

THE CHICAGO STORE

STANDS PRE-EMINENTLY IN SALEM AS THE ONLY STORE THAT DOES NOT USE SCHEMES, DECOYS OR OTHER DEVICES FOR DRAWING TRADE. WE DEPEND ENTIRELY ON HONEST GOODS SOLD AT THE LOWEST PRICES. EVERYBODY CAN SEE THE RESULT. WE HAVE MORE BUSINESS THAN WE CAN TAKE CARE OF. WE HANDLE THE BEST GOODS SHOWN IN THE WORLD, MARSHALL FIELD'S OF CHICAGO, THE STORE THAT IS KNOWN THE WORLD OVER FOR RELIABLE MERCHANDISE. IF YOU WANT TO BE SAFE IN MAKING YOUR FALL PURCHASES COME TO THE CHICAGO STORE, THE STORE THAT SHOWS THE LATEST AND NEWEST UP-TO-DATE MERCHANDISE ON THE PACIFIC COAST, IN DRY GOODS, SUITS, COATS, FURS, MILLINERY, DRESS GOODS, SILKS, HOSIERY, UNDERWEAR, FLANNELS, BLANKETS, ETC.



8430

Ladies' and Misses' Suits

The business we are doing in Ladies' and Misses' Tailor-Made Suits is certainly a wonder; 16 salespeople all the time busy selling those garments. They are the newest shown, handsomely trimmed in distinctive modified effects; colors, black, brown, green and navy. They are selling at bargain prices.

\$8.50, \$10.50, \$12.50, \$14.50 and up



6858

Ladies' and Misses' Coats

We are showing a grand assortment of Ladies', Misses' and Children's Coats in all the new shades and the latest material. The Nippon effect seems to cut a great figure in those garments. Colors, navy, brown, black, cardinal and mixed effects. If you are in search of a coat don't buy until you look through our stock, as we don't want to be rich on every sale. Prices

\$2.50, \$3.50, \$3.95, \$4.75, \$7.50, \$8.50 and up



Women's High-Class Suits

Now selling at the prices you have to pay elsewhere for ordinary suits. If you want the right suits at the right prices come to the Chicago Store, the store that makes the low prices for fine garments.

\$11.90, \$12.50, \$14.50 and up



8448

9400

Ladies' and Misses' Suits

Now is your time to make a selection of those new garments. They are going like wildfire, and they ought to, when you consider the low prices we are asking. If we make one dollar profits we are satisfied. We sell lots of them. Prices

\$5.50, \$10.50, \$12.50, \$14.50 UP



6305

8035

Ladies' and Misses' Coats

We are now selling Ladies', Misses' and Children's Coats just about as cheap as you can buy the material. We have stacks of them here to show you and at the smallest prices in this part of the world. The people are coming from far and near for those garments, because they are beautiful and at prices that are within everybody's reach. They won't be always at those prices.

\$2.50, \$3.50, \$4.50, \$4.95, \$7.50, \$8.50 and up



Millinery

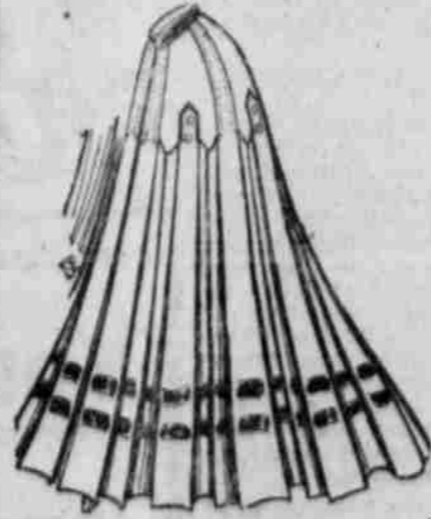
The Chicago Store is Salem's headquarters for the hats at small prices. Come and see how fast we sell them. Prices

\$1.50, \$2.50, \$3.50 and up



Hosiery and Underwear

If you want a grand assortment to select from in men's, ladies' and children's Hosiery and Underwear come to the Chicago Store. Prices the lowest.



Dress Skirts

500 Dress Skirts now on sale; they are priced down to the lowest bottom notch. Our buyers just sent them in all new.

\$2.50, \$2.95, \$3.50, \$4.50 and up



Dress Goods and Silks

We show the Greatest, the newest and the most up-to-date stock of Dress Goods and Silks in Salem. We can show you any class of goods you ask for--at small prices.

Yd 15c, 25c, 35c, 49c, 65c up

Do Your Trading at Salem's Greatest Store for Sterling Bargains