



You will find in our millinery department a beautiful assortment of English trimmed Hats, also feathers and flowers all sold at prices that would surprise you.

**SWELL TRIMMED HATS**  
\$2.00, \$2.50 and \$3.00



If you want a handsome **Dress Suit**

It will pay you well to take a look through our stock and see the best assortment of ready to wear garments in Salem.  
Prices from

**\$8.50 up**



WE SELL ONLY THE **Best Shoes**

Made, also the most stylish Shoes and at lower prices than you pay for inferior quality.

Ladies' \$2.50 Dress Shoes, Price **\$1.98**

Ladies' \$2.50 Patent Leather Oxfords, Price **\$1.98**

# CHICAGO STORE

Salem's Up-to-Date Dry Goods Sellers

Offers EXCEPTIONALLY GREAT BARGAINS During This Sale

When we say Bargains we mean goods of the Highest Standard of Quality and the Latest Styles offered at quick selling prices. Remember we don't want to get rich on every sale we make--it's the volume of business we are after--sell lots of goods and at small profits.

Thousands of Yards of **Wash Dress Goods** Now on Sale at Very Small Prices

- 8 1-3c Fancy Lawns.....4½¢
- 12½c Fancy Lawns, yd...8 1-3¢
- 15c Fancy Lawns, yd.....10¢
- 18c Fancy Organdies, yd...12½¢
- 15c Dress Gingham, yd.....9¢
- 18c Fancy Voiles, yd.....12½¢
- Best Standard Calico, yd.....5¢
- 27c Heavy Duck Linen, yd...18¢
- 25c Irish Linen, yd.....18¢
- 10c Fancy Percales, yd.....7¢
- MUSLIN AT SALE PRICES
- 12½c India Linen, yd....8 1-3¢
- 15c India Linen, yd.....10¢
- 1000 yds pretty, light, fancy Calicoes, yd .....5¢
- Dotted Swisses, yd.....12½¢
- Dotted Swisses, yd.....18¢
- Imported Dotted Swiss, yd...25¢
- Best Apron Gingham, yd...6½¢
- Sheets and Pillow Cases Cheap
- 10c Curtain Scrim, yd .....7¢
- Silkalines and Cretons at small prices.
- Towels ....5¢, 8 1-3¢ and 10¢
- 45 Bleached Table Damask...29¢
- Better Ones at Sales Prices
- 75c Tapestry, yd .....48¢
- Best German Calico, yd.....9¢
- 27c Persian Lawn, yd.....18¢
- 30c Persian Lawn, yd.....25¢
- 15c Best Chambray, yd.....10¢

Soiled Bed Spreads

**Half Price**

Soiled Lace Curtains

**Half Price**

Remnants of Muslin and Calico

**Half Price**

- 20c Colored Dress Lincens, yd...19¢
- Double width Cotton Dress Goods, yd... 12½¢, 15¢, 18¢

Sale Prices



Sale Prices

## Parasols and Umbrellas

WE SHOW A WONDERFUL ASSORTMENT OF IN EVERY CLASS AND KIND FOR LADIES, MISSES AND CHILDREN SILK, LINEN, PONGEE AND EYELET EMBROIDERY. THEY ARE THE GRANDEST ASSORTMENT THAT WAS EVER SHOWN IN SALEM. TO INTRODUCE THEM TO OUR CUSTOMERS WE HAVE DECIDED TO MAKE THE PRICES SMALL TO INDUCE QUICK SELLING.

Children's from - - 25c up  
Misses' - 50c, 75c and 95c  
Ladies' from - - - 95c up

Sale



Sale

Prices

Prices

WE PUT ON SALE THIS WEEK A GRAND ASSORTMENT OF

## Fine Corsets

Priced away down to induce quick selling. Amongst the lot is the famous Warner's Rust Proof.

- 45c Girdle Corset, price.....25¢
- 45c French Net Summer Corsets, price.....25¢
- 75c White, Light Weight Summer Corsets, price.....49¢
- \$1.00 White, Light Weight Summer Corsets, price.....69¢
- \$1.39 Corsets .....95¢

## Fine Silks and Dress Goods

OUR SILKS AND DRESS GOODS ARE TALKED OF BY ALL THE BEST DRESSED LADIES IN THIS PART OF THE COUNTRY. THEY ARE CERTAINLY A BEAUTIFUL COLLECTION OF THE LATEST WEAVES AND MATERIALS GATHERED FROM ALL PARTS OF THE WORLD. YOU WILL FIND CHOICE DRESS MATERIAL HERE FROM FRANCE, GERMANY, ENGLAND AND FROM THE BEST MANUFACTURERS OF AMERICA. YOU WILL FIND THE ASSORTMENT JUST AS CHOICE AND VARIED AS YOU CAN FIND IN BIG CITY STORES AND THE PRICES MUCH LOWER THAN YOU EXPECT.

## WASH CHINA SILKS

In a beautiful assortment of colors, yard  
25c, 39c and 49c

## Beautiful Dress Silks

IN EVERY IMAGINABLE SHADE AND FANCY DESIGN. PRICE YD.  
49c, 65c, 75c and 98c

## Dress Materials

IN A GRAND ARRAY OF BEAUTIFUL SHADES AND FANCY WEAVES. PRICE YARD  
49c, 65c, 75c, 89c and 95c



We show a beautiful line of

## STYLISH JACKETS AND SILK COATS

Priced away down to induce quick selling.

SWELL JACKETS \$3.50, \$4.50 and \$6.50

SILK COATS \$5.90 and \$7.90



## Beautiful Snow White MUSLIN SKIRTS

Handsomely trimmed with fine laces and embroidery. Sold at small prices  
49c, 69c, 98c and \$1.49



## We believe our DRESS SKIRT STOCK

is the best in Salem and the most complete. Price from

**\$2.90 to \$5.90**