



Ladies' Tailored Suits

We say without fear of contradiction that there is no store on the Pacific Coast that offers such values as we do in popular-priced Ladies' Suits. There are suits sold in Portland for \$25, \$30 and \$35 that are not a single bit better than we offer you for \$10, \$12.50, \$15 and \$18. We want to make the Chicago Store Salem's Suit Store, where you can buy elegant, dressy garments at reasonable prices; prices that anybody can reach and still have swell garments. If we make \$2 or \$2.50 on a garment we are satisfied. It is the volume of business we are after. We don't want to get rich on each customer. What we want to do is to sell the goods. These suits are made of the latest plain and fancy materials, beautifully trimmed and silk lined. Everyone guaranteed.



Prices: \$10, \$12.50, \$15, \$18

\$10,000 Worth of New Spring Goods

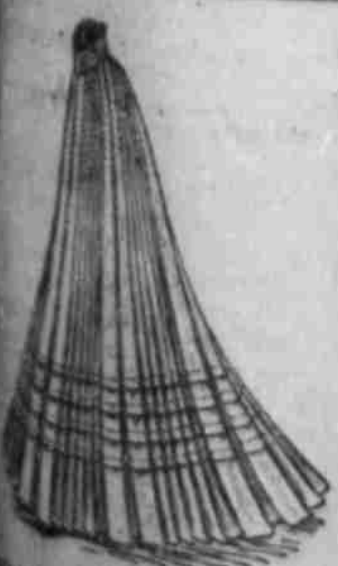
Now opened in the different departments and ready for your inspection. They comprise both Foreign and Domestic Goods, selected carefully and bought at the lowest rock bottom prices. Our customers will receive the benefit of our close buying. Fine Silks, Ladies' Suits, Millinery, Laces, Embroideries, Domestic, Dress Goods, Wash Goods, Fancy Goods and Hosiery.



See a grand assortment of... in Silk Heatherbloom and... Prices from 95c and up.



See our fine every class and kind... Silks wool... priced away down... 39c and up.



See how that we sell more Dress... than any house in Salem. We... in every material... from \$1.95 and up.

Dress Goods

A look through our Dress Goods stock will show you that we carry the largest assortment of Dress Goods in Salem from the low prices to as high as you wish to pay.

\$1.75 Imported French Voiles, in navy, brown, black, tan and cream, double width and a beautiful quality. We put them on sale at a very low price to introduce this superb cloth. Yard only

95c

75c Light Suitings in fancy mixtures, yard

59c

White and cream Wool Dress Goods for evening wear and party dresses, in all the new materials, from

65c yard and up

New Silks

We are now showing thousands of yards of beautiful Dress and Watting Silks at very low prices to induce quick selling.

39c Wash India Silk in all the latest shades and black. Special price yard

25c

75c Pongee Silk a beautiful cloth for dresses or waists, yard

49c

Hundreds of yards of Persian and Fancy Silks now on sale. One yard wide Black Taffeta Silk a fine quality. Now a yard

98c

We show a beautiful line of evening shade Silks at small prices.

Wash Goods

12 1/2c to 15c Dress Gingham in pretty plaids, stripes and checks, guaranteed fast color. Special price, yard

9c

9c Fancy Percales, yard

7c

12 1/2c double width Fancy Percales, yard

8 1/2c

12 1/2c Fancy Cretons, yard

8 1/2c

9c Lace Striped Curtain Scrim double width, fine quality, yard

5c

15c White Turkish Towels, now

10c

18c Pillow Cases, 45x36, now

1 2 1/2

\$1.45 extra large White Honey Comb Bed Spreads. A bargain only

98c

Laces Embroideries

2000 yards of dainty 7 1/2c Embroidery, now on sale at, yard

4c

2000 yards of beautiful needle work Embroidery and Insertion to match, worth 12 1/2c and 15c yard. Now on sale at

8 1/2c

We show a giant stock of high-class Embroideries, in Swiss Nainsook Corset Covers and other styles and makes, and all marked down at

Quick Selling Prices

500 yards of soiled Embroideries at

Half Price



Hundreds of pretty Spring Hats, flowers, wreaths and shapes now on exhibition. Just come and take a look through and see what the CHICAGO STORE is doing.



Piles of beautiful Muslin Skirts stacked high up on our sales tables

65c, 75c, 98c, \$1.45



New Spring Jackets

The latest shown, silk lined and handomely tailored

\$4.50, \$5.90 and Up

CHICAGO STORE

Salem

The Store That Saves You Money

Oregon