



Gloves
 We are showing a splendid assortment of fine Kid and Wool Gloves. Quality we are showing is the best in the market and the prices small. A pair—
35c, 49c, 75c, 98c and up



Children's Coats
 If you are looking for bargains in Children's Coats come to the Chicago Store. We have them price
\$1.50, \$1.95, \$2.50, \$2.95; and up



Ribbons
 Thousands of yards of ribbons in all colors and grades now on sale. If you want ribbon bargains come to The Chicago Store. Yard—
1c, 2c, 3 1-2c, 8 1-2c, 10c, and up



Hair Combs
 The variety we have to show you is great and we guarantee the lowest prices. Sale in full blast. Each
5c, 10c, 15c, 25c and up



Dress Goods

Thousands of yards of the newest Dress Goods in Salem now on sale. Any lady of good taste will tell you that we show the best line of Dress Goods in Salem. Yard—
25c, 35c, 49c and up

WE DON'T WORRY MUCH

About the competition we are up against in Salem. They will have to go some to keep up with our pace. We have the goods, the money and credit good enough all over America to do a million dollars worth of business, so you see how we are situated. Our wonderful buying power has given us a prestige in the manufacturing circles that we can always get prices that smaller consumers cannot get next to. That is the reason our business grows. Our prices and our goods are right.



Shoes
 We sell lots of Ladies, Misses, and Children's Shoes and the reason is quality and style is the best and prices the lowest. Special Sale
\$1.49, \$1.98, \$2.50 and up

GREAT HOSIERY BARGAINS THIS WEEK

Hosiery values the best and prices the smallest.



Children's Hosiery
 500 dozen of Misses' and Children's Hosiery now on sale. They are the greatest values you have ever seen for a long time. They are made for wear and service. Double knee and foot in all sizes from 4 up to 9. Here is a chance to get hosiery values that you will remember. Pair—
9c, 10c, 12 1-2c, 15c, 25c and up.

BEST QUALITY AT LOWEST PRICES

VALUES THAT YOU WILL REMEMBER IF YOU BUY NOW.



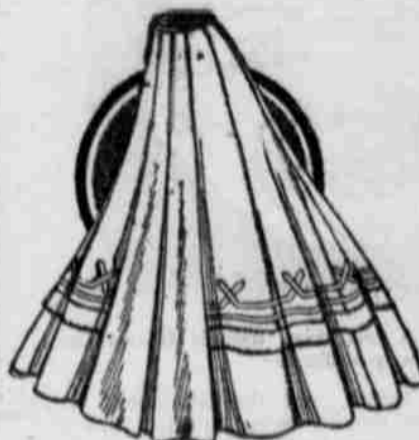
Ladies' Hosiery
 1000 dozen pairs Ladies' Hose now on sale in black and colors. They are the best standard brands. They come in cotton, wool and silk. The variety is great, which makes choosing easy. Pair—
10c, 12 1-2c, 15c, 25c and up



Women's Tailored Suits

We are showing the best values in Salem in the latest and newest garments, all tailor made long jackets, sheath skirts, silk lined and the materials and shades are the latest shown. If you want to see high class garments sold at low prices, come to the CHICAGO STORE. We have them coming every day by express. We could never keep up our stock only for this plan. If you want values that will appeal to you at a glance come to our store. Prices a suit:
\$6.00, \$8.00, \$9.00, \$10.00, \$12.50 and up.

We are showing wonderful values in Ladies' Dress Skirts. The materials are the best and newest and our prices are always the lowest.



Newest Dress Skirts

300 New Dress Skirts just received by express. They are Directoire and Sheath effects and the materials and shades the very latest. We are always here with the goods if you want money saving values. Get an early choice. Prices each—
\$2.00, \$2.50, \$2.95, \$3.50 and up.

Our variety of Laces is great—Laces of every description at small prices



Valenciennes Laces

Thousands of yards of dainty trimming laces now on sale. We have just received some big values in pretty laces. It will pay you well to look this stock over and see our small prices. Yard—
1c, 2c, 3c, 5c, 6 1-4c, 8 1-3c and up



Dress and Waisting Silks

If you want values in fine dress and waisting silks come to the Chicago Store. We take no back seat from the best house on the Pacific coast. Yard—
\$25c, 35c, 49c, 65c and up



Milliners
 We are showing pretty trimmed hats, ostrich plumes and fancy wings at very low prices. It will pay you to get our prices on those goods.
DRESS HATS
\$2.50, \$2.95, \$3.50 and up



Umbrellas
 We just received a splendid assortment of fine silk umbrellas with gold and root handles. They are great values.
\$1.25, \$1.49, and up

Domestics

Best Standard Apron Gingham, yd

5c

7 1-2c Standard Outing Flannel, in dark and light colors, now only

4 1/2c

Best 10c Outing Flannel now selling for 14 yards for

\$1.00

100 dozen of white Huck and Plain Towels. The best value in Salem. Now each—

4c, 5c, 6 1-4c, 8 1-3c and up.



Women's and Misses' COATS

We are selling them fast and it is on account of the high class quality of the coats and the very low prices we are asking. Don't be paying two prices for your coats. Come to our store and we will give you values that you will remember. We have six ladies selling them all the time. You will see style and individuality in every coat you see in our store. We are not looking for long profits. It's the quantity we want to sell.

WOMEN'S COATS

\$3.75, \$4.90, \$5.90, \$8.50, \$9.90, \$10.50 and up

Chicago Store

People's Bargain House

BLANKETS

Now is the time for warm blankets. Keep yourself snug and warm during these chilly days of winter.

We have those soft, downy blankets that will keep you happy and comfortable and at very small prices, and you will say so when you see them.

Pair—

49c

75c

98c

\$1.25

and up.



FURS

There is nothing nicer than a pretty fur on a cold day. We have lots of them here and at small prices. Each—

98c, \$1.49, \$1.98, \$2.50, \$3.50 and up



Linen Laces and Embroideries

Thousands of yards of Linen Laces and Embroideries now on sale. You will find great values in this lot. Yard—

4c, 6 1-4c, 8 1-3, 10c and up



Neckwear

Handsome neckwear now on sale. They are the newest shown in the late Directoire effects in fifty different styles. They are dainty and pretty. Price each—

10c, 15c, 25c and up



Handkerchiefs

500 doz. of Ladies' Handkerchiefs now on sale. They comprise a great variety of pretty styles and designs trimmed with dainty laces, etc. We can show you any kind you ask for. Each—

3c, 4c, 5c, 6 1-4, 8 1-3 10c up



Shirtwaists

We just received a splendid line of pretty lace Shirtwaists. They are the newest shown. We are selling them at very small prices. Each—

\$2.95, \$3.45, \$3.90 and up