

SPRING & SUMMER DRESS GOODS



New Spring Dress Goods

The New Stripes Take First Place

In Beautiful Pastel light shades, self-colored, navy stripes, self-colored brown stripes, self-colored tan stripes, self-colored French novelties in Satin stripes, and all the pretty new shades in Wool Suitings—They are the most beautiful assortment of foreign and domestic Dress Goods that was ever shown in Salem—Prices

39c, 49c, 75c, 85c, 98c Yard

New Spring Millinery

Our Advance Showing of Spring Millinery is exceptionally interesting at this time. Our buyers in the East made the most favored selections for the Spring seasons. Our display windows only tell you of a few creations that we are exhibiting. At this time we are receiving new arrivals daily in the fashionable makes such as Flipp's, Gages', Fisks' and the other well-known styles. We ask small prices.

\$2.50, \$3.50, \$4.50 up to \$25.00



Advance Showing of Spring Novelties for the Season of 1908

Now ready for your inspection in every department of this up-to-date store—Europe and America contribute to this Great Show

Plain Tailored Suits

Plain tailored suits, single and double breasted in the new modified cutaway—Skirts are plaited and gored. The materials are English Serge, Fancy Worsted and Panama's colors are black, navy, green, Copenhagen, brown, champagne and golden brown, also in checks and stripes—We ask small prices.

\$8.50, \$10.50, \$12.50 \$13.90

New Spring Silks

An attractive showing of Spring Silks—our Spring stock of Silks now ready for you—No line ever brought to Salem has been so complete in styles, shades and weaves—Among these are the new Mandarin Silks, a soft cloth of beautiful lustre and splendid wearing quality, especially suitable for shirt waists suits—also new Rajah Silks and others—Prices

59c, 75c, 98c Yard

Newest Dress Nets

An express shipment just received containing the latest novelties in 45-inch net black, white and colored with dots for waisting, veils and millinery. Also the newest novelties in dress trimmings, fillet bands in all colors and allures to match—New dotted and figured chiffon suitable for evening wear.

Novelties In Veilings

Two thousand yards of the newest novelties in veilings—Dame Fashion says every lady must wear a veil to complete her costume—We have them here in all materials and colors direct from New York and Paris—Prices small.

15c, 18c, 25c, 35c Yd.



Lingerie Waists

In Net, Silk, Lawn.

The new arrivals are beautiful—They are dainty creations of the best Shirtwaists makers in New York—We sell quick and at low prices.

75c, 98c, \$1.45, \$1.98 up to \$3.50

New Dress Skirts

Five hundred new Dress Skirts just received—They are a beautiful collection in all colors and black—Quick selling is our idea of business—We have priced them away down. The materials and shades are the latest—Prices from

\$2.50 to \$4.95



The New Gloves

One thousand pairs of New Gloves in kid, silk and lisle in elbow length and short, also in colors, black, white, tan, navy, and mode. We have a grand assortment and can please any customer—Prices

25c, 35c, 49c, 75c, 98c, up to \$2.50

Embroideries

Ten thousand yards of embroideries now on sale and the values we are offering are hard to beat anywhere in America—We have them here in all materials—Cambric, Swiss and Lawn, also the insertion to match—We are selling stocks of them which is owing to the small prices we are asking.

- Lot X. 7 1/2c quality: Now..... 4c
- Lot O. 10c quality: Now..... 7 1/2c
- Lot 2. 14c quality: Now..... 9c
- Lot 3. 19c quality: Now..... 12 1/2c
- 20-inch Corset Cover Embroidery 45c quality now 25c



DRESSY SHOES At Small Prices 98c, \$1.25, \$1.49



TAILORED COSTUMES

Ladies' Tailored suits in Fancy and Plain Tailored, Fancy Suits in Voile, Chiffon, Panama, Broadcloth and Etamine. Styles are Fancy Blouse trimmed with lace, silk and fancy braid with medallions and butterfly sleeves, skirts are both plaited and gored, trimmed with folds of silk braid, newest shades \$18 and \$25

Domestics

If you want sterling, honest values and prices that cannot be beat on the Pacific Coast come to the Chicago Store for bargains in Domestics. We have mountains of them here to show you—White Goods, Dress Gingham, Calicoe.

- Percales for 7c a yard that was 10c
 - Outing Flannels for 4c a yard that was 7 1/2c
 - 45c Table Linens: Now..... 29c
 - 8c Crashes: Now..... 5c
 - Blankets that were 75c: Now..... 45c
 - Blankets that were \$1.50: Now..... 98c
- and so along the line.



500 Pretty Hats for Girls At Small Prices 35c, 45c, 75c, 98c

Dress Trimming

We show the most complete of Dress Trimmings in this vast store—thousands of yards to select from all designs and colors. Persian, in a grand assortment, Fluffy trimmings, fancy silk braids and on—Price yard

5c, 8 1/2c, 10c, 15c, 18c, 25c and up

All Over Laces

Four thousand yards of laces in every conceivable make and style. The selection is great and low priced up as good as you can find in thread silk and chiffon—Beautiful designs and styles. Prices

18c, 25c, 35c, 49c, 75c, and up

Iron Clad Hosiery

Five thousand pairs of Iron Clad Hosiery now on sale—They are the greatest hose on the market for wear—We have them for Ladies, Misses, Children and Men—plain, shades, black, fancy lace, silk clocked. Prices small which think of the wear.

10c, 15c, 18c, 25c, 35c

CHICAGO STORE, Salem, Ore.

The Store That Saves You Money