

CHICAGO STORE

Salem's leading establishment for the newest styles and latest novelties. Every article in our store is this season's latest, bought by skilled buyers so they would meet the approval of the critics on fashion. The people are with the Chicago Store, judging from the wonderful business we are doing. You should trade at the store that everybody likes to trade at. Try, and see the difference.

LADIES' COATS, SUITS AND MILLINERY!

Ladies' Tailored Suits

IT WILL PAY YOU WELL TO TAKE A LOOK THROUGH OUR SUITS. THEY ARE THE SWELLEST GARMENTS IN SALEM. ALL HANDSOMELY TRIMMED AND SILK LINED AND MADE OF THE LATEST MATERIALS. LOOK AT THIS \$20 SUIT NOW ON SALE FOR \$11.95



Ladies' Jackets and Silk Coats

THIS DEPARTMENT IS FILLED TO THE BRIM WITH A BEAUTIFUL STOCK OF SPRING JACKETS IN SILKS AND WOOL. ALSO LONG COATS IN SILK AND WOOL. ALL MADE OF THE NEWEST MATERIALS. PRICES SMALL TO MAKE QUICK SELLING.

\$5.90 PLAID JACKETS, \$3.75; \$7.50 FANCY STRIPED JACKETS, PRICE \$4.50; \$12.50 SWELL JACKETS, PRICE \$7.50.



Spring Millinery

THIS IS THE DEPARTMENT THAT DOES THE BUSINESS. SIX MILLINERS TRIMMING NIGHT AND DAY AND STILL WE CANNOT KEEP UP WITH THE ORDERS. WE ARE CERTAINLY TURNING THEM OUT. WE DON'T WANT TO GET RICH ON EVERY HAT WE SELL. IT IS THE VOLUME OF BUSINESS WE ARE AFTER. IF WE MAKE 25c OR 35c ON A HAT IT IS GOOD ENOUGH FOR US. GET OUR PRICES AND SEE SWELL TRIMMED HATS.



FINE SILKS AND DRESS GOODS

New Waistings

IF YOU WANT TO LOOK THROUGH THE GRANDEST ASSORTMENT OF SWELL WAISTINGS IN SALEM OR ON THE COAST ANYWHERE, TAKE A PEEK THROUGH OUR LINE. IT INCLUDES EVERY CLASS AND KIND OF SILK, WOOL AND LACE ALSO IN ALL SHEER SILK MATERIALS FROM 25c TO \$1.00 PER YARD.

Fine Dress Goods

IN THIS DEPARTMENT YOU WILL FIND A MAMMOTH STOCK OF THE BEST AND MOST CAREFULLY SELECTED NEW UP-TO-DATE DRESS MATERIALS IN THE WILLAMETTE VALLEY. THEY ARE ALL HIGH CLASS GOODS SOLD AT VERY REASONABLE PRICES. WE SHOW THEM IN ALL THE NEW SHADES AND LATEST WEAVES. PRICE, YARD, 25c, 35c, 49c, 75c 98c.

New Dress Silks

THE LADIES WHO CALL AT THE CHICAGO STORE, SALEM'S SILK HOUSE DID NOT MAKE ANY MISTAKE. WE BELIEVE CANDIDLY THAT WE SELL MORE SILKS THAN ANY STORE IN PORTLAND. THOUSANDS OF DOLLARS WORTH OF THEM SOLD EVERY WEEK AND SHIPPED TO ALL PARTS OF THE COUNTRY. THE LINE IS COMPLETE. EVERY CLASS AND KIND YOU ASK FOR IS HERE IN ALL ITS SPLENDOR AND BEAUTY: A DAZZLING ARRAY OF ARTISTIC STYLE AND GRANDEUR. YARD, 25c, 35c, 49c, 65c, 75c and \$1.00.

Wash Goods, Foreign and Domestic

Calicoes

THOUSANDS OF YARDS TO SELECT FROM IN DARK, LIGHT AND FANCY COLORS.

1000 YARD SPECIAL43-4c

1000 YDS 9c PERCALES7c

1000 DARK CALICOES, YD.....5c

PLAIN AND FANCY COLORS AT SALE PRICES.

Dress

Ginghams

IN EVERY KIND AND CLASS YOU ASK FOR IN ALL THE NEW SPRING SHADES AND STYLES.

BEST 12 1/2c QUALITY, YD ..8 1-3c

BEST 15c QUALITY, YD10c

ALL FANCY GINGHAMS AT SALE PRICES.

White

Goods

IN ALL COLORS AND KINDS SUITABLE FOR DRESS AND ALL OTHER PURPOSES. THEY ARE HERE IN THE DAINTIEST AND FINEST FABRICS.

1000 YDS INDIA LINONS, yd 8 1-3c

1000 YDS 15c QUALITY, YD, 10c

1000 YDS, 18c QUALITY, YD, 12 1/2c

500 YDS 27c PERSIAN LAWN, YARD18c

LOOK THIS STOCK OVER.

Fancy

Lawns

and Dimities

THOUSANDS OF YARDS TO SELECT FROM IN ALL THOSE BEAUTIFUL, DAINTY STYLES AND DESIGNS. PRICES ARE HAMMERED DOWN FOR THIS SALE. SPECIAL PRICE, YD, 4 1/2c, 7 1/2c, 8 1-3c and 10c

Table

Linens

IF YOU WANT TO BUY TABLE LINENS IT WILL PAY YOU WELL TO TAKE A LOOK THROUGH THIS WELL SELECTED STOCK.

50 BLEACHED DAMASK, YD, 29c

65 SATIN DAMASK, YD.....35c

BETTER ONES CHEAP.

SALE PRICE ON NAPKINS, EACH, 5c, 6 1/2c, 8 1-3c and 10c. ..

Salem's Fastest Growing Store

McEVOY BROTHERS

Corner Court and Commercial Streets.

SALEM, ORE.