# Salem's Fastest Growing Store Offers Money-Saving Bargains During This Sale 

We start this sale with a complete line of up-to-date new merchandise, bought especially for the new departments in our new store. Come and participate ini this carnival of money-saving bargains. Goods better and prices lower than ever. Bright seasonable merchandise in every department of our big store

## MILLINERY BARGAINS

\$7.50 Trimmed Hats, now • . . $\$ 3.50$

$\$ 5.00$ Trimmed Hats
now
$\$ 2.75$
We show an extensive line of Dress Trimmed Hats, this season's newest productions, all up to date styles. Before we move down stairs we will give prices on trimmed hats that will surprise you.
\$3.00 Lace Curtains now only \$1.89 pair This department is now moved upstairs and prices on several numbers are just about half, Soiled Curtains half price. 25c WHITE GOODS now at 12 1-2c yard 35c WHITE GOODS now at 15 c yard In the Wash Goods Department 1000 yards of beautiful India Linons, Persian Lawns and Mercerized White Goods sold at less than manufacturer's cost. An advantageous purchase from a large eastern commission house enables us to offer you such bargains.

SEE THIS
BARGAIN BLNCH
Men's 25c Straw Hats $\frac{\text { Now ... } 100}{\substack{\text { Boys' 25c Straw Hats } \\ \text { Now . }}}$ Girls' 35 c Sailor Hats $\frac{\text { Now. : }}{\text { Ladies' } 25 \mathrm{c} \text { Hose }}$ $\frac{\text { Now •• - } 10 c}{\text { Iadies' } \$ 5 \text { Dress Skirts }}$
 Men's 75c Dress Shirts Now Ladies' 50c Belts Now (Slightly soiled)


## Ladies' Summer Underwear



15c Summer Vests only 8 c 25 C Summer Vests ${ }_{\text {only }}^{\text {now }} 15 \mathrm{C}$ 45 c fine summer vests $25^{\circ}$
We show a complete line of Ladies' Summer Underwear in vests and drawers in short and long sleeves, also sleeveless. Beautiful, dainty trimmed summer underwear now selling at small prices-
$8 \mathrm{c}, 121-2 \mathrm{c}, 15 \mathrm{c}$ and 25 c
\$2.50 Hair Combs 1-2 Price $\$ 2.00$ Hand Bags 98c each We show a complete line of Ladies' Fancy Hair Combs and
Hand Bags in all the newest styles and designs, also all the new shades. If you want-extra good values in these the new shades.
goome to the Chicago Store.

Sale of 1000 Shirt Waists


In the Waist Section on the first floor another one of our great special sales of high grade shint waists at a price far below their regular value. Immense assortment for
you to select from,
Batiste gowns and chambreys, made with pointed yokes of medallions and Dutah neck, with or without collars; all new pretty styles, trimmed with imitation lrish crochet embroidery and Val laces; solid tucking and row or two in embroidery down the front. Also chambrey waists in fancy col$\$ 1.00$ values 49c; up to $\$ 2.00$ each, your choice at $\$ 2.00$ values 89 c Ask for the advertised waists.

1000 yards Fancy Silks, 81.25 values 69 c Salem's Silk Store offers for this sale 1000 yards of Fancy Silk Suitings, stripes, checks and figures in old rose, navy, brown, green garnet, tan, gray and black, and pretty silks for waists, suits and costumes. The best regular
$\$ 1.25$ values. Buy all you want of them for this

69
\$2 Tapestry Table Covers now only 98c

EMBROIDERIES AND LACES
47c Corset Cover Embroideries beautiful patterns, 20 inches wide, now yard ......25c now yard 10c Torchon Lace, 3 in, wide now yard ............... 50 6 1-4c Val, Laces, now yd. 2c Our buyer, Mr, Lackey, in New York, made a lucky purchase ork, made a lucky purchas this season's best goods, beautiful patterns and a great vatiful patterns and a great vaand get best pick.
25c All Silk Ribbons now yard . . 10c 10c All Silk Ribbons now yard ... 3c
Ribbons 4 inches wide at 10 c yard. Ribbons $11-4 \mathrm{in}$, wide at 3 c yard. Just think of it. All-silk ribbons at such ridiculoussy low prices. All nolors to select from.
Boys' $\$ 5.00$ Fine Wool Suits at $\$ 3.50$ Boys' Khaki Suits now only . . 98c
Another loo of boys' Indestructibe Suits selling at very low prices.

SALE OF 100 Ladies' and MISSES' EMPIRE AND PRINCESS GOWNS in Our New Cloak Room, Ist Floor A seasonable offering of Ladies' Ready-to-Wear Apparel that is bound to attract an
enthusiastic throng of buyers. enthusiastic throng of buyers.
One hundred ladies and misses One hundred ladies and misses Empire and Princess Gowns in linen, pique, remie and
serge; all this season's handsomest creations in lavender, pink, light blue, navy blue, tan, champagne, rose, gray, green, black, catawba. The dresses are trimmed in Cluny lace,
Irish lace, tucked net or fillet net, braided with soutache braid; others are trimmed with narrow stitched bands, The skirts are full flare. All high class summer wearing apparel of the very latest fashion. Special prices on the entire lot,
$\$ 4.95, \$ 5.90, \$ 7.50$ and up TAILORED LINEN $\$ 7.00$ values now only $\$ 3.90$ $\$ 8.50$ values now only $\$ 4.95$

## Beautiful Linen Suits now on sale

 in pink, cadet blue, tan, lavender, tan stripes and white. These garments are all handsomely tailored long coats and full flare skirts; all the newest trimmings; now on special sale at$\$ 3.90$ and $\$ 4.95$
TAILORED WOOLEN SUITS
A Sample Lot Now on Sale
They are the very latest garments shown; all long coats and full flare skirts; new shades, silk lined and handsomely trimmed. $\$ 18.00$ Suits now only $\$ 22.50$ Suits now only

LADIES' DRESS SHOES $\$ 3.00 \begin{gathered}\text { OXFORD TIES } \\ \text { now only } \\ \$ 1.95\end{gathered}$ $\$ 2.25 \begin{gathered}\text { HIGH SHOES } \\ \text { now only }\end{gathered}$

## Still greater bargains

 in finer shoesIf you want up to date shoes at low prices come to the Chicago Store. We have one of the best shoe men in Salem in our new shoe department. Good shoes sold at low prices is our motto. Come here and save money in fine dressy shoes Before moving these goods we offer you tempting bargains
100 Long Kimonas on Sale $\$ 1.75, \$ 2.00$ values at only 89 c each

[^0]Chicago Store
Salem the stove that surss sou money Oregon

SEE THIS
BARGAIN LIST
11-2c Fancy Lawn now yard . . $31-20$
9c Bleached Muslin now yard

| Mosquito Bar, yd . 4 |
| :---: |
| Boys' 25c Waists |
| Children's 50c Play |
| 200 yd Spool Cotton |
| ${ }^{\text {Best Sans Silk, bail }}$ |
|  |  |
|  |
|  | $\$ 12.50$



Safely Pins, dozen - 2c

## Ladies' Tailored Skirts

$\$ 5.00$ Wool Dress Skirts now
$\$ 8.50$ $\$ 8.50$ Wool Dress Skirts
now
$\$ 4.50$ now
$\$ 2.50$ Fine Duck Dress Skirts
Din $\$ 3.50$ Fine Rep Dress -skirts \$3.50 Fine Rep Dress Skirts, We show a complete line of Ladies' Fine Dress Skirts in wool, French voile and linen We can show you all colors in the very latest styles. Most all of them full flare and others slightly plaited, others plain lailored. Come here for values
in skirts.

meN's 45c balbriggan underwear Shirts and Drawers, all sizes, now 23c come to the Chicago Store and see the extensive Men's Department. We have them now opened up. Everything for the men.


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