



Ladies' Suits and Coats

If you want to see the best stock in Salem of Tailored Garments in all the Latest Shades and Styles, come to the CHICAGO STORE. The prices must be right judging from the way we are selling them. It is foolish for people to be paying those long prices when you can get such Beautiful, Dressy Garments here for such Small Prices. Follow the crowds and get the Best for the Least Money.

\$8.50, \$10.50, \$12.50, \$14.50 and up



Dress Goods and Silks

Lots of big stores in the large cities do not sell as many Dress Goods and Silks as we do. It would do them good to have the crowd at this counter we have. We make a specialty of Fine Dress Goods and Fine Silks and we are proud to know the Salem ladies know the correct goods when they see them. You can find every class and kind of Dress Goods and Silks here you want and at Small Prices.

THE Great Crowds

OF WELL SATISFIED CUSTOMERS THAT DAILY VISIT OUR STORE IS THE CONVINCING PROOF THAT WE ARE HERE WITH THE GOODS AT THE RIGHT PRICES. NEVER IN THE HISTORY OF OUR STORE WERE WE DOING SUCH A VOLUME OF BUSINESS. THE WEAPONS WE FIGHT WITH ARE LOW PRICES AND WE ALLOW NO HOUSE ON THE PACIFIC COAST TO BEAT THEM. "LOW PRICES AND GOOD GOODS" IS THE CHICAGO STORE'S MOTTO.

DRUMMERS' SAMPLES Less than Cost

Hundreds of drummers' samples now on sale in the different departments all over the store bought at fifty cents on the dollar. They comprise all kinds of goods, hosiery, underwear, gloves, corsets, laces, embroideries, wrappers, dressing sacs, children's and misses' coats and suits, dress skirts, ribbons, corset covers, muslin undershirts and so along the line. If you want sterling honest bargains now is the time to buy.

45c Derby Ribbed Wool Fleece Winter Underwear, ladies, now only23c

Girls' \$4.50 Long Coats, now only\$1.95

\$5.00 fine Long furs, now only \$2.45

Sweaters and Waists now Half-Price

Ladies' \$8.50 Long Black Coats, now\$4.95

Men's 75c Wool Fleece Underwear, now39c

Children's Underwear HALF-PRICE

10c Canvas Gloves, heavy quality, now5c

Men's \$2.00 Good Heavy Pants, now98c

Men's and Boys' Suits about HALF-PRICE.

\$3.50 Rainy Day Wool Skirts, now\$1.49

Ladies' \$15.00 All-Wool Suits now\$7.50

Manufacturers' Outlet Sale

Our buyer in New York secured a bunch of bargains from a manufacturers' outlet sale and here they are—the greatest values that were ever offered on the Pacific coast.

50c Wool Suitings, now yard .24c

85c Wool Suitings, the latest, now yard40c

25c Scotch Plaid Dress Goods, now yard12½c

Best Standard Calicoes, now yard 4c

8 1-3 dark and light Outing Flannel, now yard4½c

15c Heavy Fleece Wrapper Flannelettes in pretty patterns, now yard8 1-3c

18c Swans Down Flannels in a grand range of pretty patterns .12½c

65c Double Blankets, now39c

85c Double Blankets, now49c

\$1.75 Extra large Double Blankets, now98c

12-4 Wool Fleece extra heavy fancy bordered \$3 Blankets, now \$1.95

Fine Cotton Filled Comforts, all prices.

10c White Cotton Batts, now only5c

Extra Fine Laminated White Cotton Batts, roll8 1-3c, 10c, 12½c

GREAT BARGAINS IN Notions

Full Count Pins, paper1c
200-yard Spool Cotton, now2c
5c Pearl Buttons, dozen2½c
100-yard Best Spool Silk5c
Best Safety Pins, dozen3c
25c Hose Supporters15c
15c Dress Shields, now9c
Best Tubular Shoe Laces1c
Horn Hair Pins, dozen5c
20c Back Combs, now10c
Finishing Bra'd bolt2c and 3c
Best Hair Curlers4c
Goff's Wool Braid, roll2c

WONDERFUL VALUES IN Men's Goods

Men's 8c Socks, now4c
Men's 25c Silk Ties15c
50c Wool Gloves, pair25c
Linen Collars, soiled5c
Heavy Underwear39c
Best Overall45c
65c Working Shirts39c
25c Wool Socks, now15c
Leather Gloves, good and heavy 25c 35c and 49c.
Boys' and Men's Suits and Overcoats at Small Prices.

PRICES CUT AWAY DOWN ON Shoes

Odd lots of Ladies', Misses', Children and Boys' Fine Shoes. Going at Bargain Prices.
Children's Shoes, pair, 15c, 25c, 49c, 65c and up.
Girls' Shoes, pair, 75c, 85c, \$1.25 and up.
Ladies' Shoes, pair \$1.49, \$1.75, \$1.98, \$2.50 and up.
Odd lots of Men's and Boys' Shoes—HALF-PRICE.

BARGAIN PRICES ON Umbrellas

1000 Ladies', Men's, and Children's Umbrellas now selling at Bargain Prices:
Girls' 65c Umbrellas39c
Ladies' 85 Umbrellas49c
Ladies' \$1.50 Umbrellas98c
Ladies' \$2.25 Umbrellas\$1.49
Ladies' \$3.95 Fine Silk Umbrellas with nobby handles, now\$2.45
Men's Fine Large Umbrellas, good quality .98c \$1.25, \$1.49 and up



Misses' Suits and Coats

Suits, come to the CHICAGO STORE where you can find a Splendid Assortment and at Very Low Prices. We are not looking for big profits. It is the volume of business we are after. We are selling them at a great rate and it is on account of the Low Prices we are asking.

COATS

\$2.50, \$3.50, \$4.50 and up
SUITS
\$7.50, \$8.50
10.50 and up



Millinery

We are certainly doing the business in Millinery. We are hard at work day and night trying to keep up with the orders. We sell Swell Trimmed Hats at the Same Small Profits we get for other goods all over the store. This is the reason we are always busy selling Hats, Ostrich Plumes, Fancy Wings, Etc. New Hats arriving every day. Come and get our prices.

Chicago Store

SALEM The Store that Saves You Money OREGON