

JULY CLEARING

OVERSTOCKS CONDUCE SHARP CONTRACTIONS—PRICES NEVER SO LOW, A MASSING OF ECONOMIES—THIS SALE WILL BE A RECORD BREAKER. WE WILL NOT MINCE WORDS. WE WILL COME QUICKLY TO THE POINT—GIVE THE PLAIN FACTS WITH NO PHILLS. WE ARE GREATLY OVERSTOCKED WITH ALL SORTS OF WARM WEATHER WEATHERINGS, SO WE GREATLY UNDER PRICE. NEVER HAVE SUCH VAST ASSEMBLAGES OF FINE GOODS PARTICIPATED IN THE JULY CLEARING SALE. NOW'S THE TIME TO CLEAN STOCKS—TO AFFECT RIDDANCE—TO REMOVE OBSTRUCTIONS. THERE IS MUCH TO MOVE, HENCE MUCH PRICE REDUCING. PRICES HAVE NEVER BEEN SO DEEPLY CUT—NEVER SUCH SACRIFICES, SUCH STIRRING SAVINGS, SUCH STARTLING SELLING—EVERY DEPARTMENT, EVERY STOCK IS AFFECTED. ALL SUMMER GOODS MUST GO—ALL SUMMER GOODS WILL GO AND AT A LIVELY RATE. NO RESERVATIONS, NO FAVORITES—EVERYTHING SUMMERY JOINS THE WHIRL. SELLING WILL BEGIN WITH A RUSH—STOCKS WILL DISAPPEAR AS IF BY MAGIC! COME EARLY WHILE ASSORTMENTS ARE COMPLETE. SALE BEGAN THIS MORNING AT 9 O'CLOCK. CHERRY FAIR VISITORS WELCOME WHETHER BUYING BENT OR NOT.

SALE

White Duck and Wash Skirts

Our entire line of this summer's cool and comfortable hot weather skirts at unheard of low prices.

\$1.25 Values	Reduced to .94c
\$1.50 Values	Reduced to \$1.13
\$2.00 Values	Reduced to \$1.50
\$2.50 Values	Reduced to \$1.87
\$2.75 Values	Reduced to \$2.07
\$3.00 Values	Reduced to \$2.25
\$3.50 Values	Reduced to \$2.63
\$4.00 Values	Reduced to \$3.00
\$4.50 Values	Reduced to \$3.38
\$4.75 Values	Reduced to \$3.57
\$5.00 Values	Reduced to \$3.75

Ladies ready to wear department—1st Floor.

Hammocks

Our entire line will suffer the price reducing. Each and every one built for this season.

\$1.25 values	.94c
\$1.50 values	\$1.13
\$2.00 values	\$1.50
\$2.50 values	\$1.87
\$2.75 values	\$2.07
\$3.00 values	\$2.25
\$3.50 values	\$2.63
\$4.00 values	\$3.00
\$4.75 values	\$3.57
\$5.00 values	\$3.75
\$5.50 values	\$4.13

2nd FLOOR.

Special

Wednesday's Sale No. 387

For Wednesday only we offer a special line of sanitary made Kimonos in a large assortment of new colors and designs with a wide range of sizes. For Wednesday only. **39c**

On sale at 8:30.
No telephone orders received.

Men's High Grade tailored Suits, molded by master tailors of this season's newest fabrics.

\$10.00 values, July clearings	\$ 7.00
\$12.50 values, July clearings	8.75
\$15.00 values, July clearings	9.50
\$18.00 values, July clearings	11.50
\$20.00 values, July clearings	13.50
\$22.50 values, July clearings	16.50
\$22.50 values, July clearings	18.65

In this assortment of men's suits all sizes are represented.

Men's Pants

Of medium weight, worsted stripes and mixtures, also cutting pants with the roll cuff bottoms. \$3.00, \$4.00, \$4.50 and \$5.00 values reduced

25 Per Cent

Shirts and Ties

Men's four-in-hands

75c values	.45c
\$1.00 values	.65c
\$1.50 and \$2.00 values	95c

We have a complete line of men's silk embroidered mohair shirts usually sold for \$3.00, July clearings, special

\$1.50

Boys' Wearings

Boys' straight knee pants at **HALF PRICE**.

We have selected at random a line of boys' suits including a few styles of boys' Russian blouse suits, ages 3 to 6 years, at a saving of 33 1-3 per cent.

\$4.50 values	\$3.00
\$3.00 values	\$2.00

Boys' Suit Department
New Annex

Dress Goods

Our entire line of summery dress goods in broken plaids, shadow plaids, in light and dark shades. \$1.50 values reduced to

\$1.50 values	50c
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Sicilian cream with brown stripe, \$1.25 values reduced to

\$1.25 values	78c
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Wool suiting, brown and tan stripe, \$1.65 values reduced to

\$1.65 values	\$1.23
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Wool voile, light grey with black silk stripe, \$1.25 values reduced to

\$1.25 values	89c
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Wool suiting, navy with check line stripe, \$1.25 values reduced to

\$1.25 values	89c
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Wool voile, navy and dark green check with black silk stripe, \$1.75 values reduced to

\$1.75 values	\$1.23
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Wash Goods Values

Now is the time, this is the place, no reserves. Mayflower Batistes, a nice variety of choice patterns in light and dark blue, green, pink, tan and red.

13 pieces, 10c values reduced to	6 1/4c
15 pieces, 12 1/2c values reduced to	9c
14 pieces, 15c and 20c values, reduced to	12 1/2c

White ground with small dainty figure, 6 pieces, 15c and 20c values reduced to

15c and 20c values	12 1/2c
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DIMITIES

Voile Tissues, regular 35c values	19c
Foulard, 25c values reduced to	19c
Pois, De Brillant, 25c values	19c
Silk Organdies, 35c values	19c

13 pieces, 10c values, reduced to	6 1/4c
15 pieces, 12 1/2c values, reduced to	9c
14 pieces, 15c and 20c values, reduced to	12 1/2c

WASH GOODS SECTION.

Children's Wash Dresses at Reduced Prices

50 values	38c
65c values	49c
75c values	59c
85c values	61c
\$1.00 values	75c
\$1.25 values	94c
\$1.50 values	\$1.12
\$1.75 values	\$1.31
\$2.00 values	\$1.50
\$2.50 values	\$1.88
\$2.75 values	\$2.08
\$3.00 values	\$2.25
\$3.50 values	\$2.63

Men's Hats

In the ever popular telescope styles in blacks, browns, tans, greens and pearls.

\$2.00 values, July clearings	\$1.45
\$3.00 values, July clearings	2.10
\$4.00 values, July clearings	2.65

This season's newest weaves and styles—

Panamas

\$10.00 values, July clearings	7.50
\$7.50 values, July clearings	5.00
\$5.00 values, July clearings	3.85

Straw Hats

\$3.50 values, July clearings	2.00
\$3.00 values, July clearings	1.75
\$2.50 values, July clearings	1.50
\$2.00 values, July clearings	1.25

Boys' Telescopes

In blacks, greys and tans

\$2.00 values, July clearings	1.35
\$1.50 values, July clearings	1.00
\$1.00 values, July clearings	.75

Shoes at Radically Reduced Prices

Ladies' high shoe, Blucher cut, style No. 315, regular \$3.00 values, July clearings

\$3.00 values	\$2.35
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Style No. 260, Blucher cut, \$2.50 values

\$2.50 values	1.78
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Ladies' black Oxfords, No. 1260, \$2.50 values, clearing sale price

\$2.50 values	1.78
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Ladies' black Oxford, No. 1220, \$2.50 values

\$2.50 values	1.55
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Ladies' tan Oxfords, No. 1357, regular \$3.50, special

\$3.50 values	2.75
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Ladies' tan Oxfords, No. 1351, regular \$3.50, special

\$3.50 values	2.75
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Ladies' tan garden ties, regular \$5.00, special

\$5.00 values	1.78
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Men's Canvas Shoes #3 Oxford, extra special

\$3.00 values	1.10
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Men's Oxfords in patent colt, kid and tan, regular \$3.50, \$4 and \$5 values, special

\$3.50 values	\$2.55
\$4 values	\$3.15
\$5 values	\$3.55

We have the largest stock of Shoe Sunrises in the Willamette Valley—SHOE DEPARTMENT—NEW ANNEX.

Hygrade Mulin Underwear at a saving of 33 1-3 PER CENT

We have never offered better values.

Jos. Meyers & Sons
INCORPORATED
GOOD-GOODS

12 bars best toilet soap 25c

DON'T DELAY