



Shirt Waist Bargains

1000 Shirt Waists now on sale. This season's latest productions.
 \$.89 values now only .49c
 \$1.25 values now only .65c
 \$1.50 values now only .95c
 \$3.00 values now only \$1.49
 And so with all the rest.



Great Glove Values

Hundreds of pairs of Silk and Kid Gloves now on sale in all colors and black.
 \$.45 Fine Lisle Gloves now .25c
 \$.85 Fine Silk Gloves now .49c
 \$1.49 Kid Gloves now only .95c
 And so along the line.

Tailored Waists At Bargain Prices

We are now showing splendid values in Tailored Waists.
 \$1.65 values now only .95c
 \$2.25 values now only \$1.49
 To appreciate such values you have to see them.



Don't Buy Laces and Embroideries

until you look through our stock and get our prices. We can save you money. Yard, 1c, 2c, 3c, 6c, and up.

WE ARE NOW READY FOR BUSINESS

IN OUR NEW STORE

Everything has been done to make this store one of the pleasantest trading places in Salem. The other store is now undergoing a general overhauling and when we get through we will have one of the best equipped dry goods establishments in Salem. All this has been done in a few years from a few hundred dollars and our customers' good will and friendship. Modern merchandising, low prices and a big volume of business has worked wonders for the Chicago Store, the fastest-growing store on the Pacific Coast. Cut prices this week.



Money-Saving Bargains in OXFORDS

Hundreds of pairs now on sale in tan, gun metal, oxblood, patent leather, etc. Quick sales and small profits.
 \$3.00 Oxford Ties now \$1.98
 \$3.50 Oxford Ties now \$2.25
 Come here if you want values in up-to-date shoes.

A New Shipment of BACK COMBS

25c Fancy Back Combs now .15c
 45c Fancy Back Combs now .25c
 75c Fine Imported Combs .35c
 We can show you great values in this department.
AND ALL THE OTHER KINDS.



Hot Weather

Shoes now on sale at quick selling prices. We do the business in shoes and can give you the best values in Salem.
\$1.25, \$1.49, \$1.98 and up
SALE PRICES.

DON'T BE PAYING TOO MUCH FOR YOUR GOODS—COME HERE AND GET THE RIGHT PRICES.

7 1/2c Fancy Lawns, now yard .31 1/2c
 75c Full size Bleached Sheets now .30c
 15c Full size Pillow Cases, now only 9c
 10c Embroidery, 4 inches wide, now yard 5c
 50c Bleached Table Damask, now yard .25c

Go to the other stores and get their prices then come here and see the money we can save you. Salem's fastest growing store knows where to get the best values for their patrons. That is the reason we keep growing.
 12 yards of 5c and 6 1/4 English Valenciennes Laces now on special sale. The whole bolt of 12 yards for only .25c

If you want values in White Goods attend our WHITE SALE

We are here with the goods all the time and can show you a substantial saving on everything in this line.
 9c Bleached Muslins, 36 inches, yard .5c
 25c extra fine Linen, finished India Linons, now yard .12 1/2c



White Dress Goods

Thousands of yards of this season's newest materials to select from and at prices that will surprise you.
 \$.65 values, now only yd. 35c
 \$.85 values, now only yd. 49c
 \$1.00 values, now only yd. 69c

White Goods

5000 yards of this season's newest White Goods now on sale. We can show you every class and kind you may ask for.
 10c India Linons, yard .6 1/4c
 25c Persian Lawns now .15c
 The same low prices on all the rest



Silks Dress Silks

This is the Store for Values in
 We just received a new shipment of well Dress Silks—New York's newest styles.
 75c Messaline Silk now yd. .49c
 \$1 new Messaline Silks, now yard .69c
 \$1.50 Fine Imported Self-Stripe Messaline Silk, all shades, yard .95c

WE CAN SHOW YOU A SUBSTANTIAL SAVING ON MEN'S UNDERWEAR

45c Men's Balbriggan Summer Underwear, an extra fine quality. Special price now .23c

GREAT VALUES IN MILLINERY

Before we start moving this department we will give you prices that will surprise you.
 Ladies' \$1.00 Trimmed Hats now only .82.95

New Arrivals in Russian Net Veilings

500 yards of the latest Russian Net Veilings now on sale in all the newest and best shades, yard only .25c



NOW IS THE TIME TO GET BARGAINS IN Girls' Hats

We are giving great bargains in Girls' Hats before we start moving this department.
 49c Trimmed Hats now only .25c
 65c Trimmed Hats now only .35c
 85c Trimmed Hats now only .49c

Tempting Prices Now on Corset Covers

Corset Covers

Come here if you want money-saving bargains in Corset Covers.
 45c Dainty Corset Covers now .25c
 75c Corset Covers, special, now .35c



Prices Cut Away Down on Muslin Drawers

Muslin Drawers

25c Muslin Drawers now 10c and 15c
 35c Muslin Drawers now .25c
 45c and 65c Muslin Drawers handsomely trimmed now on sale for only .35c

All Our Coats, Suits, Shirt Waists, Silk Petticoats, Silk Coats, etc. NOW ON FIRST FLOOR

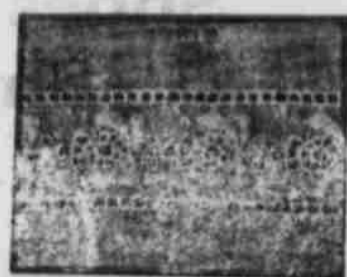


Ladies' Silk Coats

We are offering wonderful values in Ladies' Silk Coats and we are selling lots of them. They are very dressy. Price from

\$7.50

and up



LACE and EMBROIDERY INSERTIONS

We can show you anything in this line you may ask for and at small prices. Yard, 1c, 2c, 3c, 5c, 6 1/4c, 8 1-3c and up.



Half Price on CHILDREN'S Swiss Trimmed Hats

We show a great variety. Price

25c, 25c, 49c and up

CHICAGO STORE

SALEM, OREGON

The Store That Saves You Money



Slightly Soiled MUSLIN SKIRTS

now on sale and at bargain prices. Come here if you want values in Ladies' Muslin Underskirts.
 95c values now .49c
 \$1.70 values now .98c

Great Bargains in LADIES' MUSLIN GOWNS

\$.75 values now .45c
 \$1.00 values now .65c
 \$1.45 values now .95c
 And so on with all the rest.



NOW ON SALE IN WOOL, SILKS AND LINEN.

Ladies' Suits

Now on Sale in Wool, Silks and Linen

We are doing the business in suits. Come here if you want the latest and save money. You can see for yourself.
 WOOL SUITS from \$7.50 up
 SILK SUITS from \$8.90 up
 LINEN SUITS from \$2.90 up