

REDUCED FOR CASH ONLY

No "Circus" methods or exaggeration are employed in this sale. The finest stock of merchandise in all Oregon to choose from for cash. A plain, simple statement: Owing to the backward season we find our stock too large; we are now buying our fall goods and need the money to pay our spring bills. No old shoddy or shelf-worn goods, all new spring merchandise, a timely offer which

every economical buyer in "SALEM" and vicinity should take advantage of. No misrepresentations. Our immense purchasing power and ready cash enable us to take advantage of the markets of the world, thus enabling us to offer people of this vicinity superior grade merchandise. Cash is what we want, you need the goods. Every article is marked in plain figures, just deduct 20 per cent off the price marked and it's yours.

