



WONDERFUL VALUES IN Women's Suits

Salem's Suit Store is here with the goods. The newest and best in all the new shades, styles and designs. All handsomely tailored, silk lined, long coats and sheath skirts. The way we turn out suits and coats is a wonder even to ourselves. They are coming in every day by express and we need them, because we sell them so quick. The little profits we ask is what moves them out so quickly. Sale prices.

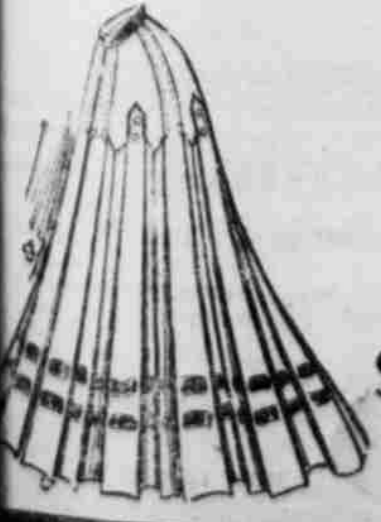
\$8.50, \$9.50, \$10.50, \$12.50 and up

Women's Coats

Now selling at a lively pace. We show ladies' coats in all the best wanted shades, in the new Nipon and Empire styles. Also Silk Rubberized and Cravenette Coats. Now is your time for values, as they are going for small prices.

\$4.95, \$6.90, \$8.50, \$10.50 and up

PRICES CUT AWAY DOWN ON Dress Skirts



If you want the best values in Salem in Ladies' Dress Skirts, come to the CHICAGO STORE, where you get the best values for your money. Sale price—

\$2.50, \$3.50, \$4.50 and up

The People's Choice

IS THE CHICAGO STORE, and that is clearly shown every day in the week by the crowds of well pleased customers that visit our store. Our aim always is the best goods, the lowest prices, and kind and fair treatment to everybody that enters our store. We sell our goods so quickly that you cannot find in our store one article of merchandise but what is the newest, best and latest shown. Just received by express several new creations in dress silks, dress goods, furnishings, fancy neckwear, ribbons, laces, ladies' coats, ladies' suits, etc., etc.

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| <p>Special Women's and Misses' Coats in black plain, shades and fancy mixtures. This season's latest coats, worth up to \$8.50 and \$10— HALF PRICE— \$4.95</p> | <h2>Chicago Store</h2> <p>People's Bargain House SALEM, OREGON</p> | <p>Special Girls' Coats this season's latest in plain and fancy shades. Handsomely trimmed worth up to \$4.95 and \$5.90. Our buyers lucky buy special. Price now only— \$2.95</p> |
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DRESS GOODS AND SILKS

Why do we do the largest dress goods and silk business in Salem? This is easy to explain. First of all, we show the greatest stock and the most complete assortment of the newest shades and weaves. Secondly, we buy direct from the manufacturers and can give you at all times the lowest prices, because we do the volume of business. Those are two reasons and many more why we do the biggest business in dress goods and silks. If you want beautiful directoire silks and wool suitings it will pay you to take a look through our stock. We can show you all the new shades, new materials and new designs. We allow no store to undersell us.

Manufacturers' Prices On BLANKETS AND COMFORTS

If you want variety to select from, this is the place to come. We can show you every class and kind, both in wool and cotton, also fancy blankets. Our velvety wool cotton blanket is not like what you find 'around Salem. They are a special kind that we have the agency for. They are beautiful, soft, fluffy, downy blankets that will make you happy when you get under them. And for this blanket you do not pay as much as you have to pay elsewhere for the ordinary kinds. Come and look through this great stock and convince yourself.

Prices for Dress Goods and Silks, 23c, 29c, 35c, 49c, 65c, 75c and up

Wonderful Values In Table Linens

We show the most complete stock of table linens and napkins in Salem, in colored, cream and white, and in all widths up to 72 inches. We have just received a beautiful assortment of Irish and German satin damasks. They are well worth your inspection, as the designs and floral decorations on them are beautiful. We are determined to make this department the best linen department in Salem, both for quality of the goods and for low prices. And with this purpose in view we know that quality and low prices are always trade winners; so here we are with the prices:

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| 45c Double Width Bleached Damask, yard..... | 29c |
| 49c Double Width Bleached Damask, yard..... | 35c |
| 75c Double Width Bleached Damask, yard..... | 49c |
| \$1.25 Double Width Bleached Damask, yard..... | 75c |
| Better Satin Damasks, in extra wide widths, special prices, yard..... | 98c, \$1.25, \$1.49 |

(Worth up to \$2.00.)

MEN'S FURNISHINGS

We carry a complete stock of men's, youths' and boys' furnishings and clothing. We can save you money on these goods, as we don't have to depend exclusively on men's goods. If we did have to we would have to ask you long profits, but as it is they go just the same as the rest of the goods all over the store. Little profits and the volume of business is what we are after, and judging from appearances we are getting the lion's share.

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| Men's Heavy Cotton Socks, pair..... | 4c, 5c, 6 1-4c, 8 1-3c, 10c |
| Men's Warm Wool Socks, now, pair..... | 15c |
| Men's 75c Heavy Wool Fleece Underwear, now..... | 39c |
| Men's 65c Heavy Working Shirts, now, each..... | 45c |
| Men's Best 75c Blue Jean Overalls, now..... | 45c |

OUTING FLANNELS

Tremendous values in this department. We can show you every class and kind of outing flannels, kimono flannels wrapper flannels and awnsdown flannels known to the trade. Hundreds of pretty styles and designs to select from for dressing sacques and warm waists, all selling at the smallest prices you can find anywhere. No matter what pattern you are after, we can please you. That will be easy. The variety and stock is so great.

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| 7 1-2c Heavy Outing Flannels, in dark, light and fancy colors, yard..... | 4 1-2c |
| 12 1-2c Heavy Wrapper Flannelettes, in very pretty designs, great values, yard..... | 8 1-3c |
| 12 1-2c Velvet Wool Flannels, now, yard..... | 8 1-3c |



Corsets

We are now showing the new Directoire Corsets. They are very handsome. Model Form Corsets—we are Salem's agents. Prices from

98c up to \$2.95



BARGAINS IN GLOVES

We show a great stock of gloves in kid, wool and silk. We sell them fast because we ask small prices. Pair—

25c, 35c, 49c, 75c, 98c and up



SPECIAL PRICES ON HOSIERY

If you want splendid value in Hosiery come to the CHICAGO STORE. We show all kinds of wool, cotton and silk. Women's and children's. Pair—

10c, 15c, 25c and up



CLEARING PRICES ON Girls' Coats

Big bargains in Girl's Coats. We can show you any style you ask for and at very small prices. Price each—

\$1.95, \$2.50 \$3.50 and up