

WILLAMETTE VALLEY FARMER THE HAPPIEST, MOST PROSPEROUS AND MOST CONTENTED MAN IN THE WORLD.

Where, in all the world, would it be possible to find a man more to be envied than the farmer in the Willamette Valley who owns a nice farm, either large or small, with sufficient means at hand to stock it nicely and blessed with health to look after it properly?

While the balance of us poor creatures, living in town, are laying awake of nights studying where the next meal is to come from, he stretches his tired body on the feather bed and wastes no time in his sleep, knowing full well that the pigs and calves are growing, the cows will give the usual amount of butter fat and that dollar wheat in the sack is fully as satisfactory as a clearing house check.

The eastern farmer pokes a little fun at him occasionally on account of the "rainy season" but note the contrast. In early spring the eastern farmer takes to the field at the earliest moment when the ground is dry enough and commences plowing for corn, then harrows, then plants, then sows the corn over three times, and then usually hoes for weeds and cuckle-burrs, hurrying late and early to lay the corn by and be ready for the harvest of hay, oats and other grain.

This is no fancy picture painted for effect, for from personal observation of the writer this fall I did not see five bushels of apples on the trees, or fruit of any kind, from the time I left the state of Washington, travelling by way of St. Paul to Chicago and back over the middle route until I reached the State of Utah.

I never could see or explain why an eastern farmer who has passed through such an experience should ever complain of the "rainy season" in Oregon, yet it is a fact that when he gets homesick and goes back the first time he tells stories that would make an Oregon farmer ashamed of himself.

who occasionally finds fault with his surroundings we would most respectfully suggest that you take up that good old book from the table, wipe off the dust and perhaps for the first time in your life read that good old story told of the children of Israel that notwithstanding the land "flowed with milk and honey" yet Gittites and Amorites were fearful to behold and hence they kept poor old Moses and his followers in the wilderness for forty years on account of their murmurings, so you can see what is likely to happen to you.

THIS VALLEY WILL BE THE APPLE ORCHARD OF THE WHOLE WORLD

The whole of western Oregon from the foothills of the Cascade range to the shores of the Pacific including both slopes of the coast range will in side of two decades become one vast apple producing region. The soil, the climate, the weather conditions and the natural advantages of water and rail transportation, with electric lines crisscrossing every little valley, will make it possible to maintain a population here in the greatest comfort and prosperity that the world has ever seen.

What an Eastern Man Says. Wm. Hall of La Grande has been spending some time in Salem looking up the fruit industry. He is a farmer and fruit grower in the Grand Ronde Valley and was in charge of the Union County exhibit at the Lewis and Clark fair. He made a close inspection of the Wallace orchard and several others, and his conclusions are that the Willamette Valley is the great coming fruit country.

Mr. Hall is also familiar with the Hood River situation, and says that the fruit growers of that section are entitled to the greatest praise for their success. He is not prepared to say that the Hood River lands and climate are superior to those of this valley but really thinks that their chief fame is due to their skill, intelligence, organization and sterling enterprise.

Mr. Hall makes for this valley are the fact that there are plenty of good apple lands to be bought here at low

prices, and that the crop can be grown without irrigation. These plain statements from an intelligent person who has investigated the situation from an impartial point of view for the sole purpose of knowing the facts, and whose interests would naturally prejudice him on the other side if he were susceptible to prejudice, are as high a tribute to the Willamette Valley as a fruit growing region as could be had.

Editor Journal: Since reading the statement of Mr. Hall, of La Grande, in your issue of the 7th, I am tempted to say amen, and add a few words of endorsement to his ideas about the relative value of Eastern Oregon and the Willamette Valley as apple producing regions.

Hood River has demonstrated what can be done. Its fruits are such that the expression "it equals Hood River" is as great praise as could be given. There is no spot on earth to which the writer's heart goes out as it does to that richest and most delightful of little valleys, hence it cannot be thought that he speaks lightly when he says THE WILLAMETTE VALLEY CAN RAISE AS GOOD APPLES AS HOOD RIVER AND THEREFORE AS GOOD APPLES AS ARE GROWN ON EARTH.

Apples can be found here that mixed with those of Hood River, or Southern Oregon cannot be told from the others, and if placed in competition, would have an equal show for the first prize. Conditions here are different though much improved over those of a few years ago. Fruit pests had captured the old orchards, but owing to recent wise legislation the old orchards, that were but breeding places for pests are destroyed or cared for.

Conditions here are different though much improved over those of a few years ago. Fruit pests had captured the old orchards, but owing to recent wise legislation the old orchards, that were but breeding places for pests are destroyed or cared for. Young orchards are coming into bearing. Energetic orchardists look after their trees just as stockmen look after their herds, and the result is the apple is again becoming famous and a product to be counted upon.

OREGON'S SUNNY CLIME.

Farmers of Willamette Valley Live High on Strawberry Short-cake in November.

(Dallas Observer, Nov. 19, 1907.) Mrs. J. W. Allen, of Rickreall, kindly remembers the Observer with a box of fruit consisting of white raspberries and Oregon ever-bearing strawberries, which were gathered from the bushes last Tuesday afternoon.

The Loganberry bushes on the Allen farm are heavily laden with a second crop of green berries. These vines are grown in common garden

soil without irrigation, and have not been cultivated since last spring at which time they received the same plowing as was given the garden.

"Please accept these berries," writes Mrs. Allen, "as a sample of fruit grown in the Willamette Valley under rather unfavorable conditions. They demonstrate the fact that this valley can produce the very best fruit, when proper care and attention is given, and compel other sections to acknowledge that the valley is at least equal with themselves in producing fruit that is making Oregon famous all over the world."

Oregon Apple Business is in Its Infancy.

The Willamette and Hood River apple raisers have at last buried the hatchet, so 'tis said. Well, it was a harmless sort of battle, anyway, and its outcome has proved what the wise ones have known all along, namely, that the production of a first-class apple crop in Oregon depends upon energy intelligently applied, rather than upon location.

THE VALLEY HAS THEM.

The Willamette Valley had the apples, as every resident knew, but it required the indomitable will and courage of a Millard Lowsdale to compel the recognition to which they were entitled.

FARMERS' NOTICE! We carry the following advertisement in the leading Eastern journals, and as a result land seekers are arriving at our Portland office daily. List your property if you want to sell. OREGON FARMS write for free illustrated booklet giving full information and prices of Beautiful Willamette Valley Farms. YEREX BROS., Salem.

ATTENTION FARMERS... Barley Raising More Profitable Than That of Any Other Grain

There are greater returns per acre in raising barley, than can be realized from any other grain. With proper care in the selection of pure pedigree barley for seed the soil of the Willamette Valley can produce a choice brewer's barley equal to that raised anywhere in this country.

The agricultural department of the government has given especial attention during the past two years toward securing a pure pedigree barley, one acceptable for brewing beer.

Barley that is used for brewing beer must be such that when made into malt it will germinate after about the same period of handling. A crop of barley where part sprouts in four days, and the balance in six seven or eight days, would be unfit for malting and brewing purposes.

CHOICE BREWER'S BARLEY WILL SELL FOR TWENTY CENTS MORE PER BUSHEL THAN A POOR OR A MEDIUM GRADE.

The Brewing industry used for 80,000,000 bushels of barley during the past twelve months. The brewer is anxious to get the very best grade of barley, for it is cheaper in the end.

To raise choice brewers barley it is absolutely essential to secure pure seed. The Salem Brewery Association gladly tenders its service to any of the farmers desiring to get

The Thomas Kay Woolen Mill Co. Nestor of the Industry. One of the rugged type of whom Salem is proud, and who in greatness of achievement has a number of times approached the heroic in performance. The legal firm of Ford, Kane & Slater. He won hundreds of thousands of dollars in damages from the great Lake Labish on Nov. 12, 1890, where he lost the claims of the dead and buried in the federal courts. Only this year Mr. Ford won the battle of the farmers against the people of this state. A flood of technicalities raised up against the people of Oregon. Such men are iron mold of achievement in Oregon or in any state, but just to pay this little token of thankfulness that we have a man in Oregon. Mr. Ford is the head of the great law firm in active practice.

HAZELWOOD CREAM CO. HAZELWOOD FROM PURE CREAM TO PERFECT BUTTER. Portland, Oregon May 11, 1907. Mr. C. M. Eppley, Salem, Or. Dear Sir: Nearly a year ago I was induced by a personal friend of mine to give your Perfection Baking Powder a trial in my family. I secured a jar of same from D. C. Burns, of your city. The incident had passed my memory but the other day in going through the kitchen I noticed a jar of Eppley's Baking Powder on the table and on inquiring found that Mrs. Armitstead was so well pleased with the trial package that she has ever since used the Perfection to the exclusion of our previous brand (and which brand we had used for the past 15 years) We are now procuring your baking powder from F. Dresser & Co., of this city. In writing you I do so as a matter of justice because where an article is good in these days of "short cuts" I feel that the originator of the good article should be recognized. Wishing you abundant success. I am, Yours truly Mrs. E. Armitstead 522 Tillamook St. Portland, Or.