

UNEQUALLED VALUES

Offered in All Departments in New Spring Goods
NEW SPRING SILKS AND DRESS GOODS

**SPRING & SUMMER
DRESS GOODS**

The greatest assortment of new Spring Silks and Dress Goods that was ever opened up in Salem. You can find dress goods and silks here from the low prices up as high as you wish, and all the latest shades and materials. You cannot afford to buy your dress goods and silks elsewhere if you want the newest. WE SELL THEM SO QUICK that we are buying all the time, therefore you can always have new silks and dress goods. The new shades we are now showing is Catawba, Wisteria, Taupe, London smoke, mulberry, Eleuthian green, old rose, mode, new tans and grays. Price, yard:

25, 35, 49, 65, 75c and up

**New Spring
Suits**

\$15 Suits now . . . \$ 7.50

\$18 Suits now . . . 9.90

\$25 Suits now . . . 14.50

A lucky buy from one of the leading cloak and suit houses of New York is the reason we can offer you such bargains. The garments we offer for sale are this season's latest long coats, lined with satin and handsomely trimmed skirts, full flare; also handsomely trimmed with goods of self material and large buttons. These suits are all tailor made, of the best wool suitings, colors black, navy, brown, old rose, green, Catawba, cream, white and self stripes. Buy here. You can save money.

**STYLISH MILLINERY
SOLD HERE****NEW
SPRING MILLINERY**

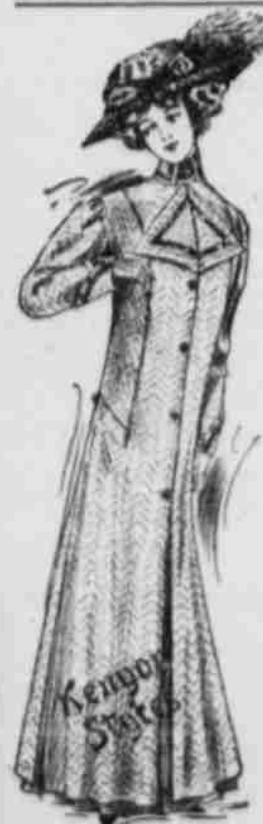
We are now showing the greatest stock of New Spring Millinery that was ever opened up in Salem. Over one thousand new Spring Hats to select from and not any two alike. This grand assortment represents every class of material, new shades and every new design known to the New York and Paris creators of fine millinery. The quick sales we are now making in this department and the way we are turning out new Spring hats, etc., is surprising, even to ourselves. There is no use of you paying double price for your hats, flowers, ostrich plumes, when you can get them here at such reasonable prices. It is not the profit we make on one hat we are after, but what we make on hundreds. We can always give you lower prices than our competitors, because we do the volume of business. We have the proof right here. Come and get our prices. New Spring Hats now selling for:

\$1.50, \$2.00, \$2.50, \$2.95, \$3.50, \$3.95 and up

**Model Hats
Paris****New Silk Coats**

If you want silk and rain-proof coats, come here. We just got a bargain of a lot of them. They are the best made, as they are from one of the leading manufacturers of these garments. If you want the newest at the right price, come to the Chicago Store. Prices:

\$7.50, \$10.50
\$12.50 and up



Best 6 1/2 c and 7 1/2 c Standard Calicoes; this Spring's best and newest colorings; now, yard4 1/2 c
15c Full Standard Size Bleached Pillow Cases, with a good, deep hem, each10c
59c Standard Bleached Sheets, full standard size, for the double beds; now only35c

**SPRING UNDERWEAR AND
HOSIERY**

1000 dozen ladies' Fast Black 25c Cotton Hose, Seamless and Stainless. Only, pair10c
500 dozen Ladies' German made, Black Cotton Hose, full regular made 45c quality; we imported this lot ourselves; you will see the Chicago Store printed on each pair; now selling for, pair25c

We show a very strong line of Ladies' Spring and Summer Vests and Drawers, and at very small prices; each

8c, 10c, 12 1/2 c, 15c, 18c and up

**New Directoire Corsets**

We sell the best corsets in the world. This is a big word, but it is true just the same.

The Warner's Rust Proof

This corset has proved without a doubt to be the grandest model form corset in the world and the best wearing now known to the fashionably dressed ladies of America. See what the great magazines have to say about them. Their sales are growing rapidly. We are Salem's sole agents. We carry all styles. Prices:

49c, 75c, 98c, \$1.25
and up

**New Spring Jackets for Women, Misses and Children**

Now on sale. We made a very fortunate buy in these up-to-date new garments. To induce quick sales we will sell them for a small profit. Each \$1.50, \$2.25, \$2.95, \$3.50, \$3.95 and up

**NEW SPRING
SHIRT WAISTS**

It looks as if we are selling all the Shirtwaists that are sold in Salem. Judging from the way they disappear from the counters. They are coming in every week and are sold out as fast as they arrive to bright, shrewd buyers who know values that are right when they see them, now selling for 49c, 75c, 98c, \$1.25 and \$1.49. We waists we are now selling at these prices are worth double the money. Fine tailored waists now going for

49c, 75c, 98c and up

CHICAGO STORE

SALEM, OREGON
The Store That Saves You Money

1000 YARDS OF THIS SEASON'S**Newest Veilings**

In all the latest shades. This is the genuine Russian net made for wear; also for beauty and is well worth 45 or 50c a yard. We offer it for our special sale, per yard:

25c

NEW SHOES

We are now showing this season's newest up-to-date oxfords and high shoes at prices that will induce quick selling. \$3.00 shoes now selling for

\$1.97, \$2 and \$2.25 pr



200-yard Best Spool Cotton2c
5c Best Sans Silk, spool2c
Best Tubular Shoe Lace, pair1c
Best 5c White Pearl Buttons, doz.2c
Best Spool Silk, per spool3c

**New Muslin
Underwear**

Beautiful snow white muslin underwear no won sale. Gowns, Skirts, Drawers, Corset Covers, etc. We are now giving great values in this department. 45c Dainty Corset Covers, only25c

