

DURING OUR ALTERATION SALE

COST CUTS NO FIGURE

The proposition now is to sell the goods and this is how we are selling them. All you have to do is to ask for the goods at the price quoted and we will hand them out to you in a jiffy.

Ladies' \$8.50 Long Coats, now	\$2.75	Childrens' \$2.00 Swans' Down Coats, now only	75c and 95c
Ladies' \$15.00 Suits, this season's, now	\$4.75	Women's \$8.00 Black Cloth Jackets, now only	\$3.95
Women's \$8.00 Long Mackintosh Coats, now	\$3.45	Women's \$6.50 Dress Skirts, now only	\$2.50
Ladies' \$1.50 Heavy Madras Waists, white, now	.49	Women's \$4.50 Dress Skirts, now only	.95
Ladies' White Lawn Waists, \$1.00 quality, now	.39	\$1.50 French Coney Fur Neck Scarfs, now only	.50
Childrens' \$4.25 Long Coats, now only	\$1.95	\$5.00 Handsome Fur Neck Scarfs, now only	\$1.95

FOLLOW THE CROWDS

You may as well do your trading here as all the rest of the people of Salem and the surrounding vicinity. We are giving the values and the people know it. What do you think of these for bargains?

Women's \$6.50 Black Silk Underskirts, now only	\$3.75	Childrens' Ready-Made Wool Dresses, now only	49c
Childrens' 50c Bearskin Caps, now only	.25	Women's 85c Muslin Gowns, handsomely trimmed, only	39c
\$6.50 Black Silk Waists, Handsomely Embroidered, only	\$2.95	Beautiful New Muslin Underwear now on sale.	
\$4.50 White All-Wool Coat Sweaters, now only	\$1.95	75c Dress Silks, all the newest goods, now yard	35c
Women's \$1.50 Black Moreen Underskirts, now only	.50	Now is your time for Bargains in Ladies' Shoes.	
Ladies' Trimmed Hats, now only Half Price		Grand assortment of New Embroideries now on sale.	

THE FEAR OF WHAT IS TO COME

Is why we are slaughtering this magnificent stock of up-to-date merchandise. We don't want to see these beautiful goods covered over with mortar, lime, sand and dust. It is better to sell them out at a loss. Here are a few of our sample prices:

New Laces and Trimmings now on sale at Bargain Prices.		\$1.00 Full-Size Bed Spreads, now only	65c
50c Wool Dress Goods, now only, yard	29c	Muslins and Sheetings at Mill Prices.	
85c Wool Dress Goods, now only, yard	49c	9c Bleached Muslin, 36 inches wide, now only, yard	5c
\$1.75 Gloria Silk Umbrellas now only	95c	Towels and Napkins at Alteration Prices.	
15c Full-Size Pillow Cases, now only	9c	Prices on Table Linens cut away down.	

WE ARE LOSING NO TIME

Wholesale or retail, either will do to dispose of the stock. The quicker the better as we have to get the shelves empty before we put men to work tearing out.

How are these for prices?

Men's Best Blue Overalls, now only	39c	Everything mentioned in This Lot Must Go, as They are in our way and Taking up too	
Men's 50c and 65c Winter Underwear, now	25c and 35c	Much Room :Blankets, Comforts, Lace Curatins, Cotton Bats, Trunks, Suit Cases,	
Men's Clothing, now about Half Price.		Outing Flannels, Cotton Flannels, and Mens' Hats.	
Cost Cuts no Figure on the Following:			
Children's Underwear and Mens' Hosiery and Neckwear.			

CHICAGO STORE

SALEM, OREGON

THE STORE THAT DOES NOT WORRY ABOUT COMPETITION