

CHICAGO STORE

SALEM :: The Store with the Good Goods at the Small Prices :: OREGON

Merchandise of the highest standard quality only finds room on our shelves; that is what has backed us up in building up our business so quick. You can find no quiet days at the Chicago Store. The people know what honest values are, they also appreciate getting good goods at low prices. Merit, Quality, Small Prices and the newest Merchandise is the policy we have always pursued, and it is a winner hands down.



SPRING & SUMMER DRESS GOODS

Dress Goods and Silks

There are very few stores in this part of the world that show such a beautiful stock of Dress Goods and Silks as we do. You can find large stocks in lots of stores, but what are they, an accumulation of eight ten or years and perhaps longer. The beauty and snap has left them. Our silks and dress goods are live merchandise, this year's latest creations sparkling with newness. It does a lady good to look through them. They are fascinating. The materials, shades and weaves cannot be surpassed by any other house on the Pacific coast

Dress Goods, per yd, 35c, 45c, 49c, 69c, 75c and 98c.

Silks, per yd, 25c, 35c, 49c, 59c, 65c, 75c, 85c, 98c.



Ladies' Suits

Just arrived a few swell \$40 suits. We wish to create a demand for those high class garments and will offer them while they last for

\$29.00



Spring Millinery

The Merry Widow Hats and Veils

We have them in all the new shades. If you want the right prices on those new things come to the Chicago Store that makes the low prices. We are also showing a beautiful line of Ladies' Dress Hats marked at about half what you would have to pay in millinery stores. Prices from

\$3.50 up

Plain Tailored Suits



100 plain Tailored Suits in the newest fabrics, handsomely silk lined and neatly trimmed with the newest band trimming. The material is Panama Worsted and fancy fabrics. These suits were bought for spot cash last week in New York. We will sell them as cheap as you can buy the material.

\$8.50, \$9.90, \$10.50
\$12.50

Muslins and Domestics

Our stock of Wash Goods, Calicoes, Dress Gingham, Lawns, Ducks, Percales, Muslins, Sheetings, Curtain Goods, Dotted Swisses, Crotons, and all the rest is the largest we ever carried. We can please any customer in goods and prices. It will pay you to come and take a look through this wonderful stock. 3,000 yards pretty 8 1-3c Lawns, yd.

5c

2,000 yards of Persian Challes, yd.

4c

Low prices all along the line.

Dress Hats



100 new Hats just come by express. This lot of pretty hats come from New York for our opening. They were to late so they are here now and we are going to give prices on them that will move them out quick. They are a swell lot; New York's latest. The materials are used the best and the colorings are beautiful. Prices

\$2.95, \$3.50, \$4.50

Tailored Suits

If you want to buy swell Tailored Garments at very reasonable prices come to the Chicago Store. Our buyers in New York have made a hit this season in buying tailored garments for us. We have selected the the newest materials, the best workmanship, the faintest trimmings, and the style there is nothing newer or likely to be this season as all the big Eastern Houses have placed their orders for this style. Prices.

\$14.50

\$16.50

\$18.00

Spring Jackets



The new fancy and plain cloth Jackets are here. They are very neat, snappy garments, hand-tailored, silk lined, and finished in the latest style. We offer them at very low prices.

\$3.95, \$4.50, \$5.90
\$6.90

Mikado Sleeve Suits



Those pretty Suits arrived a few days ago. They come in plain and fancy materials, in all the new shades. They are beautiful, the trimmings are exquisite, and altogether these garments are worth the careful consideration of well dressed ladies. We ask small prices. Prices only

\$13.50, \$15.00, \$18.00



Ladies Waists

100 new lingerie waists at manufacturers' cost while they last; he wants the money and wants the waists sold. Two prices,

98c and \$1.35



Ladies Dress Skirts

We are selling lots of them, the material, workmanship and prices are right. Prices

\$2.50, \$3.50, \$4.50

Ladies Shoes



They are all new arrivals; we ask small prices.

98c, \$1.25, \$1.49