

CITIZENS OF SALEM

AND THE WILLAMETTE VALLEY

READ THIS!

Another opportunity will soon present itself for INCREASE OF POPULATION, HOME BUILDING, INDUSTRIAL DEVELOPMENT AND GENERAL PROSPERITY.

THE SOUTHERN PACIFIC COMPANY

With its allied lines, The Oregon Railroad & Navigation Co., Oregon Short Line and Union Pacific, will re-establish the popular

COLONIST RATES

FROM ALL PARTS OF THE UNITED STATES AND CANADA TO

SALEM AND OTHER PARTS OF OREGON

DAILY DURING SEPTEMBER AND OCTOBER

THE COLONIAL RATE IS THE GREATEST OF ALL HOME BUILDERS. Salem and the Willamette Valley have unlimited resources, and need more people who desire homes and larger opportunities. Citizens can accomplish splendid results by heralding this opportunity to all the world. Send literature far and wide giving good reliable information about this attractive country.

From the Principle Cities of the Middle West the Rates Will Be as Follows:

FROM	RATE	FROM	RATE
CHICAGO	\$38.00	COUNCIL BLUFFS	\$30.00
ST. LOUIS	\$35.00	OMAHA	\$30.00
KANSAS CITY	\$30.00	ST. PAUL	\$30.00

CORRESPONDING RATES FROM ALL OTHER EASTERN POINTS.

FARES CAN BE PREPAID

Here at home if desired. Any agent is authorized to accept the required deposit and telegraph ticket to any point. Call on or address R. B. HOUSTON or O. L. DARLING, Local Agents, or address WM. McMURRAY, General Pass. Agt., Portland, Oregon.

TALKS GOOD ROADS AND CHERRIES

SOUTHERN PACIFIC MAY SELL SIGHT-SEERS TICKETS TO THE FRUIT DISTRICT.

Wm. McMurray is the general passenger agent of the Harriman lines in Oregon and he has taken a great interest in the development of the industries of this state. He was a visitor at the Salem Cherry Fair and took the trouble to go out into the orchards and see the fruit growing. Several things attracted Mr. McMurray's attention. He was surprised at the quality of the fruit displayed as well as the quantity. But the orchards surprised him still more. To see trees in full bearing at the age of three years was an eye opener to him. To see Royal Anne cherry lands valued at \$1200 to \$1500 per acre and not for sale was a second surprise. He was shown an orchard two years old within two miles of the city that is held at \$500 per acre, and not for sale. "I am convinced," said Mr. McMurray, "that in no way can valley lands be so quickly made valuable and productive and highly profitable to the owners as to cut them up and plant them into fruit of this kind."

Surprised at Roads.
"Another great surprise to me was the fine roads running out of Salem. I rode over some of these roads and only wish we could bring the whole state Good Roads convention up to Salem and take them over these magnificent crushed rock highways. The fruit tracts out of the city ought to be made the object of auto-excursions in connection with our trains—sell a round trip ticket to Salem including an auto ride out through the fruit district. It would be a revelation to some-seekers, and do more to locate them in this delightful part of the Willamette valley than anything that could be undertaken. I hope to see some such plan perfected and carried out as it is done in many parts of California. A Wonderful City."
"I was more surprised at the

growth of Salem than anything else. The city is rapidly spreading in all directions, and anyone who was here a few years ago, before any publicity work was taken up would hardly recognize the city. All the large fields for miles around the city have been cut up and sold off in small tracts, and this work is spreading still further. Paving your principal streets gives the city an appearance of life that it never had before. The literature that we are circulating about your city, and especially the booklet of a thousand

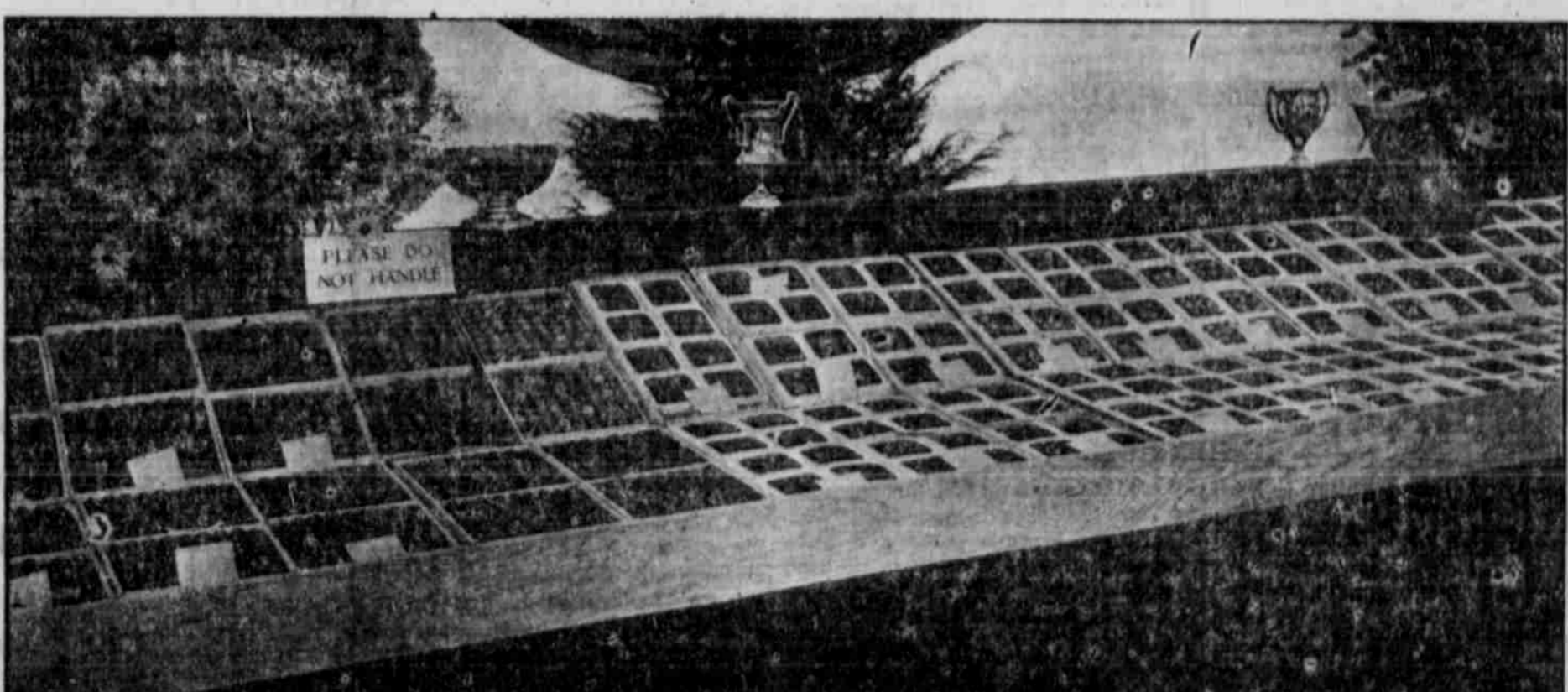
ORANGOUTANG AT SALEM CHERRY FAIR

TOTAL ABSTAINER FROM THE ISLAND OF BORNEO—DOES NOT TAKE OFFENSE UNLESS YOU HURT HIS FEELINGS.

It would make a marble figure on hands as his fore feet the orangoutang would peel cherries part of the time with his hind hands and part of the time with his fore hands, but as a genuine quadramana he sometimes peeled with one hand and

What Hurts Him.
He will stand any amount of knocking about or hard tumbles and never whimper, but beware lest you do anything to hurt his feelings. That he takes to heart and shows temper and does not get over it right away soon.
He will drink milk from a cup, holding it in his hands like a child, or hold it in one hand and feed his face with a spoon. This is the nearest approach to a human being of the animal kingdom, and the reporter who spent an hour in his society,

ten men could hold him, and he would be a dangerous antagonist. He has to be punished when he gets too naughty, but don't mind a slap on the face, but at the application of the slipper he howls and considers that he has been disgraced.
Food and Medicine.
His food is entirely vegetarian, and his keeper says he has never yet seen him filled up. He is strictly temperate, using neither liquor nor tobacco, and would be elected mayor of any dry city on account of his perfect habits. Castor oil he will take if his master takes a little sip first, but only on that condition being literally complied with. For amusement he rolls on his back and plays with a heavy stool, occasionally pulling a tack or nail out of the floor for side diversion. It is not often he goes without a few tacks in his mouth, but different from a child, he never forgets and swallows anything like that. Different from a child, he never whimpers when he gets hurt. Mowgli is a native of Borneo. He sailed from his home to Singapore, thence to Hong Kong, and from there on the good ship Arabia to Portland. He is on the permanent salary rolls of the Arnold shows.



SECTION OF CHERRY DISPLAY SHOWING MARVELOUS FRUIT WHERE NINE TIERS OF CHERRIES WILL BOXES TEN INCHES SQUARE

facts of production of the Willamette valley, will bring their harvest, and we look for the largest growth and immigration next year that has ever been recorded—twice as much as you are doing this year and then some. The Capital City has awakened from its long sleep and is becoming a record-breaker in more ways than one. Our company is taxed to its utmost to handle the freight that originates here."

SEND TO YOUR FRIENDS
Copies of the Cherry Fair Special ready for mailing at The Journal Office at 5 cents per copy.

the paved portion of Court street, and as everyone was eating cherries many of the visitors would hand the urchin with a head like an unpeeled cocoon a cherry and watch him get away with it. No downing a cherry all but the seed for the man-child Mowgli, as he was advertised on the big picture posters. He would first peel all the skin off the cherry—a skin so delicate that it is almost transparent. But it has to come off to the last bit before Master Mowgli eats the pulp, and then cracks the seed and eats the kernel.
The Foucher.
With hind feet just as much

busy with his other three hands with something else. He was dressed in a white sweater to his elbows and the rest of his arms and hands looked as if dressed in the long brown kid gloves the ladies wear—only on the backs of his gloves he had silky soft brown hair, like some men have on their arms. Mowgli was very affectionate, clasping his keeper around the neck. When shaking hands with a lady he would come as near blushing as possible, often hiding his head under his arm. He is also very good natured and even when awakened out of sound sleep gets up and goes on exhibition with a smile.

found the feeling growing upon him that here indeed was the last in the chain of evolution before the missing link. All Mowgli lacks is the power of speech. He has about five different distinct signs by which he makes his most pressing wants known. They can be distinguished, but his angry passions when his feelings are hurt are the most positive display of human nature. He will kick and scream like a spoiled kid on the warpath, throw the chairs about and strike out right and left. Good thing he is but three years old, for if he were full grown, as they become at the age of 18 or 19, and had strength in proportion, no

SIGHTS AND SOUND

(Continued from Page 1.)

with red ribbons and rosettes—all in color, color, color—the color of life.
While the flower show was a mere after-thought of the Cherry Fair committee, it has grown to be an event in itself. The flowers grown out of doors in Oregon in mid-summer are something astonishing to the inexperienced. Roses, petunias, sweet peas, nasturtiums, gladiolas, stock, sweet alyssum, verbenas, heliotrope, mignonette, lilacs, daisies and others are abundant.
In the flower show were gorgeous displays of cactus—a mid-summer bloomer. There were early dabbles, a flower that does not come into perfection until the cooler weather of fall sets in. Carnations, poppies, clematis snap dragons and that most beautiful of all the Rooseveltia pinktoensis (mostly sleeping in perambulators) were greatly in evidence.