

COST CUTS NO FIGURE

During Our Alteration Sale

The proposition now is to dispose of the goods. They are in our way and must be disposed of. It is better to sell them at a loss than to have them destroyed with mortar, lime, sand and dust. No reserve. Every article in the store must go, as the **TWO STORES WILL GO THROUGH A GENERAL OVERHAULING.**

Did You See the Crowds

of busy buyers that crowded our store all last week? The people have confidence in the Chicago Store. That is what has made it grow so fast. The hot air peddled out by our competitors has no effect. They cannot retard the progress of the Chicago Store, as the people are with us, and we leave it with them all the time to decide. Just think! Thirty-two sales people could not wait on the crowds last week. We give the values, and the people know it.

HERE ARE A FEW SAMPLES OF OUR ALTERATION SALE PRICES

50c full size sheets for double beds, now - - - 25c
 7 1-2c light and dark Outing Flannels, yd - - - 4c
 8 and 9c bleached muslins, fine quality, yd - - - 5c
 Ladies' long coats, worth \$8.00, now - - - \$2.75

The proposition now is to dispose of the stock.
 Ladies' \$12.00 suits \$6 90; ladies' \$15.00 suits \$7.50

And so along the line they must go. Come to our store, pick out the goods you want, and we will give you prices you never heard of before. Remember, we are not looking for profits now—it's a matter of getting rid of the goods.

∴ HOW ARE THOSE FOR BARGAINS ∴
 Children's \$4.95 long coats, now - - - \$1.95
 50c wool suitings, now yard - - - 29c
 \$2.00 English broadcloth, 54 inches, now yd - 98c

Prices on dress goods and silks slaughtered.

1,000 blankets and comforts must be disposed of at alteration prices. All such goods as blankets, comforts, men's furnishings, shoes, &c., take up a whole lot of room. They must go. Remember, we are not looking for profit now

WE ARE NOW COMPELLED

To slaughter this magnificent stock of up-to-date merchandise, as it is better to sell it at a loss than have it destroyed by the builders. When our new store is completed we will have one of the finest in this part of the world

McEVOY BROS., Proprietors of the
CHICAGO STORE
 Salem, Oregon