

THE OLD  
WHITE  
CORNER.

J. L. STOCKTON

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# GREAT SALE

THROUGHOUT OUR ENTIRE ESTABLISHMENT

IT IS A FACT THAT THE RECENT MONEY STRINGENCY OR BANK HOLIDAYS HAVE HAD NO EFFECT UPON OUR BUSINESS. OUR BOOKS SHOW AN INCREASE OVER LAST YEAR'S SALES. YET WE DO NOT PROPOSE TO SPECULATE ON THE FUTURE. AS USUAL WE WILL PREPARE OURSELVES FOR ANY EMERGENCY, AND WHEN THE SPRING SEASON OPENS UP WE WILL BE THERE WITH THE GOODS. OUR POLICY IS TO CLOSE OUT EVERYTHING WE POSSIBLY CAN, REGARDLESS OF FORMER PRICES—ANYTHING TO GET THE MONEY SO WE CAN DISCOUNT SPRING BILLS WHEN THE GOODS ARRIVE. OUR PURCHASES FOR FUTURE WILL GO ON JUST THE SAME. OVER TWENTY-FIVE THOUSAND DOLLARS' WORTH OF ORDERS HAVE ALREADY BEEN PLACED, AND OUR BUYERS ARE BUYING MORE EVERY DAY.

Dry Goods, Clothing, Shoes, Hats, Umbrellas, Silks, Laces, Dress Goods, Underwear, Holiday Goods, Ladies' Suits, Coats, Skirts, Furs, Etc.

ALL REDUCED EXCEPT CONTRACT GOODS



## LET THIS BE A Useful Christmas

In choosing your gifts be sure to select something useful. An article is always appreciated more when its usefulness is discovered.

### Ladies' Suits and Coats.

A great holiday sale is now in progress. Every garment is cut to the tick. Not one will be carried over if we can help it. Price concessions are greater than ever. Our loss will be your gain, and some can be made happy with a useful present.

LONG BLACK COATS, \$3.50 AND UP.  
LADIES' SUITS SPECIAL, \$5.00 AND UP.

### Ladies' Fancy COLLAR SETS And Ties Reduced

|                           |     |                           |     |
|---------------------------|-----|---------------------------|-----|
| 65c values reduced to...  | 10c | 65c values reduced to...  | 45c |
| 75c values reduced to...  | 20c | 75c values reduced to...  | 50c |
| 1.00 values reduced to... | 25c | 1.00 values reduced to... | 70c |
| 1.25 values reduced to... | 30c | 1.25 values reduced to... | 85c |



### This High Grade Machine Reduced to \$25.00

From now until Christmas we will sell the famous New Royal drop-head machines for \$25.00. Each one is guaranteed for ten years. They are in use by many dressmakers in Salem, who pronounce them the best they ever used.

### Our Dress Goods Section Offers Many Specials

50c to 85c novelties and plain suitings selected from our regular stock of high grade goods offered special... 28c yard  
Another line of 50c to \$1.00 values, including all our new purchases in the 50c stuffs, also a lot of plain colors, reduced to... 41c yard  
Lot No. 3 comprises a lot of 20c to 40c values in black suitings diagonal and stripes... 15c yard

GOLD MEDAL BLACK GOODS.  
\$1.00 QUALITIES 75c YARD.  
\$1.25 TO \$1.50 VALUES 98c YARD.

### Reads Famous Dress Goods

Late shipments which have arrived within the last few weeks comprise all that one could wish in the way of style and quality.

|                   |                  |
|-------------------|------------------|
| ADONNA CREPE      | CREPES-DE-PARIS  |
| WOOL PEAU-DE-SOIE | WOOL BATISTE     |
| HERRING BONE      | VOILES           |
| BORGES            | HENRIETTAS, ETC. |
| BROADCLOTHS       |                  |

### All at Sale Prices

|   |  |
|---|--|
| OUTING FLANNEL.<br>Our best patterns in 12 1/2 inch outings. Special... 10c yd<br>A splendid assortment of 50 pieces, regular 8c and 9c values... 6c yd | FLANNELETTES.<br>Regular 15c and 20c flannel-ettes in very choice patterns... 12 1/2c YARD.<br>Regular 12 1/2c fleeced twills and flannelettes. Special... 10c |
|---|--|

### Christmas Hose 90c a Box

A good wearing fast black hose made expressly to our orders, put up 3 pair in a box. They will outwear any 50c hose shown in Salem.

### Gauze Fans 68c Each

See them in our Court street window.

LADIES' BELTS.  
A new shipment of holiday belts has just reached us. They are the best shown in the city.  
SALE PRICES PREVAIL.

### Men's Neckwear 25c, 50c

Holiday Specialties.  
Men's Suspenders  
Put up one pair in a box especially for Christmas presents.  
50c, 75c, \$1.00

### LONG KID GLOVES

Beautiful, appropriate, useful gifts we have them in all shades.

SHORT KIDS.  
Palais Royal .....\$1.75  
Amazon .....\$1.25

### Ask to See Our \$1.25 Wonder Umbrellas

We call them wonders because they are wonderful values and you will wonder how we do it. We will wonder at your surprise.

### Men's Gloves

Dent's H. and P. Gordons.  
Other makes that we know to be standard for quality.  
68c 90c, \$1.12, \$1.35, \$1.58, \$1.80.

### In Shoe Department

We are showing the very latest styles in men's and ladies' slippers for the holidays. The famous Daniel Green makes in ladies' felt slippers, Gray, Red, Wine and Black. Also kid slippers... 90c to \$2.05

|  |  |
|--|--|
| MEN'S SLIPPERS.<br>All sizes in Alligator, Monkey skins, Chenilles, embroidered, etc.<br>54c to \$1.80 | MEN'S VICI KID<br>Slippers with side goring, in wine and black colors<br>\$1.50 to \$7.50. |
|--|--|

### Greatest Clean Up Sale of Petticoats

The largest and most complete stock of Silk, Mercerized and Heather-bloom undershirts in Salem, priced for quick selling.

|                                   |                                       |
|-----------------------------------|---------------------------------------|
| \$1.25 blk mercerized skts. 98c   | \$2.00 blk mercerized skts \$1.35     |
| \$1.35 blk mercerized skts \$1.10 | \$2.50 blk mercerized skts \$1.75     |
| \$1.50 blk mercerized skts \$1.10 | \$3.50, \$4.00, \$5.00 special \$2.50 |
| \$1.75 blk mercerized skts \$1.25 |                                       |

### Silk Petticoats Reduced One-Fourth

|                         |                         |
|-------------------------|-------------------------|
| \$6 Values .....\$4.50  | \$8 Values .....\$6.00  |
| \$10 Values .....\$7.50 | \$12 Values .....\$8.00 |

### LADIES' AND CHILDREN'S OUTING GOWNS REDUCED FOR QUICK SELLING

A big collection of fancy gowns, made extra full in the skirt and full length... 45c ea  
Another line offered, special... 68c ea  
Others in plain white embroidered and fancy patterns, special prices—  
98c, \$1.12, \$1.35, \$1.80 to \$3.15



### Tea Cloths, Tray Cloths, Scarfs

A complete new stock of drawn linens in plain and fancy Damasks, also round thread linens drawn and hem-stitched which can be worked.

Napkins, Table Sets, Separate Cloths  
A splendid line to select from

All at Reduced Prices

### CRAVENETTE RAINCOATS For Men and Boys

Our men's clothing department offers for the next week the greatest bargains in raincoats ever handed out to the Salem trade.

### GENUINE CRAVENETTES

For Boys 8 to 15 years \$6 to \$6.50. Young men's, 32 to 36, \$8 to \$10. Men's 34 to 44, \$9 to \$18. These are all first grade cravenettes made up in the very latest styles.

### Smoking Jackets 4.05, 4.50, 5.40, 5.85

### BATH ROBES

Men's bath robes of Terry and Blanket cloth. Sale price \$2.93 to \$5.18.

### BOYS' SWEATERS

V-neck and Turtle-neck, colors, gray, red and blue. Sale price... 45c

### 33c Neckwear

A big line of four in hands and English squares, worth 50c, 75c and \$1.00, reduced to 33c to close them out.

### Men's Outing Gowns

Only good ones made of extra good quality outing, cut long and full in the skirt, 90c to \$1.13.



Only a few suits to close out at half-price.

### Fancy Aprons

We do not exaggerate when we promise to show you a thousand aprons. All that artist's hands could possibly produce in this way is to be shown in our apron section Sale prices 23c to \$3.15

### 23c to \$3.15

### Infants' Dresses

Bootees, hoods, leggings, bibs, diapers, etc. AT SALE PRICES.

### Monday Sale of Corsets and Corset Waists

49c

Regular \$1.00 to \$3.00 values in drab black and white corsets, will be on sale Monday at 49c  
Corset waists worth 50c to \$1.00 will be on sale Monday only—25c each.

Space will not permit us to tell all the advantages of trading at our store. Prices are lower and qualities are the very best the market affords.

### Furs Furs Furs Furs

Let us forget, we say it yet, "FURS". Our \$4.25 specials are attracting special attention. The values range from \$5.00 to \$7.50 and our sale prices on the line is... \$4.25

### Ladies' Raincoats

A determined effort will be made to close out every rain coat in our store this week. The prices will be

### ONE-THIRD OFF

That means a \$6.00 coat for \$4.00 or a \$15.00 coat for \$10.00

We Sell Rubber Sheeting

McCALL BAZAR PATTERNS 10c AND 15c

