

We are Salem's Agents for the Warner's Rust-Proof Corsets, Sun-Burst Silks, and the Standard Patterns

The Store
That Saves
You Money

A Great Carnival of Bargains

At the Chicago Store for the Cherry Fair

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The shelves and counters of this big department store are overflowing with the season's newest and latest merchandise. This big store is now complete and ready for business. It took six months to build on the additions and remodel it. It is now a store that Salem can be proud of; growing from the smallest store ever opened in Salem to our present dimensions, covering the largest selling space in the valley. Hard work, good goods, low prices and honest dealing is what has accomplished these wonderful results.

ANOTHER GREAT BARGAIN IN LADIES' WOOL SUITS

Sale Ladies' \$17.50 Suits, now \$8.90
Ladies' \$19.50 Suits
now \$11.90
Ladies' \$24.50 Suits
now \$14.90



Salem's greatest store for selling goods quick and at rock bottom prices has secured another lot of ladies' newest up-to-date wool suits at prices far below their regular values. These suits are samples of the new models that will be worn this fall. They are the advance styles shipped to us from New York by our buyer, Mr. Lackey. They are beautiful garments stylishly tailored and trimmed throughout. The coats are extra long and the skirts full flare. Shades—navy, Catawba, reseda, London smoke, mode, and black. Wonderful values for the price.

\$8.90—\$11.90—\$14.90

Silk Sale 85c: Pongee Silk, yd. 49c.

Beautiful Pongee Silk suitable for suits and costumes now on sale. They come in plain and self stripes. All guaranteed good. Now only yard 49c.

85c. Ottoman Silks now yard 49c.

The New Ottoman Silks now on sale in a good range of shades. They won't last long as they are selling rapidly. New shades now only 49c.

Great Sale of GLOVES

85c Extra Fine Silk Gloves 49c pr
45c Fine Lisle Gloves 25c pr
\$1.45 French Kid Gloves 98c pr



We show a complete line of Ladies' Lisle Thread, Silk and French Kid Gloves in all the latest shades and black. If you want exceptionally good values in Gloves come to the CHICAGO STORE: 25c, 49c, 98c Pr.

Children's Wash Dresses 25c

We show a dandy assortment of Children's Wash Dresses in Calico, Gingham and Lawns. Great values for 25c.

Children's Two-Piece Suits 49c

Children's \$1.00 two-piece suits now on sale. Made of extra heavy Chambrays and Chevots. 49c.

SHIRT WAIST BARGAINS

\$1.00 Lawn Dutch Shirt Waists 49c
\$2.00 Lingerie Shirt Waists 98c
\$4.50 Ecru Lace Shirt Waists \$2.95



A timely purchase from one of the leading shirt waist manufacturers of New York enables us to offer you up to date, stylish shirt waists at prices far below their regular values. Five hundred to select from. 49c, 98c and \$2.98

Great Bargains in Millinery Department

\$5.00 TRIMMED HATS now \$2.95
\$3.50 TRIMMED HATS now \$1.95
\$8.50 TRIMMED HATS now \$3.90
GIRLS' \$2.00 TRIMMED HATS now 98c



In our New Millinery Department you will find a great variety of stylish trimmed hats priced away down at quick selling prices. We sell millinery at the same margin of small profits as we do the other goods throughout our store. Flowers, Feathers and Ostrich plumes marked away down. Come and take a look through the best equipped millinery department in Salem. Trimmed hats now on sale.

49c, 75c, 98c, \$1.49, \$1.95, \$2.95 and \$3.90

\$1.00 Night Gowns, now only 49c

\$1.00 White Underskirts, sale price 49c

500 Cambric Night Gowns trimmed with lace and embroidery, tucks and insertion, well made and finished; all sizes; best \$1 values. 49c
 500 White Petticoats trimmed with laces and embroidery, slightly soiled is the reason for this deep cut in the price; \$1 values only 49c

SALE OF 200 PARASOLS \$2.50 Values at \$1.39 each

A timely Cherry Fair Sale of 200 New Parasols in the season's prettiest styles. Included are pongees with colored borders, plain pongees and others in this season's newest handles. Regular \$2.00 values while they last at \$1.39. \$2.95 White Embroidered Parasols \$1.49. \$2.00 Fancy White Embroidered Parasols, now 98c

500 Pairs Lace Curtains \$1.25 Pair

SALE—500 pairs Nottingham Lace Curtains; plain and fancy centers, also floral centers, 3 1/2 yards long. Regular \$2.00 and \$2.25 values for \$1.25

500 yards Russian Net Veiling 25c yd

We now place on sale 500 yards of genuine Russian Net Veiling in fancy designs and plain, all colors. This veiling is the newest and best in the market and is good value for 45c a yard; sale price 25c

Children's Rompers 20 cents each

In the Boys' Department we offer a great bargain in Children's Play Dresses, ages 1 to 6 years. Made of fast colored blue chambray. 20c



Ladies' Oxford Shoes \$1.95

New up to date Summer Footwear at prices below manufacturer's cost. Shoe values we guarantee you cannot equal. Fine low cut footwear, garden ties, blucher ties, three-button ties, all the new, popular lasts and leathers. Brown kid, tan calf, patent colt, gun metal, all sizes and widths. Standard \$3.00 shoes now selling for \$1.95. Children's Shoes 35c, 49c, 75c pair and up.

\$8-50 LINGERIE DRESSES

\$4.75

IN OUR NEW CLOAK AND SUIT DEPARTMENT ON THE FIRST FLOOR WE OFFER 200

New Princess Dresses

A great purchase from a leading New York manufacturer enables us to offer regular \$8 and \$10 values for \$4.75. The materials are bastiste, dotted swisses and mulls, lace and embroidery trimmed, also clusters of tucks in panel effects and lace insertion. Many have tucked flounces. The color assortment includes light blue, pink, lavender, white and fancy designs. All sizes. Handsome hot weather apparel at a small fraction of their real value. Price only \$4.75.



\$18.00 Princess Silk Dresses \$9.50

The new black and white plaid Princess Silk Dresses now on sale. Beautiful, stylish garments sold at about half their regular value on account of a lucky buy. They are handsomely trimmed in the very latest up to date style. You could not buy the silk for the price. Only \$9.50

Long Kimonos only 85c

A great offer of 250 long Lawn Kimonos in light and dark colors, figures, fancy stripes and Dresden; trimmed with scalloped edge and one and two inch bands. Pink, lavender, navy, black and white grounds; all sizes; values up to \$1.75 and \$2.00 now on sale at this low price 85c

45c Dressing Sacques now 23c

A beautiful assortment of dainty Persian Lawn Dressing Sacques now on sale for 23c each

Reg. 35c White Waistings 18c

500 yards of pretty white Madras Waistings, splendid variety of styles, regular 35c values on sale at this wonderful low price, yard 18c
 1000 yards of White Cambric, fine quality; the grade most stores ask 15c a yard for; all you want of it at this low price, yard 10c



\$1.50, \$2, \$2.50 Soiled Shirt Waists 49c

500 soiled Shirt Waists now on sale during our tearing out and alterations. We put 500 beautiful linen madras and fine lawn waists in the basement; they got soiled through the builders' blunders. Your gain is our loss. While they last we will sell them for only 49c. Not a quarter of their regular value. Second floor.

Summer Underwear

Ladies' 15c Summer Under Vests 8 1-3c
Ladies' 25c Summer Under Vests 15c
Ladies' 35c Summer Under Vests 25c

We are now offering great values in Ladies' Lisle Thread Summer Underwear. We carry a complete stock of vests and pants and also short and long sleeves, high and low necks, also large sizes for stout ladies. Great bargains.

8 1-3c, 15c, and 25
EACH

Lisle Hosiery

In all colors for ladies, pr

25c



Chicago Store

SALEM, OREGON

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