



Spring Millinery Opening



500 HATS NOW ON EXHIBITION

NOT ANY TWO ALIKE

Spring Millinery---new and Fresh from the New York market, come the delightful fascinating creations, bringing a breath of Summer time, giving an idea of what is to be obtained in modish Millinery. These new models are far removed as a rule from last season's styles. The women who want medium priced hats will be more than pleased. Every express brings some new ones. These charming bonnets, hats, toques, turbans and sailors. You are cordially welcome to come and study them. The variety is great; the designs and styles so beautiful, and the prices so reasonable that we know we can please you.



Tailored Suits and Costumes

The new event of spring, 1908, is evidenced by the daily arrival of new Suits. We have a showing that is really comprehensive, displaying the incoming stock—not in their entirety, of course, but such models as are to prevail throughout the season; hence any suit you may select you are assured of it being in perfect style. The fabrics to be worn are—Panama, Worsted, Vellor, etc., in black, blue, brown, Copenhagen and tan, also self-stripes. All beautifully trimmed. Prices

\$12.50, \$15.00, \$18.00 and up



Ladies' Dress Shoes

If you want shoes of beauty, style and quality come to the Chicago Store. We will surprise you with the wonderful values we can offer you. The first of all in shoes is the wearing quality and the beauty. We can fill your wants easily.

Prices: \$1.49, \$1.98, \$2.50, \$2.75 and \$2.95

SPRING & SUMMER DRESS GOODS



DRESS GOODS AND SILKS

The Chicago Store never attempted before such a powerful showing of Beautiful Dress and exquisite Silks, in all the newest creations, weaves and shades, in self-stripes, also in every imaginable shade in plain goods the variety is great, which makes choosing easy. Refreshing silks arrived. Prices of Dress Goods from 25c yard to 98c. Prices of Silks from 25c to 98c.

SEE THE GOODS AND PRICES--THEY SPEAK LOUDER THAN WORDS



LINGERIE WAISTS

They are beautiful, Sale prices:

75c, 98c, \$1.25

5000 Yards of Beautiful Persian Challies Now on Sale at Yard **4c**



Ladies' Dress Skirt

We are offering great values. All new and beautiful.

\$2.50 \$3.50 \$4.50

1000 Yards of 27c Persian Lawn Now on Sale at, Yard **18c**



Ladies' Oxford Shoes

In Patent Leather, Gun Metal, Tan and Fancy Styles. We sell lots of Shoes, and at prices that will please you.

98c, \$1.25, \$1.49 and \$1.95



White Goods We have just received \$3,000 worth of the best values in White Goods and Wash Goods that you have seen for a long time. We are offering them at prices that will please all.

3,000 yards of pretty fancy lawn in dainty designs. A good 9c quality, yd **5c**

3,000 yards of good 8 1-3 embroidery now, yd **4c**



Armor Plate Hosiery

For men, women and children. We can show you the most complete stock of Hosiery in Salem, in every class and kind you ask for. Also in all grades cotton in black and colors. Also lisle thread and silk. Prices from 10c pair up to \$2.50.



Ladies' Gloves

We show over 1000 pairs of Ladies' Gloves, in short, medium and long in all the new shades. If you want good values in Gloves come to the Chicago Store.

25c, 35c, 50c, 75c, 95c and up

The Chicago Store

SALEM, OREGON THE STORE THAT SAVES YOU MONEY