

# NEW Tailored SUITS

OUR SHOWING OF UP-TO-DATE NEW SUITS IS WORTH THE CAREFUL ATTENTION OF EVERY STYLISHLY DRESSED LADY; THE SAME SUITS THAT WE CARRY IN STOCK IS SHOWN IN THE EAST BY THE GREATEST AND MOST SUCCESSFUL HOUSES THAT HAVE GROWN TO MAMMOTH PROPORTIONS IN A FEW YEARS—HOUSES THAT KNOW WHAT STYLE AND FASHION ARE AND DO NOT TAKE A WHOLE LIFE TIME TO BUILD UP A BUSINESS. CORRECT GOODS AND THE LATEST FASHIONS MAKE BUSINESS. OUR SUITS ARE EXCLUSIVE AND ARE NOT SHOWN BY ANY OTHER HOUSE IN SALEM. THE MATERIALS ARE PANAMAS, HERRINGBONE SERGES, FRENCH SERGES, SELF STRIPED WOOL TAFFETAS, AND OTHERS. COLORS ARE NAVY, BROWN, TAN, COPENHAGEN, GREEN, CARDINAL, BLACK AND MODE. THE TRIMMINGS ARE THE BEST AND NEWEST. PRICES FROM

\$12.50 to \$22.50



## New Dress Goods and Silks

We show the greatest and most beautiful line of Dress Goods and Fine Silks in Salem. All we ask of ladies is to come and look through this mammoth stock and then judge for yourselves where is the best place to buy your Dress Goods and Silks. To give a description of this wonderful stock would take half a newspaper. The newest of the new is here and ready for your inspection. Wool Taffetas, French Serges, Herringbone Stripe Serges, Chiffon Panamas, Satin Striped Batiste, Self Colored Stripes and Evening Shades. Prices from

39 cts. to 98 cts. yard

### New White Skirts



500 White Muslin and Cambric Skirts now on sale, prices 59, 75, 98c, \$1.25

### Lingerie Waists



In some very Fancy and Dressy Styles in Silk Linen and Lawn.

Prices Low

### New Raincoats and Umbrellas



We sell the Kenyon Rubberized Silk Coats, all colors, prices from \$9.50 to \$15.00

500 Umbrellas that were \$1.50 now 98c.



### New Dress Hats

Our showing of Spring Dress Hats is exclusive and will not be shown by any other house in Salem. Styles are beautiful. Prices from

\$2.50 up



### Black Voile Skirts

Made of beautiful French Voile and handsomely silk trimmed, these skirts are good values for \$10.00, special price.

\$6.50

### Quick Selling Specials

500 yards of light and dark colored Outing Flannels, a good 7 1/2c quality, sale price,

4c yard

75c Black and Grey Mohair Dress Goods a splendid cloth and double width,

45c yard

9c Satin finished Percales in pretty styles and designs,

7c yard

Ladies' 20c Fast Black Double Thread Cotton Hose, the best value in America, pair

10c

35c Silk Clock Ladies' Hose pair

25c

Try where you wish but you cannot beat the Chicago Store for Dress Goods and Silks.

85c Poplin Silks in all the latest shades, pink, light blue, Copenhagen, Lavender, Navy, Reseda Cream and Black. Price yard

59c

Rajah Silks in all the new shades at

Sale Prices

Wool Battists Panamas and Serges in all the late shades. We ask low prices to make quick selling, yard

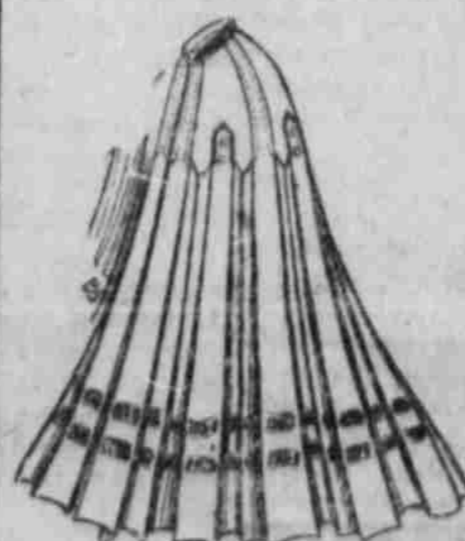
59c, 65c, 75c



### New Lace Waists

These waists are the best values on the Pacific coast, regular \$5.00 values, special sale price

\$3.95



### New Dress Skirts

In all the new materials and latest styles; we show great values in this department.

\$2.95, \$3.50, \$4.50



### NEW MILLINERY

We are now beginning to show some of the swell styles in millinery. Our lines will be exclusive this season. Come and see the beautiful Dress Hats we are showing.



### LONG GLOVES

\$1000 worth of Long Gloves just received in kid and Silk. They are here ready for your inspection. Prices from .98c to \$2.50

# CHICAGO STORE

SALEM : The Store that Saves You Money : OREGON