

# CRASH!

## Salem Woolen Mill Store

### ENTIRE

# \$50,000\$

Stock of Men's, Boys, and Youths' Clothing, Furnishing Goods, Salem Woolen Mill Blankets, Flannels and Piece Goods thrown open to the public at prices never before equaled in Salem. The best goods made in American factories open to you at sale prices. You can afford to stock up for future use.

## EXPLANATION

We are not going out of business nor making a change in firm, but will recollect our trade

# We conduct our own Sale

Thereby saving you the advantage of the 20 per cent other firms pay to outside professional brokerage salesmen

# OPEN! OPEN! OPEN! OPEN!

Our store will remain open, and our methods are always open. We will not lock our doors and draw the window blinds in order to manipulate the price marks and prepare the stock for a bluff sale.

The principles upon which the Salem Woolen Mills Store has built up the largest retail business in the Willamette Valley will prevail just the same as in the past. Money will be cheerfully refunded to any dissatisfied purchaser for any reason whatsoever.

Remember this is a bona fide sale not a circus nor a hot air proposition

REMEMBER THE PLACE!

REMEMBER THE DATE!

## Tuesday, September 29---8:30 A. M.

# SALEM WOOLEN MILLS STORE