

THE CAPITAL JOURNAL

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HOLIDAYS UNTIL JANUARY 1.

Advices from many of the bankers in the interior, and especially in eastern Oregon, are to the effect that to make it safe and sure for all the country banks and merchants and farmers who are owing them money, it will be necessary to CONTINUE THE HOLIDAYS UNTIL NEW YEARS.

Many banks have resumed cash basis now and by that time all will be in a normal condition.

The disposition in all towns and cities is to MAKE SUCH ARRANGEMENTS AS WILL RESULT IN AS FEW BANKS CLOSING AND AS FEW GOING INTO THE HANDS OF RECEIVERS AS POSSIBLE.

The general feeling is that closing a bank in any of the smaller places that have but one or two banks would wreck other business people and enforced collections will cripple many farmers.

A bank failure means A BLACK EYE FOR THE WHOLE COMMUNITY and retards its growth for years, while with a gradual resumption of all business the assets will more than protect every depositor, and all the business and industries of the community can go right along.

Many people do not reflect on the injury that results from destroying the credit and standing of A SINGLE BANK OR BUSINESS HOUSE OR EVEN OF AN INDIVIDUAL.

Industry and business are based on confidence, and money transactions are still more dependent on financial confidence.

To carry on the prune industry, or the hop industry, or the lumber industry, large sums of money are needed, and THEY CAN ONLY BE SECURED THROUGH BANKS.

Hence the man in any community who strikes a needless blow at a bank is striking a blow at the very industrial life of the community.

But for the declaration of holidays, and the firm support given the whole situation by the press, THERE WOULD HAVE BEEN A GENERAL FINANCIAL CRASH IN OREGON.

When things are brightening, and business is becoming normal, there is reason to be even more considerate than before.

SALEM'S PAYROLLS ARE GROWING.

Look out for the Capital City!

THIS CITY NOW HAS FIVE PAYROLLS WITH OVER 100 PEOPLE EACH.

They are the Spaulding Lumber company, the Kay Woolen Mills, two prune packing firms, and the Nursery company.

THERE ARE ABOUT A THOUSAND PEOPLE ON THE PUBLIC PAYROLLS AT SALEM. They are at the state, city, county, schools, federal institutions.

Street paving this coming year will put another 100 people on the payroll.

The Boosters club has pending a proposition, which if it can be pulled off harmoniously, **WILL PUT ANOTHER 100 ON THE PAYROLLS.**

There are scores of smaller industries that employ from five to ten and twenty people each.

The two Salem newspaper offices employ from twenty to forty people each and have payrolls **THAT ARE NOT TO BE LIGHTLY CONSIDERED.**

Salem has single mercantile firms that employ from fifteen to forty persons.

Salem is a town of growing payrolls. Let us be thankful for that.

SALEM GETS NEW ELECTRIC TRAINS.

The Oregon Electric Railroad is the name of the newly constructed single-phase electric railway from Portland to Salem, which goes into operation from Salem to West Woodburn December first.

The through train service will be put on as soon as the tracks **CAN BE BROUGHT UP TO SPECIFICATIONS.**

The sixty-foot Pullman passenger cars will be driven each by four 75 horse-power motors, will have electric heat, air-brakes, and porters. The track will have heavy crushed rock ballast.

Each of the passenger coaches will cost \$12,000 **AND WILL BE GEARED UP TO 70 MILES AN HOUR.**

This line will make Salem its terminus for several years at least until extensions now planned can be undertaken on an easier money market.

This service **WILL POUR THOUSANDS OF NEW PEOPLE INTO OUR CITY,** and will revolutionize travel between the Capital City and the metropolis of Oregon.

It will mean faster passenger service, faster mails, faster newspaper and express delivery.

Orders over night will deliver merchandise at Salem the next morning.

HIGHLY SUCCESSFUL ADVERTISING EDITION.

Over 2000 copies of The Capital Journal Special Thanksgiving number published today have been subscribed for and will be used to advertise the Capital City.

If every person who receives a copy of this paper will examine its contents carefully and then mail it to some one who has his eye on Oregon as a future home, they will help the purpose of these advertising editions wonderfully.

The Capital Journal Christmas Advertising edition will be a larger paper, a larger edition will be printed and many more copies will be used by the board of trade and the Boosters club, to push Salem and the Willamette valley towns to the front.

While the Thanksgiving Advertising number of The Capital Journal contains a great deal of information about Salem and its industries and the products of the famous Willamette valley, it does not contain one-tenth that could be written.

The Capital City the past year has erected a number of fine business blocks, has paved streets, has erected scores of fine residences and cottages, has built bridges, and has projected a number of railroads and other enterprises.

Fuller notice of some of these improvements and steps of progress in the development of the community will be made in The Christmas Capital Journal which will have a colored art cover, and many pages of good interesting information about our city and its people.

CONDITIONS FOR WHICH TO BE THANKFUL THAT WILL MAKE SALEM A SUCCESSFUL CITY.

Salem has three active organizations whose sole purpose is to promote the interest of our home city and the surrounding country.

We have a Business Men's league to protect the interests of the business men and to assist along lines that **WILL REBOUND TO THE BENEFITS OF SALEM.**

We have the board of trade, an organization composed of Salem's most progressive business men, capitalists and wage-earners.

This organization has a large field before it and to carry on its work requires the financial support of all citizens **TO ADVERTISE OURSELVES AND OUR RESOURCES.**

This organization has received considerable support during the year, and yet the contributions to the board of trade are small and in keeping with the position occupied by Salem as second city in Oregon.

If we keep working along the lines of progress we will continue to serve their moral and financial aid.

We also have the organization known as the Salem Boosters who solicit members among the active men **BETWEEN THE AGES SEVENTEEN AND FORTY-FIVE YEARS.**

The Booster has a field peculiar to himself in boosting and boosting in his power to revive the interests that tend to promote the welfare of Salem.

There is a good field for all of these organizations.

The board of trade should receive the active support of all business men and professional men and capitalists of Salem **WHO SHOULD TAKE AN ACTIVE PART IN ITS MEETINGS** and become familiar with the objects and the real purposes of its existence, and the contribution to said organization should be liberal on the part of all.

THE PURPOSE OF THE SALEM BOOSTERS IS TO STIMULATE ALL INTERESTS PERTAINING TO THE WELFARE OF SALEM.

With all these active organizations well supported we should be in position to put Salem to the front as the most progressive inland city in the state.

In order to accomplish this it is not sufficient that we pay our dues to these organizations and leave the conduct of the same to the **OFFICERS AT THEIR HEADS.**

We should take an active part in promoting the manufacturing interests of our city.

Salem in the past has sent out entirely too much money for products that might well be manufactured here and in consideration of the money distributed by labor among the business men of Salem, **EVERY ONE OF US HAS A DUTY TO PERFORM.**

We should take it upon ourselves to educate those who through carelessness or indifference, neglect their duty which is to give preference to our home manufacture products.

We have many small manufacturing institutions that with the encouragement will develop into Great Industries if the merchant the people in general who are benefited by larger payrolls **WILL THEM THEIR ACTIVE SUPPORT.**

We should have a special pride and point to any products manufactured here and speak words of encouragement and not be judged against our home manufacturers.

Our mechanics have the ability as well as those in other cities the materials can be obtained just the same as those secured in other places.

There is no reason why the products should not be just as good as those shipped in here from other sources.

We are all firm believers in patronizing that home merchant, the home manufacturer **SO LONG AS IT BENEFITS OUR PERSONAL INTEREST.**

We are inclined to forget about the other man who is here with us expecting to build up and do his part in promoting the growth of our city.

Salem is as great as it ever can be under present conditions.

Greater Salem will be possible but what is needed is a greater effort **WHICH WILL STIMULATE BUSINESS TWELVE MONTHS OF THE YEAR.**

The time has passed when we should be contented with the status on the manufactured products of the east.

If we all work and pull together we can build up a city that will have the credit and the pride of the whole state.

THANKSGIVING SHOES

ON TURKEY DAY

LET US BE THANKFUL. There are many reasons why everybody should be thankful. We will mention one or two things to be thankful for.

FIRST That we are not worse off than we are--we might be.

SECOND That we are still alive--some people aren't.

THIRD That you or any of your family can get such good, serviceable and stylish footwear here for so little money.

FOURTH That you can get new Shoes or your money refunded, should any of the Footwear you buy here prove unsatisfactory.

FIFTH That for the reasons already stated, it will not be necessary for you to go barefooted this winter.

SIXTH That you read this ad and are in a position to profit by it.

SEVENTH That we are in town. **NOW, LET'S ALL BE THANKFUL.**

OREGON SHOE CO.

THE HOME OF GOOD SHOES