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Quick Selling Prices

On All Christmas Goods

If you want the right goods at the right prices for Xmas

Presents come to the Chicago Store. We can show you

stacks of them in all the best an diatest goods shown. We

are going to make a great change in our store in the near

future, which we will let you know all about later on. Its' not

big profits that makes the Chicago Store grow. It's the vol-

ume of business.

FINE DRESS GOODS

Here is where we shine-in selling

Dress Goods. We have the goods of

the latest and prices the lowest you

can find west of Chicago. There is

no present you can give that will be

so much appreciated as a nice DRESS

PATTERN. We can suit any taste

from the medium priced goods up to

the very best. Our motto is, "Small Prices." Yard--

25c, 35c, 49c, 69c, 75c and up

Millinery We are showing some very

handsome Trimmed Hats for the Xmas trade; also handsome Ostrich Feathers and Plumes. We ire selling them at

Very Reasonable Prices

Women's Coats

Now is your time for a bargain in a Fine Coat. We are disposing of them rapidly as we are offering them at less than the cloth and silk lining cost. Later on we will tell you the reason. Ladies' Coats now

\$3.95, \$4.90, \$5.90, \$7.90, and up

> Women's Suits

We certainly did the business this season in Women's Suits. We are showing some handsome garments for the Xmas trade. It will pay you to come to our store and get our prices, as we have to dispose of this stock quickly. Prices

Great Bargains In DOLLS, TOYS AND GAMES.

Like all other goods in our store, we don't handle Xmas goods for the purpose of making big profits on them. See our prices-Kid Body Dolls

only 25c, 35c and 49c

Fancy Dolls, only 5c, 10c, 15c and 25c Mechanical Toys, only......25c and 35c All other Toys at small prices.

> It Will Pay You to Visit

TOYLAND. At the CHICAGO STORE where you will find a tine ssortment of staple and ancy toys sold at small Toys is a proposiprices. tion with us that only lasts until Xmas. We don't figure on much profit for such We aim to have goods. all sold out by Xmas.

BEAUTIFUL DRESS SILKS

If you want the greatest variety

and the latest shades and styles in

fancy Dress and Waisting Silks come

to the CHICAGO STORE. Our stock

is fresh and new and when you take

a look through it you will say so,

and wonder at the exquisite and dain-

ty patterns we can show you. Our

sliks are the best shown by any

house on the Pacific coast. Yard-

25c, 35c, 49c, 69c, 75c and

up to \$2.50 yard

Umbrellas

Five hundred Silk Umbrellas now on sale for the Xmas trade. They are priced at quick selling prices. Investigate. Each-

95c, \$1.50, \$1.95 and up

Dress Skirts

Quick selling prices on Ladies Dress Skirts. Out they have to go. We will let you know why later on. They are this season's latest. Each-

\$1.95, \$2.50, \$3.50, \$4.50, and up

French Kid Gloves

We show the most complete stock of Ladies' and Misses' Kid Gloves in Salem. All shades and all grades. If you are thinking of making a Xmas present now is your time, as the stock is complete. Pair, from

98c up to \$2

Ladies' Shoes

We show a fine line of Ladies' and Children's Shoes, Rubbers and Slippers; also Gaiters. If you want the right prices on your shoes come to the CHICAGO STORE.

Ladies' Shoes from-

