

A GRAND TRANSFORMATION

NOW in progress at the Chicago Store. Every department in the entire establishment will be located on the first floor. Price cutting and bargain-giving is the order until all the remodeling is finished. Go to the other stores and get their prices--then come here and see the money we can save you.

PRICES CUT AWAY DOWN ON



Ladies' Tailored Suits

We are doing the business in Ladies' Tailored Wool Suits and we ought to when you see the styles, materials, the finish, the workmanship, the linings, and the classy garments we are offering. You will wonder how they can be sold at such low prices. Long coats and full flare skirts.

\$18 Suits now only...\$9.50

\$20 Suits now only...\$12.50

\$27.50 Suits now...\$14.90

\$18 Princess Silk Suits, now only...\$9.50

Special in Dress and Waisting Silks

75c Pongee Silk, now yard...49c

45c India Silk, now yard...25c

85c Messaline Silks, now yard...49c

Yard wide Black Taffeta Silk, reg. \$1.45 quality, yd...98c

We show the greatest stock of silks in Salem.

MONEY SAVING BARGAINS IN

Ladies' Muslin Underskirts



1000 pieces of Muslin Underskirts now on sale. Skirts, Gowns, Drawers and Corset Covers, also Children's Muslin Underskirts. They are now moved into their new department and are offered at sacrifice prices on account of being slightly soiled. Come and get our prices. We can save you money.

Wool Dress Goods

This season's newest. All priced at quick selling prices. 50c Shepherd Plaid Dress Goods, yard...29c
Fine Wool Suiting now selling for, yd 35c, 39c, 49c and up

GREAT VALUES IN

Duck and Linen Suits



We are now offering great values in Duck and Linen Suits in all colors. White, pink, blue, tan and Heliotrope. All long coats and full flare skirts. Handsomely trimmed and tailored. Great values.

\$7.00 Duck Suits now only...\$3.50

\$8.50 Linen Suits, now only...\$4.95

Great values in Princess and House Dresses \$1.25, \$1.49

AND UP

SALEM'S BARGAIN GIVERS OFFER GREAT BARGAINS IN



Millinery

Beautiful Trimmed Hats offered at low prices. All handsomely trimmed with the latest trimming materials and foliage. Burnt straw effects, etc. In about a week this department will be moved into its new location down stairs. We will show no mercy to prices before we start moving. We can save you big money on millinery. That is the reason we are so busy in this department. The people know good values at a glance. Trimmed hats

\$1.49, \$1.98, \$2.50, \$2.95, \$3.50 and up

THE WHITE SALE

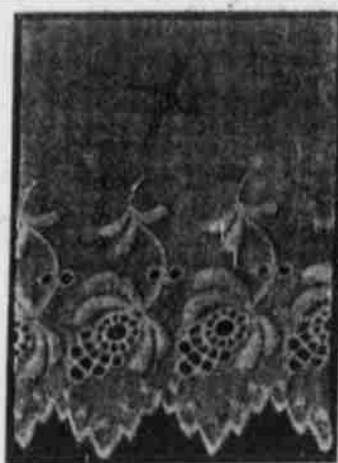
Is now in full blast at the Chicago Store. Every article of white sold at special cut prices. Ladies' White Wool Serge Suits, White Wool Serge Jackets, White Wool Serge Dress Skirts, White Duck Suits, White Duck Dress Skirts, White Shirt Waists, White Dress Silks, White Wool Dress Goods, White Wash Goods, White Table Linens, White Parasols, White Hosiery, White Laces, White Linens, White Ribbons, White Ruchings, White Kid and Silk Gloves, White Muslin Underwear, White Bed Spreads, White Blankets, Ladies' White Trimmed Hats, White Waisting Nets, White Kid Shoes, White Chiffons, White Neckwear, etc., etc.

Wonderfully Low Prices Now Asked for

Embroideries

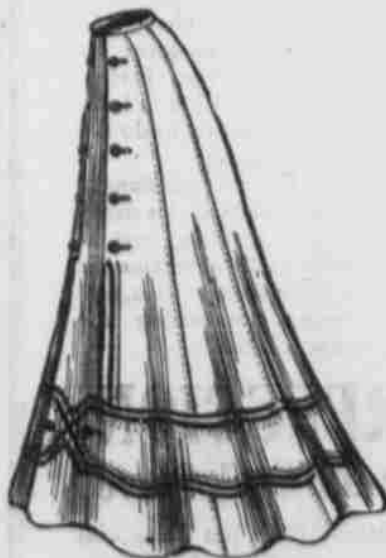
10,000 yards of Embroideries and Laces now on sale. The greatest values that were ever offered in Salem. Come to our store and see for yourself. We are selling stacks of these goods. We don't want to get rich on each sale. That is the reason we do the business.

EMBROIDERIES, yard, 3c, 5c, 6 1-4c, 8 1-3c, 10c, 12 1-2c and up
TORCHON AND VAL LACES, yard, 1c, 2c, 3c, 4c, 5c, 6 1-4c, 8 1-3c and up



During Our Department Moving

We are offering several lines of goods at cost and less. Some are slightly soiled, others are broken lots and odd numbers and will not be put in the regular stock, as we prefer disposing of them at sacrifice prices. It will pay you well to come to our store and get prices on whatever goods you may want, as we can show you a substantial saving.



WE DEFY COMPETITION ON LADIES' DRESS SKIRTS

Wool, Linen and Duck DRESS SKIRTS.

The greatest values we ever offered. All full flare and this season's newest materials. We can save you big money on dress skirts. DUCK DRESS SKIRTS on sale for 98c, \$1.25, \$1.50, \$1.75 and up
LINEN DRESS SKIRTS on sale for \$1.25, \$1.50, \$1.75 and up
WOOL DRESS SKIRTS on sale for \$1.50, \$1.95, \$2.50, \$3.50 and up

CHICAGO STORE

SALEM, OREGON

The Store That Saves You Money

This is the store for bargains in

WHITE GOODS

If you want to see a grand variety of this season's newest white goods come to our store. We can show you thousands of yards and all selling at small prices. Swiss Lawns, Dimities, etc., yard

5c 7 1/2c, 10c, 17 1/2c and up

WASH GOODS



New Notions

The greatest stock in Salem. Come to our store and see for yourself. Pins, 1c paper; Sans Silk, ball, 2c; 200 Yd. Spool Thread, per spool, 2c, and so along the line.

QUICK SELLING PRICES ON

SHIRT WAISTS

Beautiful Lingerie and Tailored Shirt Waists now on sale. Made of all the new materials. Lawns, Mulls, Madras, Checkered White Goods, etc. We do a wonderful business in Shirt Waists.

\$1.00 Waists now only...49c

\$1.50 Waists now only...98c



HOSIERY BARGAINS

Seeing is believing.

We can save you money.

We can afford to sell cheap.

We do the business.

GREAT BARGAINS IN

SHOES

1000 pairs of high and low cut Ladies' shoes now on sale. Don't be paying double price for your shoes. Come here and see the stylish shoes we can sell you for low prices.

Ladies' \$3.00 Oxfords now only...\$1.95

Ladies' \$2.50 High Shoes, now only...\$1.49



1000 YARDS OF

Pretty Dress Lawns

All fast colors, good values for 7 1/2c yard, now on special sale for, yard...3 1/2c

ONLY 16 YARDS TO EACH CUSTOMER

BUY HERE AND SAVE MONEY ON

Men's Shirts

If you want extra good money saving values in Men's Dress and Working Shirts, come here. Men's 75c Working Shirts, now only...40c
Men's 65c Sateen Working Shirts, now only...39c
Men's 75c Dress Shirts, now only...49c
Men's \$1.50 Pongee Shirts, now only...98c

