



**GREAT VALUES IN MILLINERY**

We are showing this season the greatest values in Swell Trimmed Hats, Ostrich Plumes and Wings that you have seen for many a day. Come to our store and get our prices.

**HATS**  
\$1.95, \$2.50  
\$3.50  
And Up



**Women's Suits**

**WONDERFUL BARGAINS IN**  
If you are in search of handsome tailor made garments at moderate prices, come to the **CHICAGO STORE**. They all say we have the right suits at the right prices.

\$8.50  
\$10.50  
\$12.50  
And Up



**PRICES THAT WILL PLEASE YOU**

**Women's Suits**

We are showing swell new suits at prices that you can see value in at a glance. All tailor-made and silk lined. Designs and materials the very latest. Introduction Price.

\$25.00 Suits  
FOR  
\$14.90



**WE ASK SMALL PRICES FOR**

**WOMEN'S COATS**

If you want the best values in this part of the world in Women's Coats and Jackets come to the **CHICAGO STORE**. All the latest creations going at Small Prices.

\$3.90  
\$4.90  
\$7.50 and up

Salem Agents for  
**Sunburst Silks,**  
**Warner's Rust**  
**Pro of Corsets**  
**and Standard**  
**Patterns.**

**FALL OPENING**

OF THE LATEST AND BEST MERCHANDISE. THIS IS THE GREATEST SHOWING OF UP-TO-DATE FASHIONABLE PIECE GOODS AND WEARING APPAREL WE EVER MADE. WOMEN'S SUITS, COATS AND MILLINERY, ALSO MISSES' AND CHILDREN'S SUITS AND COATS, DRESS GOODS, SILKS, HOSIERY, UNDERWEAR, LEATHER GOODS, KID GLOVES, MEN'S FURNISHINGS, BLANKETS, COMFORTS AND FLANNELS, ETC. REMEMBER WE ARE NOT LOOKING FOR LONG PROFITS. WHAT WE WANT IS THE VOLUME OF BUSINESS.

**QUICK SELLING PRICES ON WOMAN'S SUITS**

We are certainly doing the business in Ladies' Suits. The newest of the new is here and at prices that appeal to you at a glance.  
\$12.50, \$14.50 and \$16.50.  
**BARGAINS**



**GREAT BARGAINS IN HOSIERY**

If you want quality and low prices in Hosiery come to the **CHICAGO STORE**. We do the business.  
Pair, 10c, 15c, 18c, 25c, and up.



**WE OFFER GREAT VALUES IN GLOVES**

We carry a Grand stock of Kid and Silk Gloves and at the Right Prices.  
25c, 35c, 49c, 75c, 98c, and up.

**Beautiful New Dress SILKS**

NOW OPENED UP AND READY FOR YOUR INSPECTION. WE ARE SHOWING THE LATEST UP-TO-DATE SHADES AND PATTERNS. SUITABLE FOR HANDSOME SUITS AND WAISTS. SATINS, IN ALL THE NEW DESIGNS AND RICH COLORINGS IS VERY STRONG. WE HAVE ALWAYS HELD THE REPUTATION OF BEING SALEM'S SILK HOUSE, AND THIS SEASON WE CAN SUBSTANTIATE THIS MORE CLEARLY, AS WE ARE HERE WITH THE GOODS—THE NEWEST AND BEST.

Per Yard  
59c, 65c, 75c  
98c



**Silk and Heatherbloom Underskirts**

NOW ON SALE.  
IF YOU WANT TO GET THE BEST VALUES IN THIS PART OF THE WORLD IN SILKS AND HEATHER-BLOOM UNDERSKIRTS, COME TO THE **CHICAGO STORE**. WE ARE SOLE AGENTS FOR THE **NEW YORK SKIRT COMPANY**. THEY HAVE GIVEN US INSTRUCTIONS TO SELL SKIRTS, AND WE ARE DOING IT.

Prices 75c, 98c, \$1.49, \$1.98 up

**Our Dress Goods Department**

IS CERTAINLY A WONDER AND A CREDIT TO SALEM, AS WE SHOW MOSTLY EVERY KIND OF FOREIGN AND DOMESTIC DRESS GOODS KNOWN TO THE TRADE. MAMMOTH STOCK WE SHOW WOULD DO CREDIT TO BIG CITY STORES. EVERY WEAVE, COLOR AND DESIGN KNOWN TO THE DRESS GOODS MANUFACTURERS YOU CAN FIND HERE. IT WILL BE A PLEASURE FOR US TO SHOW YOU THROUGH THIS MAMMOTH STOCK AND QUOTE YOU PRICES.

PER YARD  
25c, 35c, 49c  
69c, 98c, up



**OUR PRICES THE LOWEST ON Shirt Waists**

Silk, Wool and Cotton Shirt Waists now on sale. Remember we are leaders of Low Prices.  
40c, 75c, 98c, \$1.25 and up.



**WE ARE SHOWING GREAT VALUES IN Dress Skirts**

500 New Dress Skirts now on sale—they are made of the newest materials and the very latest styles. You can buy them as cheap as the material.  
\$1.50, \$2.00, \$4.50 and up.

We make the prices for Salem.

7 1/2c Outing Flannel, price a yard—  
4c

Good Double Blankets, now—  
39c

Best Standard Calicoes, now yard  
4c



**GREAT ARE OUR VALUES IN**

**Women's Coats**

We show the greatest values in Salem in Woman's Misses' and Children's Coats.

Ladies' \$7.50 Coats—  
\$4.50  
Misses' \$5.00 Coats—  
\$3.50  
Children's Bear Skin Coats, now  
\$2.50



**OUR PRICES ARE RIGHT ON**

**Nippon Coats**

If you want to take a look through Ladies' High Class Coats, the newest in Salem, come to the **CHICAGO STORE**. We are selling them.

**At Small Prices**

**UMBRELLAS**



**PRICES THAT APPEAL TO ALL ON UMBRELLAS**

1,000 Umbrellas now on sale at prices that will please you. Quick Sales and Small Profits.  
39c, 49c, 75c, 98c, and up.

**PRICES CUT AWAY DOWN ON**

**SHOES**

500 Pairs of Ladies' Misses' and Children's Shoes now on sale. Prices Cut to the Quick.  
49c, 75c, 98c, \$1.25, \$1.49 and up.

**CHICAGO STORE**

**SALEM**

The Store That Saves You Money

**OREOON**