

CHICAGO STORE

SALEM, OREGON

A GREAT CARNIVAL OF BARGAINS

Never in the history of our store were we equipped with such a powerful stock of new merchandise as we are at the present time. We want to start the month of May with a carnival of bargains that will be remembered in Salem for a long time. Our buyers in the East have been busy for the past two months gathering up bargains for this great sale. When you see the goods and prices you will say it's so.



Great Values in Shirt Waists

We show the prettiest shirt waists in Salem in silk, linen and white lawn, and we ask the smallest prices when you consider their beauty and quality. Price

49c, 75c, 98c, \$1.25 and up

Parasols

250 Pongee silk Parasols just after arriving, \$1.45 values. They are the latest styles shown at—

89c

Long White Gloves

20 dozen of elbow length long gloves, chambray finish with fancy button fasteners. This season's latest glove. Regular \$1.25 values, now

69c

Merry Widow Sailors

200 Merry Widow and Nankee Sailors, black and white, the latest, at only

49c



Quick Selling Prices in Millinery

This is the busiest spot in town. We keep six or eight weeks of the jump all the time, and they cannot wait on all the people. But just think of our prices.

\$1.50, \$1.95, \$2.25, \$2.50, \$3.50 and up.

GREAT VALUES IN

Dress Skirts

We do the business in Ladies' dress skirts. Every lady that looks at them buys them right away. The style is right—the prices are right and the goods the latest. Prices—

\$2.50, \$3.50, \$4.50 and up

SALE PRICES ON

All Over Embroideries

If you want this season's latest creations in Hamburg and Swiss all over Embroideries, come to the Chicago Store and see our beautiful assortment. Priced at small prices. Yard—

45c, 65c, 75c and 98c

BARGAINS IN

Ostrich Plumes

If you want a pretty Ostrich plume or long Ostrich Feather, come to our store and see how we sell them. You will be surprised at their beauty and their low prices.

\$1.95, \$2.95, \$4.50 and up

GREAT VALUES IN

Lace Curtains

500 Pairs of Lace Curtains now on sale in cream, ECRU and white. We make an excellent buy in Lace Curtains and we know we can give you values that will surprise you. Pair—

49c, 75c, 98c, \$1.25, \$1.49 and up.



IF YOU WANT BARGAINS IN DRESS GOODS AND SILKS COME TO THE CHICAGO STORE



SMALL PRICES ASKED FOR

Waisting Nets

We show the largest stock of Waisting Nets in Salem in ECRU, CREAM WHITE and all colors. We are selling them fast. Our prices are right. Yard—

49c, 65c, 75c and 98c



Prices Cut Way Down On

Embroideries

10,000 yards of Hamburg Swiss and Nainsook Embroideries now on sale in all the dainty kinds and cheaper qualities. The assortment is great—which makes choosing easy. Yard

4c, 7½c, 9c, 12½c, 15c and up

If you want Right Prices on

All Over Laces

Come to the Chicago Store. We show a wonderful assortment from the low grades up as high as you want. They are beautiful. Dainty styles and designs. Yard—

18c, 25c, 35c, 49c and up



Sweeping Reduction On

White Skirts

500 Muslin and Cambric White Skirts now on sale, trimmed elaborately with fine laces and embroideries. All made with a double bounce also good and large. Prices—

69c, 75c, 98c, \$1.25 and up

Buy Your White Goods and Domestics at the Store That Makes the Prices



Quick Selling Prices On

Hosiery

We carry the best wearing Hosiery on the Pacific Coast—the ARMOR PLATE. Price pair—

10c, 12½c, 15c, 25c and up



Slaughter Prices On

Shoes

1000 Pairs of Ladies' Misses' and Children's shoes now on sale. If you want bargains in good shoes come to the Chicago Store. Prices—

50c, 75c, 98c, \$1.45, 1.95 and up.



Little Prices Asked For

Embroidery Beading & Insertions

We show a wonderful stock of Beadings and Insertions in Cambric, Swiss and Nainsook. Yard—

5, 8½, 10, 12½, 15c and up

Prices Sliced Away Down On

Muslin Drawers

500 Pairs Ladies' Muslin Drawers now on sale. They are neatly trimmed with lace and embroidery. Price—

19c, 25c, 35c and up

WE SELL THE GOODS---THAT IS WHAT MAKES US BIGGER AND GREATER ALL THE TIME

Sale Prices On

LADIES' SUITS

If you want Bargains in this season's latest garments come to the Chicago Store. We are as busy as bees in this department selling suits. The prices are right and the suits are the newest and best. Sale price—

\$8.50, \$10.50, \$12.50 and up

Now Is Your Time To Buy

CORSET COVER EMBROIDERY

If you want to see the biggest stock of Corset Cover Embroidery in Salem, come to the Chicago Store. We sell stacks of it. The reason is the variety is great and the prices you cannot beat. 18 and 20 inches wide. Yard—

23c, 29c, 35c and up

Great Bargains In

Silk Under-skirts

100 Silk Underskirts now on sale in all colors and black. These Skirts are not the cheap, common kind generally shown. They are good Skirts sold at bargain prices.

\$3.50, \$4.50, \$5.90 and up

Get Our Prices On

Ladies' Jackets

200 Ladies' Spring Jackets now on sale. They are the latest shown. We have priced them way down to make quick sales. It will pay you to get our prices. Chicago Store.

\$3.50, \$4.50, \$4.95 and up

