

BEFORE YOU DO YOUR BUYING

Go to the other stores and get their prices, then come to the Chicago Store and see the money we can save you. It is the high class quality of our goods and the low prices that we ask that makes the Chicago Store grow faster than any other store on the Pacific Coast. Before moving into our new store we will give you prices that will surprise you.

GREAT REDUCTIONS IN

Parasols and Umbrellas



1000 Parasols and Silk Umbrellas now on sale marked down to quick selling prices. We can show you values in this line that will surprise you. 1909 newest and latest designs and shades all handsomely embroidered, also plain shades in pongee and surah silk.

\$3.50 Parasols, the latest now \$1.50
\$5.00 Parasols, 1909 newest now \$2.50
Children's Parasols 25c, 35c and up

Dress Goods and Silks

We show the greatest stock of these goods in this part of the world in the latest materials and newest shades. Prices always the lowest.

WONDERFUL BARGAINS IN

Millinery

At the CHICAGO STORE. You will find the best assorted stock of up-to-date Trimmed Hats, Flowers and Feathers in Salem. We are busy all the time trying to keep up with the rush of this department. Hundreds of hats sold daily, and that is all on account of the stylish hats we sell and the small prices we ask. We can save you money.

Ladies' Trimmed Hats, \$1.50 \$1.95, \$2.50, \$3.00, and up.
Children's Trimmed Hats, 25c, 40c, 75c, 98c, and up.

Prices Sliced Away Down On

Muslin Underwear

We show the strongest line of Muslin Underwear in Salem. Beautiful snow white garments all handsomely trimmed with fine embroideries and laces. Gowns, Corset covers, drawers, skirts; also small sizes for children. This line is complete and it will pay you well to take a look through and get our prices. The best values in Salem. Gowns from 39c up; Corset Covers, 10c, 15c, 25c, and up; Skirts, 49c, 75c, 98c, and up; Drawers from 23c up.

5000 yards of Beautiful Fancy Lawns, in a great variety of dainty patterns; now, yard.....

4c

A Great Chance to Buy DUCK and LINEN Dress Skirts

At bargain prices. The assortment is great and the values the best you have seen for a long time. They come in natural linen, white, pink, blue, cadet, fancy and self-stripes. Our low prices will surprise you for such well made stylish Dress Skirts. Sale now on.

\$1.50 Dress Skirts \$.98
\$2.00 Dress Skirts \$1.25
\$2.50 Dress Skirts \$1.49
\$3.25 Dress Skirts \$1.98



Garfield Spool Silk to match all the new shades in dress goods & silks

Startling Values In Princess Silk Suits

Silk Princess Suits on sale. 1909 latest style, trimmed with large buttons and fancy silk net yokes, handsomely tailored and finished throughout; the greatest value you ever saw for such stylish garments.

\$18.00 Silk Princess Suits, 1909 latest, now \$9.50
\$5.00 Fancy Trimmed Net Waists, silk lined, now only \$2.90



Come Here and Get Your Money's Worth In

SHIRT WAISTS

Other merchants wonder now it is we do such a big business in Ladies' Shirt Waists. We can answer that easily: We have the right goods at the right prices. \$1 Shirt Waists now only 49c; \$1.75 Shirt Waists, beautes, now only 98c; \$2.25 Shirt Waists, 1909 newest, now only \$1.49.



We are Salem agents for the beautiful Sun-Burst Silks, in all colors; 36 in. wide, now, yard only 35c

Manufacturers' Prices on Ladies'

Low Cut Oxfords

1909 newest styles in Ladies' Low Cut Oxfords now on sale, in patent, gun metal, wine, fancy tops, etc.; \$3 and \$3.50 shoes. We got a bargain and will give our customers the benefit. Special sale price pair \$1.95



Chicago Store

The Store That Saves Your Money.

SALEM, OREGON



The Store that Does the Business in

Ladies Suits

Is out this week with a bunch of new arrivals at prices that will create a big stir in the Suit Department. Don't hang fire on such values as we are now offering. Remember they cannot last long at these prices. Stylish garments, handsomely trimmed and tailored throughout. 1909 best styles long coats, silk lined, and sheath skirts; materials this season's newest goods and shades.

\$18 fine all wool suits, now only \$9.50
\$25 handsome all wool suits now only \$12.50
\$6.90 linen and duck Skirts, new shades, now \$3.50

A GREAT BARGAIN

49c Shepherd's

Plaid Dress Goods

In black and white, brown and white and navy blue and white, now very stylish; our special price now only, yard 29c

A Lucky Buy now enables us to offer you great values in

Black Voile Skirts

100 beautiful Black French Voile Dress Skirts now on sale at prices that will sell them quick. They are this season's latest styles, handsomely trimmed and tailored.

\$10 Black Voile Dress Skirts now only \$5.90
\$15 Black Voile Dress Skirts, now only \$8.50

A GREAT BARGAIN

75c Massaline Silk

In new shades; correct for swell princess suits and new hat bands; special sale price now only, yd. 48c

Great Values in Ladies and Children's

Hosiery

We show a wonderful stock of Ladies', Misses' and Children's Hosiery in all colors and black, and at prices that you will find hard to beat. We believe in quick sales, consequently we only ask you small profits. Buy your hose here.

Children Hosiery, 10c, 12½c and 15c pair.

Ladies' Hosiery, 10c, 15c, 25c, pair and up.

SPECIAL SALE PRICES ON FINE

Gloves

If you want a grand assortment of Ladies' Silk and Kid Gloves to make your selection from, come to the Chicago Store. We show a complete line in all colors and black, and at prices that you cannot beat anywhere. We just received a big shipment and can supply you with any color you want.

Ladies' Gloves, all colors and black, from 25c and up.

75c Silk Gloves now 49c.

\$1.50 Fine Imported French Kid Gloves, now only 98c.