

# THE MEYERS STORE BEAUTIFUL

Joseph Meyers & Sons  
Enter Upon Their Enlarged  
Quarters. About 7000  
Feet Additional Floor Space



View of Court Street, Widest and Most Costly Paved Street in Northwest, Showing Joseph Meyers & Sons' Department Store With 160 feet of Plate Glass Show Windows.

Salem's Greatest Depart-  
ment Store Adds Full  
Fledged Clothing and Shoe  
Department on Court st.

## Large Investment by Enterprising Mercantile Boosters That Will Draw Trade to the Capital City

Thirty years is not a very long time goes, and yet it marks nearly the full measure of a generation. Yet in thirty years of strenuous life, how much may be accomplished. What a library of knowledge may be acquired, and what interesting reading would make. And yet thirty years of continuous contact with the world in a business way is indeed a long time. The man or the firm who has been in the lime light of public opinion for that length of time, and whose reputation for fair dealing, honesty and good citizenship is well known, can safely be trusted to do what is right along that line to the end. Whatever has been practised in the past may be classed as a habit, and habits can be and are acquired as easily as bad habits, though they do not so easily, and a good habit once formed, the habit of honesty, fair dealing, and charitable are hard to break as vicious habits.

Joseph Meyers & Sons has been in business almost that length of time. It started out on the principle that fair, square dealing was the only foundation on which success could be built, and it has demonstrated the correctness of that view. The store a long while ago formed the habit; and its employees from the highest to the lowest are inculcated with it from the start. The magnificent department store on the corner of Court and Liberty streets is the evidence that the habit is a good one to form.

Away back in 1880 Joseph Meyers laid the foundations for the present magnificent business. At that time he became the head of the firm of J. M. Rosenberg & Company, succeeding Breyman Bros. At this time the store was at the corner of Court and Commercial streets and was known as "The White Corner." The firm continued in business until 1889, when Joseph Meyers purchased the interest of his partners and became sole proprietor. Mr. Meyers being now in sole control put in ef-

fect his own ideas about conducting the business; ideas gained by years of experience, and the business began to grow like young corn after a June rain.

In 1901, the rapidly growing business had crowded the old quarters beyond their capacity, and arrangements were made by which Mr. McCormack was induced to remodel the big brick on the corner of Court and Liberty, and in that year the business was transferred to its new location, and there it has since remained, growing steadily and adding department after department. In 1896 Mr. Meyers took his sons, Henry W. and Milton L., in the firm and has gradually transferred the weight and responsibility so long carried by him onto the sturdy shoulders of his sons.

Under their management and with their father's wise experience and advice the store has continued to grow until, last fall more space became an absolute necessity. To get this the building adjoining on the

west was purchased and remodeled to suit its new use. This gave 7000 square feet additional floor space, and into this was moved the clothing department for men and children and the immense shoe department. This new annex, with a handsome broad entrance, and fine plate glass show windows, fronts on Court street, bringing the full half block frontage under the occupancy of the firm.

The immense room is artistically finished in cream and green, and the result is a soft mellow light that gives one a sense of restfulness. The clothing is kept in the most modern cabinets, dust proof and with sliding hangers, so that no garment after it is once placed therein need to be folded, but is brought out, examined, and if unsold, replaced without any wrinkling. This system makes shop wear or shelf wear impossible, besides being convenient and speedy.

The main store where dresses and gowns are displayed is provided with the same modern conveniences.

The one feature, however, that will appeal more than all others, always excepting the delight the feminine mind finds in looking at beautiful garments and dainty lingerie, is the big rest room. This has been fitted up in the annex with plenty of easy chairs and cozy corners, the furniture upholstered in Spanish leather, a real genuine big sitting room, with lavatories convenient, and it has a home-like, inviting look that makes one want to just sit down and do nothing for a while, only just be lazy.

The Meyers' big display windows, a row of plate glass the full length of the store on Court and across the front on Liberty, are always a delight. They are a panorama of wearables; handsome gowns artistically displayed, dainty things that delight the feminine heart; laces and lingerie, hosiery that when the writer hereof fastened his gaze on it made him long to be a girl. Thousands of things white and

beautiful, the uses of which poor, ignorant man knows not even the use of, and all arranged so that one can't pass by without pausing to admire, attest the volume and quality of the stock and bear unimpeachable evidence of the artistic eye and deft hands of the window dresser.

Yesterday the store was a busy place for besides the regular crowd of customers dozens of big packing boxes were being emptied of their contents, and busy hands and hurrying feet were placing them in the annex.

In the near future there will be a formal opening and it is safe to say that there will be the biggest gathering of Salem's beautiful women that ever assembled under one roof in the city.

The Journal unites with the balance of the city in wishing Joseph Meyers & Sons that continued prosperity their fair dealing, straightforward business methods and tireless energy entitle them to.

### ARRANGING FOR THE STATE FAIR

Plans for the state fair, which will be held from September 15 to 25, inclusive, were begun by the Board of Agriculture Monday.

Structures will be built and improvements to be made on the grounds will cost in aggregate \$8000. The board secretary Welch to estimate for the building of a grand stand; a building to be used as the secretary's office; addition to the poultry and creamery building and for a new inner fence on the new track. Three carloads of granite have been ordered to repair the granite walks on the grounds. It is expected the grand stand will cost \$3000, the secretary's office \$1000 and other buildings and repairs \$3000 to \$4000. When these improvements are completed the grounds will be equal to, if not surpassing, the grounds of the three similar grounds on the coast.

The racing prospects are exceedingly promising, with \$20,000 in cash and additional offers made by the board. The program for the fair has been decided upon as follows:

**Monday.**  
Pacing, 2:12 class, \$1000.  
Pacing, 2:20 class, \$800.

**Tuesday.**  
Pacing, 2:28 class, \$800.  
Pacing, 3:16 class, \$1000.  
Pacing, 3-year-old, \$400.

**Wednesday.**  
Pacing, 3-year-old, \$400.  
Pacing, 3-year-old, \$500.  
Pacing, 2:58 class, \$5000.

**Thursday.**  
Pacing, 3-year-old, \$500.  
Pacing, 2:16 class, \$800.  
Trotting, 2:14 class, \$5000.

**Friday.**  
Pacing, consolation, \$1000.  
Pacing, 2:05 class, \$1500.  
Trotting, 2:20 class, \$800.

**Saturday.**  
Trotting, 2:09 class, \$1000.  
Trotting, consolation, \$1000.

S. S. Bailey, of Albany, has offered to duplicate the money for trotting and pacing in the 2-year-old classes.

The Brook Nook ranch, of Montana, C. X. Larrabee, of Portland, owner, has offered to pay \$50 to each trotter and pacer that was bred on the above ranch that makes the time of 2:30 or better on the Sa'em track this year.

Special premiums have been offered by the Shorthorn Cattle Breeders' Association, of Chicago, the Red Polled Cattle Breeders' Association, of Iowa, and the Percheron Horse Breeders' Society of America to breeders in their respective branches.

The members of the board are: W. H. Matlock, president, Pendleton; M. D. Wisdom, Portland; Mark Huriburt, Albany; Frank Lee, Portland; W. H. Downing, Shaw.

The following appointments were made:

Superintendent of Art Department—Mrs. W. N. Gatens, Salem.  
Lady's Work—Mrs. A. L. Brown, Salem.  
Lady Matron—Mrs. E. A. Holton.  
Superintendent Livestock Department—Mr. Geo. Gammie, Portland.  
Superintendent of Pavilion—W. H. Savage, Salem.  
Superintendent Poultry Department—H. C. Schellhaus, Gervais, Route 2.  
The restaurant privilege at the main gate was let to E. M. Law, of

Salem.

An advertisement of the fair will be placed in the "Billboard," a magazine devoted to amusements.

**\$100 Reward \$100.**

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address F. J. Cheney & Co., Toledo, O.  
Sold by all druggists, 75c.  
Take Hall's Family Pills for constipation.

**OHIO LUTHERAN SYNOD CONFERENCE.**

Rev. Carl Hopf, pastor of Christ German Lutheran church of this city, was elected president of the Portland-Tacoma conference of the Ohio synod at its session yesterday afternoon. The position of secretary fell to Rev. H. Flathmann, of Aurora. Succeeding the reorganization of the conference, business matters relating to the mission activity of the body were considered at length. Recommendations regarding the future supply of the mission posts were sent to synodical headquarters, at Columbus, Ohio.

To facilitate the transaction of business and the discussion of doctrinal papers, it was decided tomorrow the subjects assigned to some particular point and to limit its length. It is to be the duty of the pastor to appoint the preachers for the conference meetings.

The conference expressed itself emphatically on the use of the ministerial robe by its pastors when conducting services, and voiced its displeasure on the abolition or neglect to use the robe.

At its session today the conference discussed a paper prepared by Rev. J. F. Doescher, of Sherwood on "Atheism."


This evening Rev. K. Killian, of Puyallup, Wash., will preach the sermon at the regular service, and Rev. C. Hopp will read the confessional service.

Neglected Colds Threatens Life.  
(From the Chicago Tribune.)

"Don't trifle with a cold," is good advice for prudent men and women. It may be vital in the case of a child. Proper food, good ventilation, and dry, warm clothing are the proper safeguards against colds. If they are maintained through the changeable weather of autumn, winter and spring, the chances of a surprise from ordinary colds will be slight. But the ordinary light colds will become severe if neglected, and a well established ripe cold is to the germs of diphtheria what honey is to the bee. The greatest menace to child life at this season of the year is the neglected cold. Whether it is a child or adult, the cold slight or severe, the very best treatment that can be adopted is to give Chamberlain's Cough Remedy. It is safe and sure. The great popularity and immense sale of this preparation has been attained by its remarkable cures of this ailment. A cold never results in pneumonia when it is given. For sale at Dr. Stone's drug store.

**There is Only One**  
**"Bromo Quinine"**  
That is  
**Laxative Bromo Quinine**  
USED THE WORLD OVER TO CURE A COLIC IN ONE DAY.

Always remember the full name. Look for this signature on every box. 25c.




**FOR VIOLATING AN INJUNCTION**

(United Press Leased Wire.)

New York, Feb. 12.—Three out of five members of the Typographical Union No. 6, punished for violating an injunction, have been sentenced by Justice Bluff to pay \$250 in fines each, and spend 20 days in jail. The other two members were fined \$100 each.

Patrick McCormick, former president of the union; George Jackson and Vincent Costello, organizers, the three men sentenced to jail, are members of the "Big Six" local of the union. After a strike for a closed shop and an eight-hour day had been declared last fall by the "Big Six," the employers secured an injunction restraining the unionists from interfering with non-union men. They called the court's attention to the fact that the injunction was violated, and the fines just imposed are the result of an investigation by the court.



**Dr. Stone's Drug Store**

The only cash drug store in Oregon, owes no one, and no one owes it; carries large stock; its shelves, counters and show cases are loaded with drugs, medicines, notions, toilet articles, wines and liquors of all kinds for medicinal purposes. Dr. Stone is a regular graduate in medicine, and has had many years of experience in the practice. Consultations are free. Prescriptions are free, and only regular prices for medicine. Dr. Stone can be found at his drug store, Salem, Or., from 6 in the morning until 9 at night.

**CASTORIA.**  
The Kind You Have Always Bought  
Beware the Signature *Chas. H. Fletcher*