

# SALEM'S SPLENDID SHOWING HER PHENOMENAL GROWTH IN POPULATION AND WEALTH

The Excellent Work of the Board of Trade Responsible for Much of Her Prosperity---324 Buildings Erected or Remodeled---Street Car Lines Rebuilt---Nearly Two Miles of Paved Streets and 2000 Added to Her Population Are Only A Part of the Year's Accomplishments

To sum up the growth, progress and prosperity of Salem for 1908, which has undoubtedly been the most successful year of growth in its history, is not only an undertaking of some magnitude but a rare pleasure, as it must bring to the mind of every loyal citizen the fact that Salem is rapidly getting out of the village and town class and merging into the column of cities. That 1908 has brought us more material growth and more new people than any previous year, is conceded by every business man and thoughtful resident of Oregon's Capital City. It would perhaps be a case of presumption for the Salem Board of Trade to claim all the credit for these evidences of expansion, but I shall endeavor to present the facts as they are, and allow every thoughtful citizen to judge for himself and place credit where it is due.

**Increase in Population.**  
To start with, it is conservatively estimated that the population of the city has grown in the neighborhood of 2000 during this eventful year, which fact easily places our city nearer the 20,000 mark than its old limit of 15,000, and, with another year equal to the past, we shall undoubtedly exceed this limit. Oregon's Capital City will then enter upon the year 1910, when Uncle Sam's census will be taken, with better than 20,000 people enumerated among its permanent residents.

**A Building Boom.**  
One of the first results of this incoming emigration was an immediate demand for more houses and homes. As a result of this demand, the Board of Trade, early in the year, started a thorough canvass to secure the necessary new houses to accommodate all comers. Energetic committees were put out to solicit persons of means to build houses for rent and for sale. They started out with the hope of securing one hundred houses, and, after some weeks of faithful solicitation, were gratified that this had been accomplished. In the meantime, new people kept coming in and the demand growing for more buildings, until the proposition became contagious, and the year has ended with over 300 new buildings. To be more specific, there have been 324 buildings erected and remodeled at an expenditure of \$876,400. This has given employment to hundreds of mechanics and made business for dealers in building materials of all kinds. Probably the most happy result of this whole building proposition is the fact that all these new houses are filled with contented residents, and the demand is now as great as ever for more new buildings. It is now the intention of the Board of Trade to take up a campaign for 500 new buildings for the coming year, and it is fully believed that this ambition will be gratified. While the building movement in the city has been unprecedented the past

year, it is believed that an equal number of buildings has gone up in the surrounding districts, as hundreds of new homes have been started on small fruit farms, and scores of substantial improvements have been made on older farms.

**Heavy Investments Made.**  
Another item of great importance is the list of investments made by newcomers in this community. While such a list can hardly be made complete owing to the personal and business reasons of the investors, it will be gratifying to know that a compilation of about seventy-five investments by newcomers has been made, which shows a total of \$262,425. This is a bona fide list, but can under no circumstances be complete. Hence, it is probably safe to estimate that the amount of new money brought into this community during the past year by emigrants from other states, is in the neighborhood of half a million dollars.

**Street Paving.**  
Another item of great importance to our city during the past year has been the paving movement. In the neighborhood of two miles of bitulithic streets have been put down at great expense, and, as a result of this the street car lines in the territory covered have been entirely rebuilt and their portion of the streets thoroughly paved, involving an expense of \$135,000 alone. Owing to the great width of our streets, the paving problem has been deferred until this late time, but now it is found necessary in order to keep pace with the spirit of the times to have our public thoroughfares put in the best possible order. The city authorities have already taken steps to pursue the paving system extensively the coming year, and 1909 promises great results in this direction.

**Annual Horse Show.**  
Many smaller enterprises have been undertaken which have added to the prestige of our city not a little. Among them, a series of public entertainments which have become permanent events in our city. Early in the spring, the Annual Horse Show was given on our city streets. Upon that occasion, several hundred of the best thoroughbred horses in the Northwest were lined up in the parades, and the estimate of conservative horsemen was that the value of the stock shown upon that occasion aggregated \$1,000,000. Ten thousand visitors were brought to the city, including excursions on the Southern Pacific and the Oregon Electric. It was a great event for all-lovers of horses, and will no doubt be greater another year.

**Big Cherry Fair.**  
Next, was the Third Annual Cherry Fair, held under a pavilion on the beautiful court house square. Upon this occasion Salem again demonstrated her right to the title of the Cherry City of the World. For three days thousands of visitors thronged our city. Automobile, steam and

electric railroad excursions came from distant points, including Albany, Eugene, and Portland, and everybody, including the fruit growers and their suburban friends, had a most enjoyable season.

**Fourth of July.**  
Last, but not least of the entertainments was a magnificent Fourth of July celebration, held, as usual, in our city, and while it was not given under the auspices of the Board of Trade, it was practically handled by active members of the organization.

**State Dairy Association.**  
Through the efforts of the Board of Trade during the past month, the State Dairy Association convention and exhibit of products was held in this city. This also brought hundreds of visitors, and it was declared the most successful convention of dairymen ever held in the state.

**Honors At Apple Fair.**  
During November, Salem was in evidence at the Albany Apple Fair. An excursion of nearly 400 went from the Cherry City to the Apple City of the Valley. We not only captured the grand prize for Marion county, but our neighbors across the river took the next prize for Polk county. In addition to this, we captured the hearts of the Albany people by our unexpected presence in such numbers. A delightful day was spent and much good was accomplished by the interchange of courtesies.

**Rose Festival Boosting.**  
During the spring months, when Portland gave to the world that great Rose Festival which attracted attention everywhere, Salem enjoyed the distinction of sending down the most visitors of any city in the state, and participating in the wonderful exhibit of flowers, by shipping down carloads of beautiful roses during the days of the festival. For this the Board of Trade is under great obligations to the ladies of Salem, and the generous act brought liberal compensation in unstinted needs of praise to the Cherry City for its enterprising people.

**Mountain Water System.**  
Due to the activity of the Board of Trade, several enterprises of its kind in the West, Salem has found herself badly crippled for hotel facilities during its annual exhibitions. But the past year the Board of Trade took up the matter and listed all available rooms in the city, and with a corps of clerks and messenger boys, was able to supply every stranger who visited the great fair with a room in some private home, at very reasonable prices.

**Street Illumination.**  
The electric streamers, which span our streets and are being illuminated every night in the year, are attracting the attention of the entire Northwest. These were purchased through the efforts of the Board of Trade and are being maintained by public spirited business men.

**Fair Grounds Boulevard.**  
Several other enterprises are being fostered by the Salem Board of

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Trade, which will undoubtedly lead to great things for the Capital City. Among them is the building of a magnificent boulevard from the city to the fair grounds. This is in the hands of committees who have assurances that the state and the county and the city authorities will join with the property owners and make a magnificent improvement which is much needed.

**Board of Trade Headquarters.**  
In addition to all of these things, the Board of Trade maintains headquarters where can be seen beautiful exhibits of the products of our surrounding country, which are visited and admired by hundreds of strangers. At the rooms are held meetings of farmers and fruit growers, at regular intervals during the winter months, and the place is utilized for public meetings for many different purposes. This headquarters has become such a factor that it is almost looked upon as an employment bureau, and many people have not only been able to secure employment through this agency, but many of our home people have been enabled to employ help of all kinds.

**Extend Delivery Limits.**  
By the efforts of this organization, the delivery limits of the Wells Fargo Express Company have been extended very materially in our city. The limit on the east was increased from Fourteenth street to Twenty-first street, and on the south from Mission street to La. elle, while in Yew Park the extension was made from Mission south to Rural avenue. This fully doubles the territory in which the express company will make free delivery, which is a great benefit to the residents of the outlying districts thus covered.

**Street Sprinkling.**  
Another one of the lesser enterprises of the Board of Trade was the handling of the street sprinkling business last summer. By the organized work of a committee of business men, the sprinkling was done at less expense and to much better advantage than in the past. In addition, the fair grounds roads were sprinkled without cost during fair week, and there is a neat residue of cash in the hands of the board to begin work next year.

**Secure Rooms For Fair Visitors.**  
As the State Fair has grown to be one of the largest institutions of its kind in the West, Salem has found herself badly crippled for hotel facilities during its annual exhibitions. But the past year the Board of Trade took up the matter and listed all available rooms in the city, and with a corps of clerks and messenger boys, was able to supply every stranger who visited the great fair with a room in some private home, at very reasonable prices.

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**Not Pure Altruism.**  
Young Man—Why do you advise Miss Smith to go abroad to study music? You know she has no talent.

Old Man—I live next door to Miss Smith.—Town and Country.

He who works the "way of the transgressor" pays the heaviest poll-tax of all.

## Seldom Wear Out

Dr. Miles' Anti-Pain Pills relieve pain—not only once, but as many times as it is necessary to take them. Many persons who suffer from chronic ailments find in them a source of great relief from the suffering which they would otherwise be compelled to endure. Their soothing influence upon the nerves strengthen rather than weaken them. For this reason they seldom lose their effectiveness.

"I am 62 years old and have suffered for 42 years from nervous troubles, rheumatism and neuralgia, palpitation of the heart, shortness of breath, sleeplessness, and pain around the heart. The Dr. Miles' Anti-Pain Pills have been a blessing to me. I don't know what I should do without them, and they are the only remedy I have ever used that either did not wear out or lose time. I have been using them to cure the injurious results were such that I would be obliged to cease their use."

MRS. S. C. ROBINSON,  
27 Center St., Chattanooga, Tenn.

Dr. Miles' Anti-Pain Pills are sold by your druggist, who will guarantee that the first package will benefit. If it fails, he will return your money. 25 doses, 25 cents. Never sold in bulk. Miles Medical Co., Elkhart, Ind.

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