



**WOMEN'S AND MISSES' SUITS**

The business we are doing in the Cloak and Suit room is certainly a wonder. We did not think that five years from now we would be doing such a business. We are certainly giving the values and the people appreciate it. Nobby, swell, up to date Suits now selling for

**\$8.00, \$10.50, \$12.50 and up**

**The Great Volume**

**Of Business We Do Coupled With Selling**

THE BEST MERCHANDISE IN AMERICA, MARSHALL FIELD'S OF CHICAGO, IS THE REASON WE CAN SELL OUR GOODS AT SUCH SMALL PRICES. WE RECOGNIZE NO COMPETITION IN SALEM. WHEN IT COMES TO THE QUICK SELLING OF GOODS THE WEAPON WE FIGHT WITH IS LOW PRICES, AND WE ARE ONLY NOW STARTING IN IN EARN-EST. WATCH THE CHICAGO STORE GROW FROM NOW ON. IN A FEW MONTHS FROM NOW WE WILL OCCUPY THE ENTIRE BLOCK. WE ARE HERE WITH THE GOODS AND LOWEST PRICES ALL THE TIME.

**DRESS GOODS AND SILKS**

WE ARE OFFERING THE GREATEST VALUES WE EVER OFFERED IN UP TO DATE DRESS GOODS AND SILKS. IF YOU WANT TO BE IN TOUCH WITH THE NEW NOVELTIES IN FINE SILKS AND DRESS GOODS, COME TO THE CHICAGO STORE AND LOOK THROUGH THIS MAMMOTH STOCK OF EUROPEAN AND AMERICAN PRODUCTS OF THE LATEST CREATIONS OF THE BEST MANUFACTURERS. ALL THE BEST AND NEWEST SHADES ARE HERE IN BROWN, NAVY, GREEN, DARK RED, EDISON BLUE, TOUPE, LONDON SMOKE, AND COMBINATION STYLES, ALSO ALL THE DAIN-TY AND DELICATE SHADES SUITABLE FOR EVENING WEAR. OUR VARIETY OF SILKS AND DRESS GOODS IS SO GREAT AND OUR PRICES SO REASONABLE THAT YOU CAN MAKE A SELECTION VERY EASILY. BEFORE YOU BUY, COME AND GET OUR PRICES. IT WILL PAY YOU WELL.

**Dress Goods, yard, 15c, 25c, 35c, 49c, 65c up**  
**Silks, yard, 25c, 35c, 49c, 59c 65c up**



**WOMEN'S SUITS**

Do you know the reason why we sell so many suits? The reason is this: We sell the newest and best and don't want to get rich on each sale. That is the reason we sell the suits and coats of Salem. We buy for spot cash and sell for spot cash, and who can meet our prices? Protect your pocketbook and do your buying at the CHICAGO STORE. The store with the broad principles for doing business.

**\$30.00 Suits, now \$14.90 and \$16.50**

**MILLINERY**

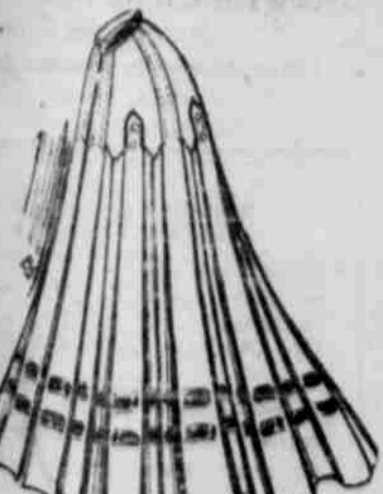


100 New Dress Hats just received. Not any two alike. They are swell hats. Now selling at low prices. **\$2.50, \$2.95, \$3.50 up**



**WOMEN'S COATS.**  
 We say without fear of contradiction that we are giving the greatest values in Ladies', Misses' and Children's Coats that was ever shown to the ladies of Salem. Spot cash is doing the work in the factories back east. That is why you stand on the same ground floor when it comes to buying coats for women, misses and children that you do in the big cities of the east. Money is king in the buying world and when you know how to buy and where to buy you can always have the best for your customers. We now sell

Ladies' \$10.00 Coats	For .....	\$5.90
Ladies' \$15.00 Coats	For .....	\$9.99
Misses' \$5.00 Coats	For .....	\$2.90
Misses' \$10.00 Coats	For .....	\$4.50 and \$5.50
Children's \$3.50 Coats	For .....	\$1.95
Children's \$6.50 Coats	For .....	\$3.50



**DRESS SKIRTS**  
 500 Handsome Dress Skirts just received. They are the newest and best shown. Sale price **\$2.95, \$3.50, \$4.50 up**

**FUR SALE**

**FUR BARGAINS**

500 Ladies', Misses' and Children's Fur Neck Scarfs now on sale. They come in every style you ask, from the little neck scarfs up to the larger ones. Our buyer in New York shipped a grand assortment of fine furs and also gave us prices on them that will make lively selling. The assortment represents all the best class of furs. The prices run like this **49c, 98c, \$1.49, \$1.98, \$2.50, \$3.50 and up**

**Prices Sliced Away Down**  
 500 pairs of Double Blankets now on sale in gray and white. They are great values. A pair **39c, 49c, 75c, 98c up**  
 500 pairs of Lace Curtains now on sale. They are splendid values. A pair **39c, 49c, 65c 98c up**

And still we grow. you should look at this item. 100-yd. spool silk in colors best spool Sale price each— **5c**  
 All Goods Sold as Advertised.

**CHICAGO STORE**  
 PEOPLES BARGAIN HOUSE

**SALEM, OREGON**  
 The Store That Saves You Money

100 Misses' and Children's College Caps in all colors. Also black and white. Regular 85c values. Special Price, Each— **49c**

**Silk Underskirts**

There was never any such values offered in Salem in silk petticoats as this bargain we offer you now; **\$7.50 Black Heavy Silk Taffeta Underskirts, a wonder for the money, price each**

**\$3.90**



**Winter Underwear**

Our stock of Ladies', Misses' and Children's Winter Underwear is now complete. If you want grand values for your money, now is the time; the stock is big and the prices small.



**10c, 15c, 25c, 35c and up**