

SALEM'S UP-TO-DATE STORE

Agent for the
**WARNER'S
RUST PROOF
CORSETS**

Why Not Buy
THE BEST?
WE HAVE THEM

IS HERE WITH THE GOODS. THE GRANDEST ASSORTMENT OF NEW FALL MERCHANDISE THAT WAS EVER OPENED UP IN SALEM. FROM THE FLOOR TO THE CEILING THIS STORE IS FILLED WITH THE BEST AND NEWEST GOODS SHOWN ANYWHERE IN AMERICA. OUR MONEY IS AS GOOD AS WAS EVER COINED AND WHY NOT HAVE THE BEST? WE KNOW WHERE TO BUY. HOW TO BUY, AND TO BUY THE BEST VALUES FOR OUR CUSTOMERS. THAT IS WHAT KEEPS THE CHICAGO STORE GROWING. WATCH US GROW. WE ARE NOW ONLY STARTING IN EARNEST. READ ON.

Boys' Suits

Now selling at small prices. Odd sizes going at half price. 500 Suits now selling for

Half Price

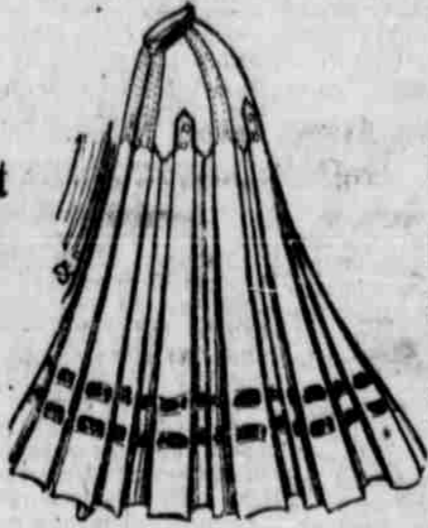
LADIES' COATS, SUITS, DRESS SKIRTS AND FURS

We say without fear of contradiction that there is no store in the valley that shows a grander or more complete stock of Cloaks, Suits, Dress Skirts and Furs than we do. Our buyer in New York has been busy for the past four months studying styles and fashions for our Fall showing of these goods. The material, the style, the workmanship and finish has been carefully looked after, so you may rest assured that any garment you buy at the CHICAGO STORE is right, and when it comes to prices, there is where we lead. The best for the least money.

Women's Suits

Now on sale at
**ROCK BOTTOM
PRICES**

\$8.50, \$10.50
\$12.50, \$14.50
and up



Dress Skirts

Now selling at
prices that will
surprise you

\$1.95, \$2.50, \$3.50
and up

Fine Furs

In all the latest and
newest styles, going
at small prices

95c \$1.50, \$2.50, \$3.50
and up



Women's Coats

Beautiful garments
now selling at prices
that will surprise
you

\$1.50, \$6.50, \$8.50,
\$10.50 and up



UNDERWEAR, HOSIERY AND SHOES

We are now showing the greatest stock of Men's, Women's and Children's Hosiery and Underwear we ever exhibited, in wool and cotton and silk. We are not after long profits. What we are after is the volume of business. We sell lots of goods; that is the reason we can beat all our competitors on prices. It is easy to see who does the dry goods business in Salem; all you have to do is to come and look at the crowds that are always in the CHICAGO STORE.

Women's Hosiery and Underw'r

In Winter Weight
UNDERWEAR
19c, 25c, 35c and
up.
HOSIERY
15c, 19c, 25c and
up.



Children Hosiery and Underwear

In Winter Weight
VESTS and PANTS
10c, 15c, 25c and
up:

HOSIERY
10c, 15c, 25c and
up.

Women's Fine Wool Hosiery
In Cashmere, Etc.
25c 35c and up

We Sell
Sunburst Silks



Shoes

We show a fine
stock of Women's,
Misses' and Child-
ren's Shoes at
small prices
49c, 65c, 98c,
\$1.49 and up



**DRESS
GOODS**



**Dress Goods
AND SILKS**

If you want to see the greatest stock of up-to-date fashionable Dress Goods and Silks in Salem, or even in big cities, come to the CHICAGO STORE. We can show you any class or kind of silk or dress goods you may ask for and at prices that will please you.

FINE WOOL SUITINGS
yd 35c, 49c, 65c and up
FINE DRESS SILKS
yd 25c, 35c, 49c, 65c and up

Silk, Wool and Madras Waists

LADIES' SHIRT WAISTS IN ALL THE BEST BEST STYLES AND MATERIALS NOW ON SALE IN WOOL, SILK, WHITE LAWN, MADRAS, ETC! THEY ARE A LOT OF TRAVELERS' SAMPLES AND WILL BE SOLD AT SMALL PRICES, AS THE SIZES ARE ODD. AMONGST THE LOT ARE SOME VERY HANDSOME ONES WHICH WILL BE SOLD AT SMALL PRICES

39c, 49c, 65c, 98c, \$1.50, \$1.75
and up



CHILDREN'S COATS

If you want bargains in children's bear skin and cloth coats this the place to come to. We have stacks of them here to show you and at the lowest prices you will get anywhere on the Pacific Coast.

\$1.50, \$1.75, \$1.95, \$2.45
and up



Ostrich Plumes and Wings

Our Millinery Department

Is filled to the brim with sterling good bargains in Hats, Ostrich plumes, fancy wings and feathers of all kinds. It will pay you well to come and get our prices as we are not looking for long profits.

Wings from 25c up.

Plumes from 95c up

Hats all Prices



**Bear Skin
Coats**

Now on sale at special prices, \$5.00
Coats offered during this sale for

\$2.45



CHICAGO STORE

SALEM = = OREGON

The Store That Saves You Money

Corset Covers

100 dozen Ladies' Corset Covers
beautifully trimmed with fancy Rib-
bons and Laces. 45c quality, sale
price

25c

