

GO WHERE ALL ECONOMICAL SHOPPERS GO

THE BIG FIRE SALE

LEADERS IN
SWELL DUDS
FOR WOMEN

FRAKES

LEADERS IN
SWELL DUDS
FOR WOMEN

So far this sale has proven a great success. The crowd of satisfied customers is our best advertisement, and if you were one of the doubtful ones, come tomorrow, look through the stock, note the prices thereon, and you will readily concede our prices are lower than ever before in the history of Salem merchandising. Again we say "come tomorrow." 'Tis time well spent, and should you purchase, money saved. You will not be forced to buy--our salesladies are paid salaries, not commissions.

DO THESE PRICES APPEAL TO YOU?



Conditions of Sale

No goods charged.
No goods changed.
No goods laid away unless paid for.

It will pay you to purchase for future needs as the stock is ALL NEW and the finest obtainable.

Linen Suits

\$ 7.50 values ---- \$3.25
\$15.00 values ---- \$7.50
\$18.00 values ---- \$9.25
\$14.00 values ---- \$7.00

Linen Skirts

\$12.50 values ---- \$7.00
\$10.00 values ---- \$6.00
\$ 7.00 values ---- \$4.00

Silk Skirts

\$ 6.00 values ---- \$4.50
\$10.00 values ---- \$6.00
\$ 7.00 values ---- \$4.00

Messaline Silk Dresses

100 in the lot
All entirely new

\$10.00 values \$4.95

HATS

Don't forget this is the best opportunity you will ever have to secure that new hat at the biggest saving ever heard of.

All Trimmed and Untrimmed Hats at 30 cents on the dollar.

\$10.00 Hats Now \$3.00

All Other Goods at the Same Ridiculously Low Prices

Remember this is the place where your money works overtime, and each dollar will do the work of two

Every Article in the Store Reduced



333 Commercial
Street
Salem, Oregon

FRAKES

409 Washington
Street
Portland, Oregon

IF IT COMES FROM FRAKES IT'S CORRECT

F. N. WATT, Sales Manager