THIS store has grown to such "mamouth proportions" from 30 years of successfull selling of highest standan quality of merchandise at lowest prices that every week sees each department with many odds and ends and broken lines. Hereafter "FRIDAY" will be known as BARGAIN FRIDAY. We will do nothing to fool our customere every article advertised in the FUTURE as in the PAST will be BONA FIDE reductions, no shoddy imitations used by us to mislead the public. This store has always been known as Salem's biggest and best store, and so will it continue to be, if Honest Values, Good Goods, Kind and Courteous Treatment and Low Prices have any voice. Watch our ads,


Fine Watered Moire Petticoats, very full; the best makes, are shown here, regular $\$ 2.00$ and $\$ 2.50$ values, Friday Bargain Special

## \$1 ${ }^{7 \text { 78 }}$

This assortment is complete. Every skirt marked in plain figures. No deception or inflated prices.


CLASS RIBBONS MEYERS STANDARD
Pompadour and Floral fay novelties:
50 c grades
65 c grades
75 c grades
You can't do better; tak advantage of our FRIDA advantage of our
BARGAIN PRICES.

39c
43 c
59c
59c FRIDAY BARGAIN PRICE 24 inch leatherette suit cases, full width and
depth, metal corners
$89 C$

Our special $\$ 5.00$ sole leather suit cases, with bolts or straps, the best case in
America for $\$ 5.00$; Friday Bargain Price
\$4.35


Highest Quality Imperial Taffeta Silks, our regular 85 c quality, Friday Bargain Price Better values for the same 63C money are not shown. Take advantage.


## Children's

 School CoatsAges 8, 10, 12. 14 In this asscriment you will fiu just right for the wintery days. Prices Less


MARLOW WORSTED PLAIDS, suitable for mak ing children's schoot dresses regular 25 c values, Friday Bargain Price
heavy bleach bath TOWEL, large size, double thread, best 25 c values, Friday Bargain Price - 19c forts, superior cotton fliths fine sateen covering-a size $\$ 3.00, \$ 3.25$ and 53.50 values, Friday Bargain Pink
$\$ 2^{85}$


City News
 urday; cooter tonight.
When in PortandViat Hall's
togtop ntreet.
W. T. Rigdon, Undertaker-
 aison'a Place-Eleven barber chatra,
TROVEM's getting busy,
Our shoe shop- some of the ban
Is turalug out some prices that suav
work tu town at
youl money. The Price Bhoe Co.

Notice -
To all buyeps, J. M. Lawrence th The place to buy your grocertes
fresh eggs and country butter.
Save Your Apples-
We for eider ands of apples, suitfurnished. Oldeon Stolx Company corner So, Summer and Mill streetil Phope Main 26.
Have You-
A ace warm blanket for the team
 He will supply you.

Repairing try The Pitce Shoe Co
 For Good Ment Quick dellivery and courteous
treatmeat, Steusloff sanitary marke ts the place. They have been with unfor yeara and have pleased others and will please you
Do Not Yatl-
To take advantage of your oppor-
tunity to save a dollar by payligs
cour uubueription a year til advance

 aftertoct. 31, as it will

## Try- The Priee Shoe Co.'s new eobbler, Work Invarably turned out same tay brought. $\quad$ 10-29-d $\alpha w-1 w k$



WOLLD RECOVER



