J. P. ROGERS, Pres. E. W. HAZARD, Cashier
D. W. EYRE, Assistant Cashier

# SALEM STATE BANK

Capital . . . . . $50,000.00
Surplus and Profits . . . 8,500.00

Transacts a General Banking Business

AMPLE Resources, Courteous Treatment, Absolute Safety, and a desire to extend our business and serve this community faithfully and intelligently warrant us in soliciting your business.

We want the business of young men, of business men, and especially do we want the accounts of the farmers of Marion and Polk counties.

To no one is a bank account more of a protection or convenience than the farmer. Our dealings will always be as liberal as safe banking will permit. A bank is not a luxury for the rich man that idea is fast disappearing. The people from all classes are beginning to recognize the importance of a bank connection.

How Is It With You!

We trust that the HOME-SEEKER, the stranger within our gates, will make free to command our services at all times. He is assured of a cordial welcome.

## JOSEPH MEYERS AND SONS DEPARTMENT STORE

**Has Added About Seven Thousand Feet of Floor Space Which Will Soon Be Occupied.**

Smitten with a disastrous fire during the past year, one firm has in the most dauntless manner restored its trade and is building larger quarters for its mabnificent dry goods business. The Joseph Meyers & Sons department store has been reconstructed throughout after the devastation by fire and early after the fire occupied its old quarters better lighted and finished than ever, and will soon get into a ten thousand dollar addition to its quarters. This department store will then occupy three floors of space 165 by 60, and two floors of a space 104 by 60 that is being finished at present. The plate glass front on Court street will be continuous for 165 feet and 60 feet on Liberty. The addition to their former large store had to have new concrete foundation walls put under the three story brick structure on two sides, and 5,000 cubic feet of concrete were used. The walls above that weighed two hundred tons were supported by false work while the new underpinning was put in place and it was a great piece of construction work for the contractor, Ira Erb. The sidewalks will be equipped with doors and lights. The merchandise, when received will be ldopped into the basement where it is unpacked, distributed to storage departments, is then marked and distributed to the various retailing departments. A perfect system is followed from receipt of shipment from factories in Europe and the United States until the parcel is in the hands or the home of the purchase. The present head of this large business is Mr. Henry W. Meyers. The building has been especially fitted up for their business by the proprietor, E. P. McCornack who has spared neither pains nor expense to give this city one of the finest moderen department buildings for general merchandising in the dry goods line. The people of Salem may well take pride in this large establishment of Joseph Meyers & Sons, and take strangers and visitors to show them through it.

Drs. Epley & Olinger

DENTISTS

Now Located in Their New Offices
On the Corner of
State and Liberty Sts.
Over Barr's Jewelry Store

# CHERRY CITY OF THE WORLD

**Has Began Advertising Campaign That Is Based Upon Productions That Cannot Be Matched Elsewhere.**

It is conceded by all who have seen the pamphlets and souvenir booklets published by the various cities of Oregon that the one just gotten out by the Salem Board of Trade is pre-eminently the most attractive of them all. This new publication for the promotion of Salem's interests is entitled "Salem, the Capital City of Oregon, the Cherry City of the World." The cover page is illuminated with a handsome sprig of cherries designed in national colors by Miss Dorris Evans. This makes a most striking cover and is printed in striking colors, which is certain to make a lasting first impression upon the mind of the easterner. Miss Evans makes a study of designing book covers, and has done herself great credit in this piece of work. The text of the new book is the work of some of the brainiest men in Salem's leading commercial organization, headed by President Thielsen, who assigned the various topics to the men best calculated to handle them. The work is introduced with the following "Foreward" which is a fair specimen of the conservative, straightforward style followed throughout the entire book:

"It has been the effort of the Salem Board of Trade in the compilation of this booklet to confine itself to absolute facts. Indeed we are not sure if in our effort to be conservative we have not failed to do justice to the marvelous opportunities that the Willamette Valley offers to capable, industrious people who may desire to make their homes in a land of wondrous fertility, extraordinary diversity of resources and delightful climate. In fact, were an insurmountable Chinese wall built around Marion County no necessary of life, saving perhaps salt, would be lacking, and but few of the luxuries of life indigenous to the temperate zone would be missing.

"The Salem Board of Trade earnestly invites correspondence and promises to answer truthfully and promptly any questions that you may have to ask that are not herein answered. A hearty welcome to all new comers."

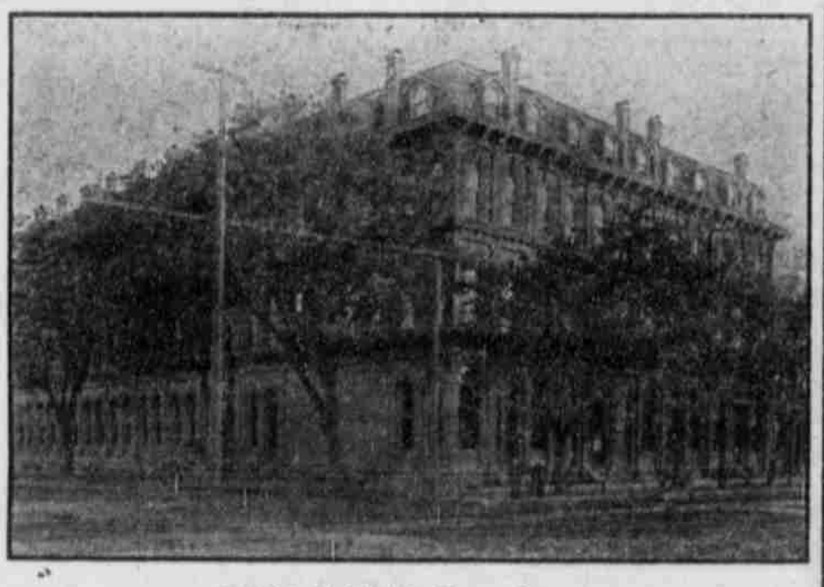
This is followed by telling chapters on the Willamette Valley, Salem and Marion County. In fact, the whole book is as much devoted to the entire county as it is to Salem, and in this respect it is a benefit to every taxpayer of old Marion—whether a farmer or a resident of one of the smaller towns. Next is a short story on "The Cherry City," which tells of some of the magnificent displays at our annual cherry fair, as well as a few statements of profit made by individual cherry growers in the Salem cherry belt. Under the head of "Oregon Fruits" all the large and small fruits of the valley are fully set forth. In like manner the book reviews the hop industry, live stock of all kinds, dairying, poultry, flax and hemp, lumbering, and general farming. Educational and civic matters come in for a liberal setting forth, as well as our manufacturing industries. A little hint is also given of our magnificent hunting and fishing opportunities.

The book is illustrated throughout with a high class of half-tone engravings, all made direct from photographs, which fact insures the accuracy and truthfulness of the statements. Among the most striking of the illustrations are scenes of a lumber camp, mountain picnic parties, convicts building good roads with modern machinery, hop fields, Loganberry farms, pear pickers at work, etc. Several striking groups of goats, sheep and collie dogs, poultry and live stock make it attractive, and a most practical picture is that of a fourth crop of alfalfa near Salem, showing a man standing in it knee deep. There is also a magnificent group of Salem's five big school houses, as well as another of Willamette University buildings. These are followed with groups of state institutions, Salem factories, hospitals, city buildings, private schools and churches. A most striking picture is that of a modern dairy barn, with a man drawing the lacteal fluid with a modern milking machine. The crowning picture of them all appears on the last page of the cover, being Salem's beautiful plaza, showing the state house, postoffice, court house and Methodist church, as well as Willson Avenue park with its winding paths and attractive shrubbery. On the whole, this new Salem pamphlet is a credit not only to Marion County and the Capital City of Oregon, but to the Salem Board of Trade and its enterprising management.

In concluding the review of this new advertising medium to be sent out as an invitation for new comers to look up the merits of Salem, a word must be said for the Salem magnificent cu-rN la etaoin shrd sh Board of Trade rooms and their magnificent display, which is being visited daily by scores of people and by practically every new arrival in our state. The work of this organization has grown until it has come to be recognized as the most substantial factor in our midst for the upbuilding of our city's welfare, both from a social as well as a business point of view. Everybody in Salem should visit the rooms and should send copies of the new souvenir booklet to their friends in the east.

After the above resume of the Boards of Trade's splendid pamphlet was written the Journal in preparing material for its Christmas number was forced to the conclusion that the matter therein treated on could not be improved on. That no better, more carefully written statement of Marion County's resources, so far as they are exploited, could possibly be prepared, and the fact that it was prepared under the direction and published with the endorsement of Salem's Board of Trade gives it such weight that the Journal concluded to still further the good cause by reproducing the text. The Journal realizes, as does everyone who has lived in Oregon any length of time, that no pamphlet can begin to do justice to all the varied industries, to the wealth of opportunities Oregon offers to the home seeker. It could not be done in a volume, or in anything less than a small library. The state is old, but the country is new. Thousands of acres of virgin soil; thousands of square miles of primeval forest; incalculable water power to move the machinery of a nation; on every hand a wealth of opportunity awaiting the coming of those who shall profit by it: these and a thousand other things the "call of the wild" to the sons of men to come and conquer them, are here in abundance for the taking. The publishing of this little pamphlet is, however, but the beginning of the work of advertising Oregon's resources, and while the Board of Trade or the newspapers can publish the facts the cooperation of every citizen is needed to send the pamphlets and papers to friends in the East. We have come to Oregon from every state in the union, and if each will send a few copies of such pamphlets as the Board of Trade issues, or copies of the papers exploiting the country, then an endless chain of advertising will have been begun the results of which will be far reaching and beneficial.

Willamette Hotel



FRED C. FISH, Proprietor

Centrally located, convenient to business district.
Largest and most convenient sample rooms in city.
Street cars to and from all trains arriving in the the city.
Fire proof building, elevators and electric lighted.
Finest dining room service and meals in Oregon, outside of Portland.

NO. 3405.

REPORT OF THE CONDITION

Of the Capital National Bank, at Salem, in the State of Oregon, at close of business, December 3, 1907.

Resources.

| | |
|---|---|
| Loans and discounts | |
| Overdrafts, secured and unsecured | |
| U. S. Bonds to secure circulation | |
| U. S. Bonds to secure U. S. deposits | |
| U. S. Bonds on hand | |
| Premium on U. S. Bonds | |
| Bonds, securities, etc | |
| Banking house, furniture and fixtures | |
| Other real estate owned | |
| Due from national banks (not reserve agents) | |
| Due from state banks and bankers | |
| Due from approved reserve agents | |
| Checks and other cash items | |
| Exchanges for clearing house | |
| Notes of other national banks | |
| Fractional paper currency, nickels, and cents | |
| Lawful money reserve in bank, viz: | |
| Specie | |
| Legal tender notes | $ 95,569.00 |
| Redemption fund with U. S. Treasurer (5 per cent of circulation) | 4,970.00 |
| Total | |

LIABILITIES.

| | |
|---|---|
| Capital stock paid in | |
| Surplus fund | |
| Undivided profits, less expenses and taxes paid | |
| National bank notes outstanding | |
| Due to other national banks | |
| Due to state banks and bankers | |
| Due to approved reserve agents | |
| Dividends unpaid | |
| Individual deposits subject to check | |
| Demand certificates of deposit | |
| Time certificates of deposit and savings accounts | |
| Certified checks | |
| Cashier's checks outstanding | |
| United States deposits | |
| Bills payable, including certificates of deposit for money borrowed | |
| Total | |

State of Oregon County of Marion, ss:

I, Jos. H. Albert, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

JOS. H. ALBERT

Subscribed and sworn to before me this 10th day of December

CHAS. L. McNARY, Notary

Correct—Attest:
J. H. ALBERT
E. M. CROSS
GEO. F. ROGERS
Directors

**For City Attorney**

F. A. Turner of this city is mentioned as a candidate for the office of City Attorney. He has been for sixteen years best known in the Capital City and has a fine law practice. Being with public records in his years service as a notary one of the largest notary and two years as deputy Marion county. He is a specialty of probate business, the Modern Woodmen and attorney for the board.

**Condensed and Pithy About the Willamette**

The average rainfall is [illegible]

The Willamette valley produces greater variety of soil than any section in the world.

There are openings for a great number of factories to work up the raw material and work up the raw material shipped away.

Strawberries, loganberries, blackberries, raspberries, cherries and hops need a great many pickers.

ELEVEN—XMAS [illegible]

Children earn through picking fruit and hop keep them in school.

Roses bloom every month in the year.

THE RODGERS PAPER CO.

WHOLESALE
PAPER DEALERS

Wrapping Paper
Book Paper
Writing Paper
Bags, Twine
Card Board
Fruit Paper
BOOK MANUFACTURERS

404 Court Street Salem, Or.