

SPRING SHOWING

Of Men's Women's and Children's wearing apparel for 1908. Spring stocks are now in splendid condition and selections may be made with the assurance that everything is in keeping with the dictates of fashion. The assortments were never so complete, nor the prices so moderate.



New Tailored Suits Models

The assemblage grows more interesting every day—new fabrics appear and many, many new models are being presented. Our collection is quite as elaborate as any showing has been in the middle of the season. The women who will select their spring suits and coats here will select from the most fashionable ready to wear outer garments ever produced in this city.

FIRST FLOOR



Spring Dress Goods

First showing of spring dress goods surpasses all former records in variety, number and beauty of styles and fabrics, and the great number of superb novelties and exclusive designs—We invite you to see the goods while they are at the zenith of their freshness. We think you will say the showing has never been surpassed even here.

FIRST FLOOR

BOOSTERS CAME HERE TO BOOST

(Continued from page one.)

were here to tell us our faults, to tell us what we looked like, and it was well to see ourselves as others see us. Mayor Rodgers took a fall out of the president by saying he had scored at least one vote against local option that he could rely upon. "I am sorry Mayor Lane, of Portland, cannot be with us," said Mayor Rodgers. "He is detained by a very pressing legal engagement." This brought down the house. The mayor made one of his usual happy, "Sunny Jim" speeches, and wound up with a splendid boost for the annual appropriation for the State University of \$125,000. He said Salem would be heard from in June in no uncertain manner on that matter.

President Hodson, of the Portland Commercial Club, spoke in an effective manner of Salem as the center of things. The amazing productiveness of the Willamette valley could not be realized at one of our state fairs.

And Millsie Got Funny.

President Mills, of the First National, spoke of the boosting work carried on by Portland, and took a fall out of the lawyers and Tom Richardson, "who blew in on a malarial breeze from New Orleans." But he made out it was a very good breeze for Portland, and had been blowing stronger and stronger each year. Mr. Mills made one of the happy Jim speeches of the evening.

Chas. C. Carey responded for the Oregon Electric. He was greeted with prolonged bursts of applause in honor of the baby road, that the whole assembly was gathered to honor and celebrate its advent in Salem. He appeared as legal adviser in place of General Manager Talbot who is, like most railroad men, not a speech maker. But the Oregon Electric found a very warm place waiting for it in the affections of the people of the Capital City, and the greetings given the officials on this occasion showed that their efforts to give the valley a better service are appreciated.

Fun and Music.

"I will call on the Stalwart quartet to relieve the monotony," said the chairman amid bursts of laughter, and they had to get onto the center of the stage for quite a while and then some to meet the demands of the crowd. John Hartog, the Eugene boomer, told of that town which had 3000 in 1900, 5000 in 1905, and would have 10,000 in 1910. He quoted from a Portland paper to prove that Tom Richardson had failed to raise any money at Salem for a booster campaign, and made a strong plea for the annual appropriation for the State University of \$125,000 a year. He did not see how the state could grow if the people turned down money needed for higher education. This was received with great applause.

J. P. O'Brien, of the Harriman lines, was demanded by the crowd, but could not be prevailed upon to make a speech, except to express good will toward the Oregon Electric. "Electric lines are great assemblers of business for the steam lines. They are developers." Applause.

The Governor Was There.

It was learned that Governor Chamberlain was hid away in the recesses of the beautiful Elks' hall, and he was dragged forth with applause that accompanied him all the way to the platform. He could not understand why nearly all the physicians and attendants from the insane asylum were present. He catalogued the richness of the Willamette valley and the beautiful scenery about Salem as equal to anything about Council Crest, Portland. He made a strong plea for the opening of the Willamette river and the abolition of tolls at the locks and canal at Oregon City, which was taken up by the immense throng with the greatest enthusiasm. He showed that the saving in freight on the prunes shipped from Salem last year would be \$1500 by free locks.

The Other Speeches.

Chas. S. Ladd told of the time when Los Angeles was a city of 10,000, with a dreary waste of desert around it. Now it was a city of 100,000, surrounded with small fruit tracts and scores of little cities and towns. That was the result of publicity. "Make it a pleasure for people to live in your town, and they will come here by thousands." The audience was in a happy frame of mind and ready to receive almost anything, but was disappointed by getting one of the best and most practical talks of the evening out of

Waists

For Spring we now show in this new department a most wonderful assortment of Spring's fancy creations in silk net waists of white, ecru and cream colors.

1st Floor

Kimonas

And wrappers. Such a grand array of house dresses were never before placed on display in Salem—lawns, percales and fancy cotton crepe in many different patterns.

First Floor

SPECIAL SALE NO. 372

FOR TODAY ONLY we offer Ramona Flannelettes for making house dresses, kimonas, wrappers, etc., usual 15c and 20c values, for today only. No telephone orders received—Sale starts at 8:30 9c yd

Shoes

The famous broad walk for little folks is very much in favor by the mothers—they help shape the tiny, tender feet. 25c Shoe Polish 15c NEW ANNEX.

Just Received

March patterns and spring style book—Price 20c, including 15c Pattern—Pattern Dept



Wash Goods

All this season's latest creations in tub fabrics, fresh from fashion's loom.

SOUE MIRAGE, ORIENTAL S.I.A., LYONS FOULARD, SILK PERLEE, DOT ZAMBAI SILK, SILK STRIPE PONGEE

In three of the newest delicate shades, brown, blue and cream.

GLOVES.

In Kid and Cape gloves we stand side and side with the best metropolitan stores for quality and quantity. Our vast quantity makes selections very easy and satisfactory. Long and short ladies' and misses', all shades, all sizes. We have received largest shipment of imported kid gloves ever brought to Salem, all new and they are ready for your choosing for Easter.

CITY NEWS

A Collection of Important Paragraphs for Your Consideration

Weather—Fair tonight and Thursday.

Dr. R. Cartwright—Has resumed his practice in Salem and has opened an office in rooms 6 and 7, over Fry's drug store. Office hours, 12m to 4 p. m. 2-1-1m

Bring Us Your Chickens—We want all you have, Capital Commission Co. Phone 179. 1f

Will Be Advanced—The Journal was in error in saying the supreme court had refused to advance the case of State vs. Portland General Electric Company. The court did concur delays, but the case will be advanced.

Moving Gasoline Engine Works—J. R. Shepard, trustee of the H.-S. Engine Works, has sold the entire plant to Shand & Marcus, of the Salem Iron Works. The machinery is being moved today. The combination of the two plants will give Salem one of the finest machine shops in Oregon, where any kind of iron work can be turned out on short notice.

See. The plant brought what is considered a good price, and Mr. Shepard informs us that he expects to pay all liabilities, and have quite a balance to divide among the stockholders.

The Safe Way—To buy New York stocks and bonds is the periodical payment plan. Stock is yours upon payment of first installment. No margin dealing. Write for particulars, C. J. McMurray & Co., 311-12 Union Trust Bldg., Los Angeles, Cal. 2-18-21

W. O. W. Celebration—Friday evening the Woodmen of the World will remember the first great chopper and Father of His Country. The speakers will consider Washington, the man, the patriot, and leader of the people. Silver Bell Circle will be the guests of the evening. There will be an abundance of good thing to eat, good music and good speaking.

We Want—Two tons of chickens this week Capital Commission Company. Phone 179. 1f

The Safe Way—To buy New York stocks and bonds is the periodical payment plan. Stock is yours upon payment of first installment. No margin dealing. Write for particulars, C. J. McMurray & Co., 311-12 Union Trust Bldg., Los Angeles, Cal. 1-17-31*

Card of Thanks—

We desire to return our heartfelt thanks to our neighbors and friends for their many kindly and thoughtful acts and tender sympathy during the illness and following the death of our beloved wife and mother. Words are inadequate to express our feelings, but we hope that when the hand of affliction rests heavily on them, so mild and gentle and comforting a sympathy as we have received, may be theirs. J. F. Goode and family.

Annual Convention—Oregon Christian Endeavor Union, Eugene, Oregon, February 20 to 23 inclusive, 1908. For the above occasion a rate of one and one-third fare on the certificate plan is authorized to Eugene and return to points on R. P. Co.'s Oregon lines. Wm. McMurray, General Passenger Agent; John M. Scott, Asst. Gen'l. Passenger Agent. 2-15-31.

Administrator Appointed—Jacob Siegfried was appointed administrator of the estate of Christian Siegfried, deceased, by the county court Tuesday afternoon, and qualified under a \$2000 bond.

The Highest—Market price paid for chickens Capital Commission Company. Phone 179. 1f

Could Not Stay—Municipal Judge George J. Cameron of Portland was in Salem yesterday attending to business matters. Owing to press of cases in his court, he was unable to remain for the Boosters' meeting.

Haves! Haves! Haves!—At the Auditorium ring tonight the crowds increase every night. This is the third day of the staid race. All amateurs this week. Next week will be for professionals. Racing commences at 9 o'clock. Williamson, Glover and Reese, all stand a good show for first place in the six-day race. Williamson is in the lead, but the wise one say he can't stand the pace. Come tonight and see if you can pick the winner.

Two Carloads of Horses—W. L. Skipton and T. E. Cornelius returned to Salem Monday from an extended trip to Union county, in Eastern Oregon, where they purchased two carloads of young horses. One carload was sold in Portland Monday, and the other, containing 20 animals, will arrive here today,

where they will be placed on sale at Skipton's barn, 439 South Commercial street.

Marriage License—A marriage license was this morning issued to Leon Girod and Anna Gerig, both of Salem. Girod gives his age as 40 years, while the bride is 22.

For Railroad Commissioner—A. N. Hamilton, of Portland, this morning filed a copy of his petition for nomination to the office of railroad commissioner for the second congressional district on the Republican ticket with the secretary of state.

Come Early—And get good seats for the Rogers-Griffey recital at the First Christian church tonight.

Don't Wait—Until the last minute to commence your spring building. Order your mill work from A. M. Hansen, the sash and door factory man, now. He has the best to be had in his line. Factory corner Mill and Church street.

Come and See—Us and let us show you what a fine meat market we have, and that our meat is as good as our market. Steubert Bros., phone 321.

It is a Fact—That good groceries are a necessity, and they are sometimes hard to get. If you phone Main 311, J. M. Lawrence, your troubles in this line will be ended.

The Best—Numbers of the high school literary course will be here tonight, at the First Christian church. Don't fail to hear Rogers & Griffey.

There is—Lots of talk about boosting for Salem. The best way to boost Salem is to buy home products. Wild Rose flour is manufactured here.

STARR PIANO
HIGH CLASS GOODS
GEO. C. WILL
Norwich Union Fire Insurance Society
Frank Meredith, Resident Agent.
Office with Wm. Brown & Co., No 29 Commercial street.



Surpassing Beauty

Makes this Oxford apart from the common lot. Its outlines are extremely graceful. It is characterized by style that will win it well-deserved favor in any woman's eyes. A shoe that can be worn with confidence in its absolute correctness. Just one of the many popular styles of

LEADING LADY SHOES
Custom-Made by C. P. Ford Shoe Co.

The trade mark identifies their worth. They are shoes that wear long and well—comfortable from the first and stylish to the finish. We have them in tan, patent kid and gun metal. Also the R. P. Smith shoes. A very trim and smart shoe—slightly mannish in effect. Men's tan, patent, colt and gun metal Oxfords, all sizes, all widths. Also boys' and misses' oxfords.

SALEM SHOE STORE

REPAIRING A SPECIALTY.

G. W. Eyer

T. Maplethorpe

President B. S. Josslyn, of the General Electric Company. He told conditions in which he had found car lines, the power plant and the plant at Salem, and what had been done to better conditions. Power was now brought here from the Willamette, the gas plant had been quadrupled in capacity. car lines would now be rebuilt equipped with clean, modern, up-to-date rolling stock. An agreement had been reached with the street committee as to the kind of pavement that would be put down between the tracks—a watertight foundation of vitrified brick between the rails.

Townsend Talked Butterfat.

President Townsend, of the Board of Trade, talked of wonderful development of the dairy industry, from \$3,000,000 seven years ago to \$31,000,000 last year. "Butter is seven cents a pound higher than it was then," he cried, and rest of the people cried at thought of the price they were getting, but, as the farmer gets a share, the cry was one of joy rather than grief.

One for Corvallis.

B. W. Johnson, one of the leading Corvallis delegation, told of rapid growth of that place, where they have three railroads, put \$30,000 last year for a new have just raised \$10,000 for a new and spent \$250,000 on a new building for the Agricultural College 25 years ago, and are putting in a \$10,000 commercial club which he gave all the boosters a cordial invitation to come up and see when ready for dedication.

President Campbell was given honor of closing the boosting dinner and made a strong plea for better men and women, inferentially leaving the impression that Eugene was the place where that could be done to the best advantage, and the State University played a small part in the turning out of a class, finished product. He greeted with applause, and made a very effective speech.

During all this speech-making there was the best of attention to every word that was said, and many of the visitors made merry in the larger freedom of the Elks club rooms, down stairs, when standing lunch was served in dining hall of the Elks. It was taken of by hundreds of guests. Salem cigars passed around very acceptable to all the smokers. There was a splendid feeling of will and hearty co-operation of for each and each for all, and guests were all made to feel that greetings at Salem were right in the heart. The big dinner at Willamette was the event of the evening in the way of a splendid spread was a mingling of the salmon from the Columbia with the fat chickens from the valley ranches and served in a manner to do credit to this city. The guests all parted with congratulations and blessings.

They Did the Work.

The officers of the Board of Trade wish to thank Mayor Rodgers for the city officials, the county officials and heads of the business Men's League and Boosters Club, and their officials for their splendid work and co-operation in making the banquet and supper a brilliant success.

MONEY TO LOAN

THOS. K. FORD
Over Ladd & Bush's Bank
NEW TODAY

For Sale—Large body and grade second-growth fir. 1417 or 1283. Downing & Co. 2-5-08

For Sale—Several houses in Salem and farm lands at a bargain. Ital National Bank. 6-1-08

Hustling Men Wanted—1000 samples and circulars. National Business Exchange, Chicago. 2-1-08

For Sale—Good stock and ranches for sale at reasonable prices, with or without some timber. Can also locate government homesteads. Gots, Waldport, Or. 2-1-08

Wanted—Competent girl to do work at 1673 Terry street. Union street. Phone 339. 2-1-08

For Sale—Good six-room large lot, city and well water, car line, fruit trees and some fruit. Will also sell household goods. Enquire at 431 South street. Phone 625. 2-1-08

For Sale—Twelve White Rock pullets, from prize stock. Phone Main 747. 2-1-08