

CHICAGO STORE

Salem, Oregon

Greatest Exhibition of Christmas Goods We Have Ever Displayed

now ready for your inspection. We do not use up newspaper space advertising old goods. The newest of the new is here, marked down to quick selling prices. There is going to be a great change in the CHICAGO STORE in the near future, and before this change comes our entire stock must be disposed of, as the goods will be only in the way. You cannot stop the CHICAGO STORE'S progress, as it is the store the people like to trade in, and the people's choice shapes the destiny of nations as all other institutions of this world. We lead, never follow.



Ladies' Coats and Suits Now Selling at the Smallest Prices You Will See Them At This Season

LADIES' SUITS AND COATS

We have just received by express another lot of new suits. They are beautiful garments. Long jackets, sheath skirts, silk lined and tailor-made. If you want a new suit we would strongly recommend you to come and pick out the one you want, as they will go quick. Just the same as the last lot. We don't keep suits to look at and wait for a big profit. We believe in quick selling. Turn the goods out and get in more. We have done the greatest volume of business in this department this season we have ever done, and it would tax a big city store to come up with us. Price per suit:

\$5.90, \$7.90, \$10.50, \$12.50 and up

DRESS GOODS BARGAINS



DRESS GOODS

5000 yards of all kinds of dress goods must be disposed of quickly.

Later on we will let you know the reason.

FINE SILKS AND DRESS GOODS

There is no present that a lady receives she thinks so much about as a nice dress, either in wool or silk. If you are thinking of anything in that line there is no place in Salem that you can see such a beautiful assortment of the latest weaves and shades as at the CHICAGO STORE. We can show you dress goods and silks to suit all pocketbooks. Now is the time to make a selection of those goods before the big holiday rush. Wool Suitings a yard: 25c, 35c, 49c, 65c, 75c and up. Dress Silks, yard:

25c, 39c, 48c, 69c, 79c and up



PRICES CUT AWAY DOWN ON FINE FURS

The nicest present you can give is a fine fur. We can show you the best stock in Salem and the greatest variety. We have them here for ladies' misses and children in long and short neck scarfs, also natural grays and white. Our Isabella fox furs are beautiful and would make a swell present. Our stock is very large and must be cut down. We will make prices that will sell them quick. From

95c to \$25.00 Each

DOMESTIC SPECIALS

here waiting for you to ask for them.

8 1-3c Heavy Craan, yard
5c

7 1-2c Outing Flannel, yard
4 1-2c

Good 7c Towels only
4c

100 dozen of all kinds of Towels now on sale.

12 1/2c Dress Gingham, yard.
8 1-3c

15c Kimona flannels, now, yard
9c

Children's 25c Hose, now pair
15c

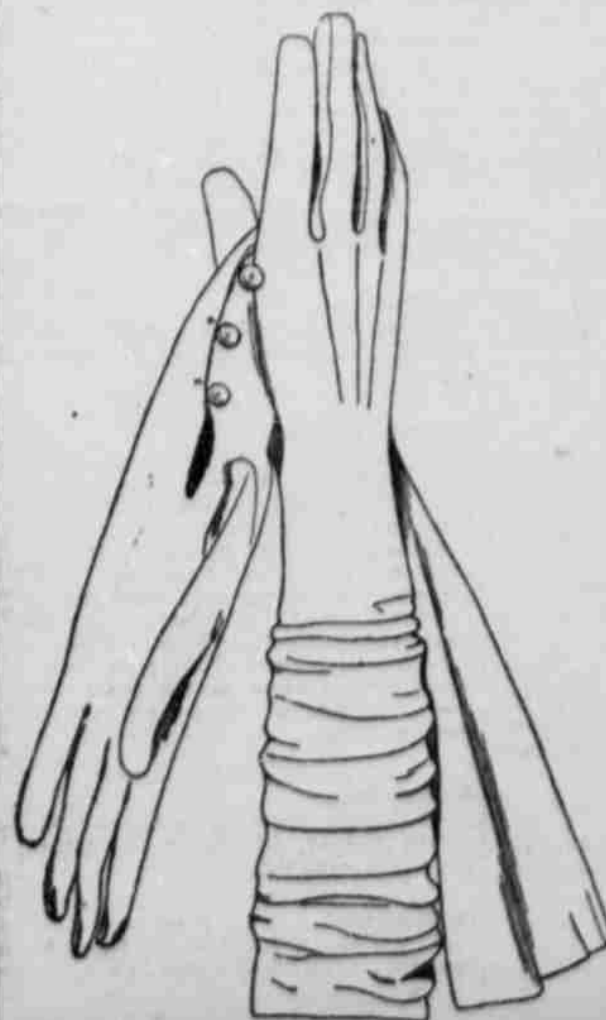
\$1.49 Umbrellas, now only
89c

Sans Silk, ball
2c



Unequaled Bargains in Ladies' Underskirts

We show a complete line of Ladies' All-Silk Heatherbloom and Black Silk Mercerized Underskirts, also in colors. We know our prices are right, as the people search all over town to try and do better but always come back. We would strongly recommend an early selection of those goods for your Xmas presents, as the stock is now complete and the prices at rock bottom. Price each—75c, 98c, \$1.25, \$1.49, \$1.95 and up



French Kid Gloves

When you look over our extensive line of Kid Gloves in every shade and black, you will say that we carry the most complete line of Kid Gloves in Salem, and judging from the amount of them we sell we believe we get the lion's share of the Kid Glove business in Salem. We handle nothing but the best and sell them at a very small margin of profit. That is the reason this department grows. Once a customer, always one. Now is your time for the best selections.

Gloves a pair:

25c, 49c, 75c, 98c, \$1.25 up