

"THE GARDEN OF EDEN" WILLAMETTE VALLEY OREGON

READ WHAT PROMINENT MEN SAY OF THIS WONDERFUL LAND

APPLES AT 30 CENTS—OREGON BANANA APPLES BRING THAT PRICE ON FRUIT STANDS IN NEW YORK—PARISIANS FIND THIS STATE'S PRODUCT MUCH TO THEIR LIKING.

"Oregon apples will in time be as famous as California oranges."
"The commercial value of good apples is greater than that of oranges, and Oregon should profit thereby."

That is the summary of W. H. Selleck's opinion, and he says there are many in New York who agree with him. Mr. Selleck is connected with the Securities Corporation of 40 Wall street, and travels most of his time between New York and London, and London and Paris. He was formerly from Los Angeles. Recently when he was going to Paris he thought it would be a splendid idea to take a banker friend there a box of apples. He went to a fruit dealer and made known his wants for the best apple in the market.

"There is only one apple in the market worth buying," he was told, "and that is called the Oregon apple. Every one is asking for it now, and will take nothing else after once trying it."

Friends, Too, Well Pleased.

This was said to a former California man, who knew nothing of Oregon apples. But he wanted the best and he bought them—a box of seventy-five pounds, and paid \$7.50 for them. They were shipped, and when he arrived in Paris a little later he found his friends delighted. "The finest apples we have ever had," was the general verdict.

But also for the enthusiastic banker. So delighted was he with these beautiful specimens that he gave some to his friends. His friends told of the unusual fruit and their friends came begging to see them. And so they were doled out, one by one, and the banker's heart swelled with pride as he saw the admiration his apples caused. But one day he awoke to find that all had been so given away that a mere half dozen remained, and he closed his hand and heart to their pleasure and kept them for his family.

But his generosity was well repaid. Now these numerous friends will have nothing but Oregon apples, and they send to London for them and think nothing of the prices they must pay. For are they not the best apple that has ever crossed their epicurean French palates?

Mr. Selleck goes on to say that he himself when in New York buys them every day at the fruit stands and pays fifteen to twenty cents apiece for them, and does not consider it money ill spent. Certain kinds of apples are sold there under the general name of Oregon apples, and this is advertisement enough. They are Spitzenberg, Newton Pippin and the Banana apple. The Banana apple, which has never been grown elsewhere, Mr. Selleck pays thirty cents for at the fruit stands. Mr. Selleck is eager that the commercial bodies here take up the matter of systematically advertising Oregon apples, so as to give them the prestige that the California orange enjoys, and he says it will be an easy matter and a remunerative one, for the commercial value of the apple is greater than that of the orange.

Another Opinion.

Mr. E. J. Johnson, for eleven years president of the Indiana State Horticultural Society, at a meeting of that society at Indianapolis, declared that he considered Oregon pre-eminently the fruit state of the Union.

Oregon's fame as a fruit-producing state has already spread over much of the entire world, the carrying and keeping qualities of the apples, together with their beauty, fragrance and flavor, not being surpassed. It is no uncommon thing to see dealers from the Atlantic states, England and France in Oregon markets, and the cream of the state's fruit crop is bought for these sections, for Oregon apples, once introduced, are always in demand and command the highest price in every market.

The Hood and Rogue River valleys are both in Oregon, and though very small compared with the Willamette they have a world-wide reputation for the quality of their fruit, brought about by the organization of enterprising fruit growers' associations. This co-operation has enhanced the value of lands in these two little valleys especially the Hood River Valley, until fruit lands, cleared, range from \$100 to \$1,500 per acre, while equally good and productive fruit land in the Willamette Valley may be purchased at from \$20 to \$100 per acre.

The Willamette Valley only needs a little of this systematic development to make its land worth just as much as in any other part of the state. In fact, the land is worth quite as much now, and farmers who understand methods of marketing can make just as much in the Willamette Valley as in any fruit country of the world.

Individual orchards of all varieties of fruits scattered throughout all parts of the Willamette Valley demonstrate beyond the shadow of a doubt that the Willamette Valley is quite as well adapted to the growing of all kinds of fruits as either the Hood River or the Rogue River valleys.

Not only so, but the Willamette Valley will also have in the near future just as effective a fruit growers' association as can be found anywhere. The farmers all over this valley are rapidly becoming aroused to the need and the greater profits which will result. This will mean the immediate advance in value, and those who purchase at the present low prices will be benefited quite as much as farmers who are already located in this "Garden of Eden."

Think of land at \$20 to \$100 per acre, that will give an annual income of from \$100 to \$500 acre when trees are six or eight years old. There are many thousands of acres of just such land in the Willamette Valley, and we will sell it to you at above prices now, but these prices can not last. There are others who see it as we do, and they are buying land every day. In a few years this land we are firmly convinced, be sought after at five to ten times the present price. Why not? It is capable of producing a good income on the advanced price now.

WE HAVE LARGE LISTS OF FRUIT LANDS, FARMS, STOCK RANCHES, DAIRY FARMS, TIMBER LANDS, ETC., IN TRACT TO SUIT. SALEM CITY PROPERTY A SAFE INVESTMENT. FRUIT AND NUT LANDS BOUGHT, PLANTED AND CULTIVATED FOR A TERM OF YEARS.

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373 STATE STREET

OLMSTED LAND COMPANY

SALEM, OREGON

ONLY CHERRY CITY IN THE WORLD.

The annual celebration of the Cherry Fair at Salem is a characteristic that belongs to no other city in the world.

New Orleans may observe the Mardi Gras, Oberammergau the Passion Play, but Salem celebrates the King and Queen of fruits.

This issue of The Capital Journal is given up to an exposition of the Cherry Fair as a public holiday.

We are not concerned about the profits of the crop. They are large at times and small at others, but the crop is always abundant.

The disposition of the cherry crop will take place along three lines—the cannery, the drier, and fresh fruit shipments.

The prune crop which is now firmly established in the Willamette valley has a less promising future than the cherry industry.

What we are concerned about is that you come to the Cherry City of the world—Salem—and share in the golden shower of our prosperity.

Here is a land that knows no adversity, where the clouds of business depression never cast their shadows over our fair land.

It is necessary to tell people this, because human nature prefers going to countries where there is a greater element of humbug than here.

That the Cherry City of the world has a score of good money crops pouring their annual yields of wealth into its lap is a hard fact.

We invite you to send copies of this paper to your friends. Tell them about Oregon—the home of the Royal Ann cherry and lots of others just as good.

Come and live part of your life where everybody has cherries enough to eat and to give others all they want to eat, and then have plenty to sell.

Packing the Cherry.

One of the hardest workers for the Cherry show was H. S. Gile, who has built up the largest prune packing business in the northwest. He is very sanguine that the cherry will become a great article of export fresh. Discussing the future of the cherry crop Mr. Gile said to a reporter:

"The Cherry show was an object lesson to thousands of growers as to how to pack the fruit for shipment. Four years ago it would have been impossible to put up such an exhibit as we had this year. The growers must master the art of packing the cherry for long-distance shipment themselves at home, or still better right under the trees. The fruit must be taken off in the morning when it is still cool, and it should be rushed off to the refrigerator car or into cold storage before it ever gets warm, or goes through any sweat. Cherries must be packed at first hands, and will not stand re-handling after they get warm, or bruised, or a day old. That kind of fruit cannot be shipped any distance at all with success. That is done in all cherry shipping sections of the coast, and while growers are not to blame for not having confidence in shipments, some few have packed and shipped at home this year and have done well. Our trade could use carloads of the finest typing cherries grown in this valley. There is a wonderful future for the Lambert cherry, in my opinion, in the Willamette valley. It comes latest and stands shipment well. But the grower has the task ahead of him to learn how to pack, and make deliveries for long-distance transportation."

SEND TO YOUR FRIENDS.

Copies of the Cherry Fair Special ready for mailing at The Journal Office at 3 cents per copy.

THE SALEM OF THE FUTURE.

People living here today would not know the Salem of five years hence if they had never seen it in the mean time.

A dweller here in the slightest would hardly recognize the Salem of today. It is changing so rapidly in proportion to metropolitan.

In the eighties there was nothing but wheat fields at Twentieth street, and Yew Park and University addition were not yet thought of.

HIGHLAND on the north and MORNINGSIDES on the south had not been thought of, and the Jones, Rice and Smith farms came into the city a mile on the south.

So when there is pavement all around Willson avenue, when Court

street is extended to the city limits, when Commercial and Liberty and High streets are broad paved and parked thoroughfares, Salem of today will be forgotten.

And all this will be done in less than five years.

Building Materials in Turkey.

In the interior of Turkey dwelling houses range from the stumpy mud huts, in various grades, to the houses built entirely of wood. In such districts usually the only stone buildings are the railway station. If it happens to be one of the important railway lines in Turkey, and perhaps the military barracks.

At the capital and in the larger cities of the empire the dwellings, even of the wealthy classes, are built of wood almost without exception. The exceptions are the few imposing villas of rich Europeans, the large administrations which possess their own buildings, such as the state banks, the public debt, etc., the imperial palaces, the various embassies and consulates, and schools and apartment flats. As regards the latter class of buildings they are nearly all of iron girder type, with brick and mortar walls. While a good quality of baked building brick is imported from Marseille, there are several local brick kilns, which sell bricks measuring about seven by three and a half by two and a half inches.

The palaces and embassies are distinct types of building. Certain other buildings, the Imperial Ottoman Bank and the new Anatolian railway depot, for instance, are intentional specimens of expensive architecture. The former is in rock-faced limestone to first story with upper stories faced with highly decorated yellow limestone. The Anatolian railway depot is entirely of a local stone quarried along its line, rock-faced with tooled border. The facing of all other stone buildings in this city whatsoever is in yellow limestone, known as pierre d'ardoise and Malva stone, these are both very hard and the facing is generally simple in its character.

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SALEM MARKET.

Local Wholesale Market.

- Eggs—20c.
- Butter—Creamery 25c.
- Cows—\$3@3.50.
- Hens—100; young chickens—12c.
- Local wheat—35@30c.
- Oats—35@37c per bu.
- Barley—22@21.
- Flour—Hard wheat, \$4.50@4.80.
- Valley, \$4.00.
- Hay—Clover, \$9@10; clover, \$8@9 per ton; timothy, \$11@12.
- Onions—\$2.75 cwt.
- Hops—1907 crop, 5@6c.
- Cascara Bark—2 1/2 @ 3c.
- Mohair—13c.

Local Market.

- Oats—\$1.45.
- Wheat—\$2.90.
- Egg—22c.
- Butter—Country, 20c; creamery 30c.
- Flour—Valley, \$1.10@1.20 per sack; hard wheat, \$1.40@1.45.
- Bran—20c per sack; \$30.00 per ton; shorts, \$1.25 per sack.
- Livestock.
- Hogs—Fat, \$5.75.
- Stock hogs—\$4.
- Steers—3 1/2 c.
- Veal—\$@7c.

Tropical Fruits.

- Bananas—\$6.50.
- Oranges—\$4.50.
- Lemons—\$4.75 @ 5.

Portland Market.

- Poultry—Hens, 13 1/2 c; ducks, 12 @ 14c; pigeons, 12 @ 11 per dozen.
- Milkstuff—Bran, 12c.

Agricultural College

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Offers collegiate course in Agriculture, including Agronomy, Horticulture, Animal Husbandry, Dairy Husbandry, etc.; Forestry, Domestic Science and Art; Civil, Electrical, Mechanical and Mining Engineering; Commerce; Pharmacy.

Offers elementary courses in Agriculture, Forestry, Domestic Science and Art, Commerce, and Mechanic Arts, including forge work, cabinet making, steam fitting, plumbing, machine work, etc.

Strong faculty, modern equipment; free tuition; open September 23.

Illustrated catalogue with full information on application to the Registrar, free.

TEACHERS EXAMINATION

Notice is hereby given that the County School Superintendent of Marion county will hold the regular examination of applicants for state and county papers at the First M. E. church, Salem, Or., as follows:

For State Papers.

Commencing Wednesday, August 12, at 9 o'clock a. m., and continuing until Saturday, August 15, at 4 o'clock p. m.

Wednesday—Penmanship, history, spelling, physical geography, reading, psychology.

Thursday—Arithmetic, theory of teaching, grammar, bookkeeping, physics, civil government.

Friday—Physiology, geography, composition, algebra, English literature.

Saturday—Botany, plane geometry, general history, school law.

Four County Papers.

Commencing Wednesday, August 12, at 9 o'clock a. m., and continuing until Friday, August 14, at 4 o'clock p. m.

Wednesday—Penmanship, history, orthography, reading, physical geography.

Thursday—Arithmetic, theory of teaching, grammar, physiology.

Friday—Geography, school law, civil government, English literature.

W. M. SMITH,
County School Superintendent.

8-11-11

THE VERY LATE

I have all kinds of property for sale on reasonable terms and installment plan.

Have an excellent farm on the coast near Slab Co. 160 or 320 acres. With or without cows. To trade for Marion county property or for sale cheap reasonable terms.

Also other property in Tillamook county—30, 100 acres and up for sale or trade on reasonable terms.

Have all kinds of sizes of fruit and grain farms in Marion county for sale at reasonable prices and terms.

I also have a high of choice registered Jersey cows that will be fresh between now and October 1st for sale.

Also splendid pair of well matched black arm mares, weight 2600, warrant true in every respect. Well bred.

One nice 6-year-old driving mare, weighs 1000.

One fine 3-year-old colt, weight 1000.

One 2-year-old Clyde colt, weight 1200.

Two nice yearlings, Clyde and roadster.

For anything in my line call on R. R. Ryan, off Commercial Hall, corner of Cater and Commercial streets. Sat-Wed

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