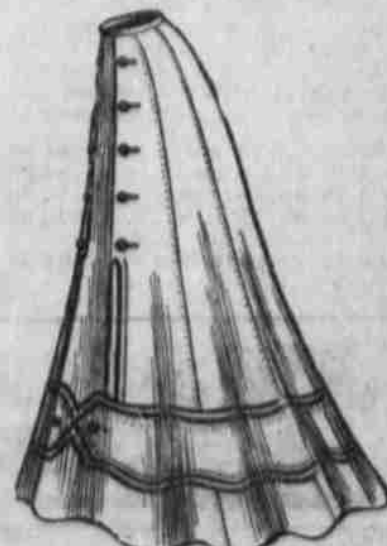
We have just received a grand assortment of early Fall suits in all the newest shades and long coats and plaited skirts. These garments are high class tailored suits made of the very best wool materials, handsomely trimmed and silk lined. Our suit department is a wonder even to ourselves. The sales are going up in leaps and bounds. Honest values, good goods and low prices are what does it.

\$20.00 Suits now\$12.50
 \$27.50 Suits now\$14.90
 \$10 Black Voile Dress Skirts \$5.90

CLOSING-OUT PRICES

Ladies' 50c Belts now only10c
 Ladies' \$1 Hand Bags now15c
 Ladies' \$15 Long Coats now\$6.90
 Children's 15c Hose, fast black 7 1/2c
 Ladies' 25c fast black Hose, pr. 10c
 Ladies' 25c White Hose, pair9c
 Sale prices on Blankets and Comforts

Dress Skirt Bargains



\$1.50 White Duck Dress Skirts60c
 \$2.50 Duck Dress Skirts now\$1.35
 \$5.00 Wool Dress Skirts now\$3.90
 \$5 slightly soiled Dress Skirts \$1.50
 \$10 Black Voile Dress Skirts\$5.90
 If you want exceptionally strong and good values for your money in dress skirts come to the CHICAGO STORE. We can please you. All colors, black, brown, navy, fancy, etc.

Chicago Store

SALEM, OREGON

The Store That Saves You Money