

Merchants' Protective Association

Salem Business Men's League. following officers were installed recently at a very successful banquet given at the beautiful Elks building in this city:

President, August Huckestein; Secretary, Walter E. Keyes; Treasurer, Frank Douglas; Directors, D. H. James, Chairman, Hal D. Patton, Chas. H. Hinges, J. L. Stockton, E. T. Barnes, Geo. F. Rodgers. The league meets on the second Tuesday of each month.

Very Prosperous New Salem Industry

Peanut Stand to Manufacturer in Ten Years.

Mr. Zinn shows what a young man can do in this city. He started ten years ago with a peanut stand worth \$44.45 and was sole payroll himself. Today he operates a fine new front on street, uses two floors, employs men and sells candy at wholesale through one of the largest jobbers on the coast. O. S. Richardson, in charge of his manufacturing plant, which occupies the old Postoffice Livery and Feed Stables. Mr. Zinn's place is fitted up with hot and cold water throughout, he has two

ulao as a seller or in giving satisfaction to those who use it. It is the only remedy under the pure food law on the market today that absolutely complies with the pure food law to that perfect extent that we are not required to print our formulae on the wrappers. The only ingredients used are pure in themselves and cannot be adulterated or substituted. From the standpoint of manufacturing chemists that is an achievement we are proud of." The Capital Journal is glad to add its tribute of endorsement for a medicine that is destined to advertise our city far and wide. The money sent out of this state for patent medicines would start a bank in every town in Oregon and we are glad some weeks ago we closed out all the odds and ends in this department and now we are prepared for our holiday trade with nothing but the very newest.

soda water dispensaries, neat parlors and private apartments for serving creams, and all kinds of hot and cold soft drinks in season. His manufacturing department turns out all kinds of chocolates, French creams and nut candies, and they are put out in very attractive style for the retail trade.

The Old Postoffice Livery and Feed Stables.

Richard Westacott, more familiarly known as "Dick" has leased the old Postoffice Livery Stables just west of the Willamette hotel for five years and as sole proprietor so-

Salem Brewery Association

Capital Stock \$200,000

PRESIDENT F. M. KENNEY, Olympia, Wash.
 VICE PRESIDENT, F. G. DECKABACH, Salem, Ore.
 J. A. WILSON, SECRETARY, Salem Ore.
 CHARLES SCHOLL, TREASURER, Salem, Ore.
 DIRECTORS, same as above, and KOLA NIES, Salem, Ore.

This enterprise is one of Salem's largest industries and very few of our people have even a fair conception of the wonderful expansion made by this firm in the brewery business in this city. It purchased the old plant about four years ago.

The Salem Brewery Association has \$200,000 capital invested in the business, the greater portion of which is represented in the city. About a year ago the Salem Company absorbed the Albany Brewing Company, which latter company had a brewery and ice plant in Albany, Ore.

The Salem plant is located in the half block directly south of the Willamette Hotel. Aside from brewing beer it has also one of the best equipped ice works in Oregon, manufacturing an absolutely pure Hygeanic ice.

During the past year over \$50,000 was invested in the building of one of the most modern bottling works on the Pacific coast for the enlarging of the beer storage and ice machinery. Four years ago, Salem Beer was hardly known outside of Salem's city limits; today it is considered one of the most popular beers of the coast and is sold all along the Coast from Frisco to Portland.

Enterprises advertise a city as thoroughly and as wide-spread as a modern up-to-date brewery. Milwaukee and St. Paul are to be known more particularly on account of the beer product that is manufactured in these cities, than of any other single industry.

The many tens of thousands of bottles of Salem beer that are shipped from Salem to almost every city or town within 100 miles along this Coast have done much to make the name of Salem a familiar name among all the people of these respective states.

OREGON TODAY PRODUCES THE BEST HOPS IN THE UNITED STATES. THERE IS EVERY REASON TO BELIEVE THAT THE SOIL OF OREGON CAN PRODUCE THE VERY BEST BARLEY. UNDER SUCH CONDITIONS, WHY SHOULD NOT OREGON PRODUCE THE VERY BEST GRADE OF BEER? BEER IS TODAY THE NATIONAL DRINK AND EVERY MAN FIXES MORE CERTAINLY THIS TITLE.

The brewery employs from 20 to 30 people and its annual net sale during the past year will run close to \$300,000. Most of the money stays at home and is placed in circulation for material and wages.

This industry is still in its infancy and there's every reason to hope that in the near future it will assume much greater proportions and will continue to be one of this city's most prominent features in the upbuilding of a Greater Salem.

1909 A 25,000 POPULATION FOR SALEM IF YOU BOOST 1909



J. L. STOCKTON

The Old White Corner
 PREPARING FOR THE HOLIDAYS

As usual we have prepared ourselves for the holidays by buying a big stock of useful goods for Christmas gifts, and we advise intending purchasers to come in early and make their selections while the stock is full. It is a cloak, a nice quilt, a blanket an umbrella, a new dress, a suit of clothes, an overcoat or hat, we will lay it away for you until Christmas bells ring.



Dainty Kerchiefs

5c up to \$2.50

Beautiful Kimonos

50c up to \$7.50

LONG AND SHORT

A new line of flannelette kimonos, strictly holiday styles.

\$3.98

Elegant styles in silk kimonos

\$3.50 to \$6.00

HOLIDAY FURS

The Gordon furs are the most reliable on the market. We have them in all grades.

Children's Fur Sets

\$1.85 to \$7.50

very nice styles in white and colored furs.

FEATHER BOAS—ALL KINDS

FREE THIS HANDSOME New Royal Sewing Machine FREE

Six Drawer, Drop Head, Automatic Lift, Ball Bearing
 Beautiful in Appearance Highest in Quality



EXTREMELY LIGHT RUNNING
 VERY EASY TO OPERATE

MADE FOR SERVICE
 GUARANTEED FOR TEN YEARS

TRY THIS BEAUTIFUL MACHINE IN YOUR HOME TEN DAYS FREE and you will be convinced that it is positively the best machine that you have ever used. If you desire to purchase it we will make you prices and terms that will be fully satisfactory. If you don't want to buy the 10 DAYS TRIAL WILL NOT COST YOU ONE CENT. **DON'T BUY UNTIL YOU SEE AND TRY A New Royal MACHINE**

Our prices are the lowest and we will sell you a machine that will give you a lifetime of the most satisfactory service. For further information call on or write

Holiday Price \$29.00

Going Home For Christmas?

If so we advise you to look at our trunks, bags and suit cases. We show all the new things in these lines and price them low with a view of selling more.

MEN'S UMBRELLAS

A special line of 26 inch umbrellas made for the truly gentleman.

\$1.50 to \$5.00

SUIT CASE UMBRELLAS, SELF-OPENERS, ETC.

A very complete stock

75c to \$10.00

OUTING FLANNEL GOWNS FOR MEN

The very best that can be found, made long cut, full in the skirt, good quality outing, priced reasonable.

NEW NECKWEAR

Just received a big shipment of holiday ties direct from New York.

25 and 50c Each

SMOKING JACKETS For Christmas

Now is the time to pick one out, don't wait until picked over.



Special Sale of Ladies' Suits, Coats and Skirts

Well new styles to choose from. The last shipment came this week and every garment without reserve will be placed on sale at reduced prices.

Suits \$5.00 to \$50.00
Coats \$3.98 to \$29.00
Long Black Coats \$3.98
Children's Coats \$1.98--\$10

PARTICULAR FELLOWS

who want just the right thing will find it in our Clothing department. We carry the best makes in the country and price them reasonable to get more business.

We are agents for the famous



GORDON \$3.00 HATS.

The holiday styles are here and early choosing is advisable.

Heits business in his line and it will receive his personal conscientious attention in every instance. He was born in 1859 in Salem, and is a son of Lewis Westacott, a pioneer of 1852, who came around the Horn to Frisco. He was a cabinet maker and married Mrs. Allen, a widow who came across the plains in the Geer party and located at Silverton. Richard learned the Bakery business and worked at it for many years. In 1886 he went into the livery business and two years he conducted the soda water business which he sold out to G. Stolz, and has recently gone back into the livery business. Few men are better known among the horsemen and buyers of fine horses in western Oregon, and they also know that whatever is entrusted to Dick Westacott will be looked after just as well as if the owner was there to look after it himself. Owners of horses appreciate this fact and Mr. Westacott keeps his customers and is gaining new ones every day.

for commercial travellers or for transient or family trade, and sets a good table. Mrs. Cook gives the hotel her personal attention. Mr. and Mrs. Cook conducted the Florence hotel near the Southern Pacific depot for several years before taking charge of the Salem. Their new hotel has thirty rooms and large and convenient sample rooms. Rates are \$1.25 to \$2.00 per day for transients and rates for board are \$5.50 to \$7.00 per week with room.

A Real Wonderland.

South Dakota, with its rich silver mines, bonanza farms, wide ranges and strange natural formations, is a veritable wonderland. At Mound City, in the home of Mrs. E. D. Clapp, a wonderful case of healing has lately occurred. Her son seemed near death with lung and throat trouble. "Exhausting coughing spells occurred every five minutes," writes Mrs. Clapp, "when I began giving Dr. King's New Discovery, the great medicine, that saved his life and completely cured him." Guaranteed for coughs and colds, throat and lung troubles, by J. C. Perry, druggist. 50c and \$1.00. Trial bottle

New Proprietor of the Well Known Salem Hotel.

J. Jay Cook is the new proprietor of the well known Salem hotel, on State street, just opposite the Court House. It is very centrally located free

FOR SALE

Two good houses in suburb of Salem, - ice orchard; also a good business a splendid blacksmith and wagon and paint shop, with a good business in full running order at the present time. The shop building is a strong frame building with concrete foundation and heavy frame well finished, and would be first class for a store building, or warehouse or factory, or good boat landing, and within one block of the new layed out railroad. One of the most beautiful homes and business ocations in Salem. Will take in exchange as part payment a good small farm. Will give easy terms and low interest for part. Farm to be in Willamette valley near Salem or Portland.

Address correspondence to

DERBY & WILLSON or GEO. B. JACOBS,
 Salem, Ore. R. F. D. 8, Salem, Or.

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Allen's
SELF RISING B. B. B. Flour

For Boston Brown Bread, Griddle Cakes, Muffins and Plum Pudding.
 ALLEN'S B. B. B. FLOUR CO., INC., San Jose, Cal.