

Free from Alcohol

Since May, 1906, Ayer's Sarsaparilla has been entirely free from alcohol. If you are in poor health, weak, pale, nervous, ask your doctor about taking this non-alcoholic tonic and alterative. If he has a better medicine, take his. Get the best, always. This is our advice. We have no secrets! We publish the formulas of all our preparations.

GREAT AMERICAN STORIES

London—"Wake Up England!"

London Daily Telegraph Feb. 25.) Just to the west of Duke street, on the north side of Oxford street, a new building are being pulled down which heralds speedy disappearance. It is evident that something must take their place, and a representative of The Daily Telegraph, who has been visiting various sites, has changed their aspect late-made inquiries yesterday morning. Messrs. Waring and Gillow have purchased Oxford street. He was referred direct to Mr. Selfridge, whose temporary offices are just opposite No. 484, so that he can keep his eye on the site that will shortly be razed out of all knowledge by the enormous scheme which he is beginning to develop. When it is understood that Mr. Selfridge is the man who practically created Marshall Field's huge store in Chicago, it will be realized that he knows his business. Our representative discovered that he was quite able to explain it, so far as it was advisable at present for the public to get some idea of the future as he plans it. "You must understand, to begin with," said Mr. Selfridge, "that I do not want to pose as an 'American inventor.' Under no circumstances do I want to be thought of as having anything to do with anything you anything. That would be impossible. I have come here because I am attracted, as many another American has been before me, by the opportunities afforded for a large and dignified business in your great and wealthy metropolis, a business that will not interfere with existing English concerns, but that is intended to introduce something new. I propose to learn all I can before we begin, in order to begin on lines that will be not only prosperous, but up-to-date and lively. The motto of Messrs. Selfridge and Waring's store will be integrity of business principles, the highest qualities of merchandise, an accuracy in all our statements. We shall stock only the best. A purchaser remembers the quality of goods long after he forgets their price." On the table was a pile of architectural drawings in white line on blue paper. They showed a fine building, 200 ft. by 200 ft., stretching back from Oxford street to Somerset street

and with a third open side on Duke street. The front is to be decorated with graceful Corinthian pilasters, and the whole effect is likely to add to the imposing appearance of this important thoroughfare. The construction will be of Portland stone and steel throughout, and as fire-proof as modern ingenuity can make a building on which the brightest energies of both English and American architects have been concentrated. As was explained in yesterday's Daily Telegraph, the inventiveness of the American genius has already been displayed in the proposal that the new store should be directly connected with the Bond street station of the Tube railway, so that passengers could pass from the train through an underground passage into the shop without having to go out of doors at all. Whether the local authorities will admit a principle so novel in underground metropolitan traffic is yet to be seen, but Mr. H. G. Wells would have little doubt about its benefits, and it might well be that a subway, which would serve other public uses as well as that of bringing customers to a particular shop, would obtain careful consideration. Whether this detail in the scheme goes through or not, it is typical of the energetic spirit that animates the whole of this new undertaking; but our representative did not touch upon it yesterday, and only asked for more information concerning the big store that was shortly to be set up. "Shopping in London," said Mr. Selfridge, "presents a problem that will be interesting to solve. I confess it fascinates me. I had practically retired after the Marshall Field store had been set going on a successful basis; but the business holds me still. The direction of a large number of men and women towards one honorable end of legitimate success in which all harmoniously co-operate, seems to me an ambition that is worth while. If a big store in London is run on lines that are elastic and adaptable; if it starts without any old world prejudices and methods except the essential virtues of hard work and honesty; if it deliberately tries to please the women, first, last and all the time; if it is never afraid of a new development merely because it is a change; if it realizes that a woman's shopping can be made more pleasurable to her than ever was the case before—then I venture to think a real want will have been supplied. It is not only London ladies who would patronize an organization of this kind. Country wives will be even more appreciative of its possibilities. They will get all that any household needs under the same roof. They will see the best of everything, and they will see it under the best possible conditions. I believe we shall have methods of showing off ladies'

dress, and details of costume of every kind, which will be both novel and attractive. If we do not appeal to every kind of taste that asks for the best things, it will not be for want of trying every way we know. Give us a suggestion, and we'll thank you for it; and we'll carry out anything that's practicable. There's nothing reasonable London can ask for which Selfridge and Waring will not be ready to supply, and to supply as well as it can be done anywhere."

Our representative went away full of serious thoughts. He knew what the big American stores can do, and he had been wondering how long it would be before London would wake up to their advantages. There has, of course, been a great change in a few conspicuous and well known instances. But even the best of these is very different from such places as Wanamaker's, or Marshall Field's, or Segel and Cooper's in the States. However politely Mr. Selfridge may phrase his attitude to London, the meaning of his coming is very clear. It is a definite challenge. It involves a very deliberate competition. It will, no doubt, teach us a drastic lesson. For years the English producer and vendor has had the best article on the market in many trades. But he will never take the trouble to change his methods of sale, or to alter his pattern, to suit any of his customers. If they don't like what he offers them they can go to—well, as a matter of fact they have gone to Germany; not for the best article, which England still possesses, but for the article they want, which England will not sell them. Not content with losing the markets of the world, England's merchants are now to see the actual trade of London itself challenged before their very eyes. What are we going to do about it? There was a time when we were able to impose our own conditions on buyers who could not get their goods elsewhere. But our position is totally different now. We safeguard trade upon the ocean, but we no longer dominate trade everywhere. The reports of consuls general in every quarter of the world pour in from week to week to prove how much ground we have lost that is now past recovery. It will apparently be necessary to lose yet more before we even awake to the importance of weighing and measuring in symbols which are convenient to the customers we want. Nothing short of beggary seems likely to convince the English trader of the commercial necessity of the metric system. Rather than use it, he deliberately prefers to disgust four hundred and fifty million possible foreign customers every year. Abroad, his punishment is coming upon him, with more and more severity every month. At home a similar vengeance will follow hard on hidebound conventions which refuse to recognize that a buyer is a human being. It has been more slow in coming because the London trader has been dealing with men and women of his own race. But such a new development in the immediate future as Messrs. Selfridge and Waring's big store in Oxford street is a symbol of what we may expect. The writing has long been upon the wall, and few who can have read. Those few who have profited accordingly. But the majority, who will lose their trade because they will not change their old habits, will suffer; and it will serve them right. But his words were uttered to ears already sealed in stertorous slumber. Now it is the sleeper's pockets that will suffer, and the appeal may prove more intelligible. The competition is close at home; the gage of battle is thrown down on his front door-step.

Curzon's Advice to Lords. London, March 9.—Lord Curzon of Kedleston, ex-vice-roy of India, was installed Chancellor of Oxford university today, in succession to the late Viscount Goschen. In the course of an address after the installation ceremony he urged that the Unionist party itself should undertake to reform the house of lords on the lines laid down in Lord Newton's bill, which proposes the reconstruction of the house on a party elective basis. He considered that the peers themselves should take the initiative, and that by surrendering some of their existing privileges they would attain by that sacrifice a second chamber entitled to the trust of reasonable men of all parties. Continuing, Lord Curzon declared that the peers would thus be playing the part enacted by the great hereditary nobles of Japan at the time of the Japanese revolution, which started Japan upon the advance that has had such astonishing results.

Of Interest To Women. To such women as are not seriously out of health, but who have exacting duties to perform, either in the way of household care, or in social duties and functions, which seriously tax their strength, as well as nursing mothers, Dr. Pierce's Favorite Prescription has proved a most valuable supporting tonic and invigorating nerve. By its timely use, much serious sickness and suffering may be avoided. The operating table and the surgeon's knife, would, it is believed, seldom have to be employed if this most valuable woman's remedy were resorted to in good time. The Favorite Prescription has proven a great boon to expectant mothers by preparing the system for the coming of baby, thereby rendering childbirth safe, easy, and almost painless. Bear in mind, please that Dr. Pierce's Favorite Prescription is not a secret or patent medicine, against which the most intelligent people are quite naturally averse, because of the uncertainty as to their composition and harmless character, but is a MEDICINE OF KNOWN COMPOSITION, a full list of all its ingredients being printed in plain English, on every bottle wrapper. An examination of this list of ingredients will disclose the fact that it is non-alcoholic in its composition, chemically pure, triple-refined glycerine taking the place of the commonly used alcohol. In its make-up. In this connection it may not be out of place to state that the Favorite Prescription of Dr. Pierce is the only medicine put up for the cure of woman's peculiar weaknesses and ailments, and sold through druggists, all the ingredients of which have the unanimous endorsement of all the leading medical writers and teachers of all the several schools of practice, and that too as remedies for the ailments for which "Favorite Prescription" is recommended. A little book of these endorsements will be sent to any address, post-paid, and absolutely free if you request same by postal card, or letter, of Dr. R. V. Pierce, Buffalo, N. Y. Dr. Pierce's Pleasant Pellets cure constipation. Constipation is the cause of many diseases. Cure the cause and you cure the disease. Easy to take as candy.

Send the Family Washing To Us and you'll never bother with having it done at home again. Time was when every family could not afford to send the washing to a laundry, but times have changed—so, too, have the methods and prices. Today you can better afford to send the family washing here than not to. Ask about our prices on family washing, rough dry, or finished.

The Salem Steam Laundry Phone 25. 136-166 S. Liberty St.

Garden Seeds! We have a large stock of Garden Seeds in bulk. Our seeds are all 1906 crop; no carry-over.

ONION SETS. Ask for small onion sets. You get three times as many to the pound. FIELD SEEDS. Fancy Bluestem Wheat, Chevelin Barley, Oats, Corn, Clover, Alfalfa, Field Peas, Land Plaster, etc.

TILLSON & CO. 151 High St.

Gold Dust Flour Made by THE SYDNEY POWELL COMPANY, Sidney, Oregon. Made for family use. Ask your grocer for it. Bran and shorts always on hand.

P. B. Wallace AGENT

O. C. T. CO STEAMERS POMONA AND OREGONA LEAVE PORTLAND MONDAY, WEDNESDAY AND FRIDAY AT 10 A. M. TUESDAY, THURSDAY AND SATURDAYS AT 6:00 A. M. FOR CORVALLIS TUESDAY, THURSDAY AND SATURDAY ABOUT 8 P. M. P. M. BALDWIN, Agt

CLASSIFIED DEPARTMENT

FOR SALE For Sale.—A five and a six-room house, with from one to six lots with each; well located in East Salem. Good bargain. Isiah Schenfeld, 21st and Marion Sts., Salem. 1-28-tf For Sale.—A complete box manufacturing and planing mill plant. Address E. Burkholder, Albany, Or. 2-20-tf For Sale.—Eight year old horse, harness, top buggy with rubber tires. Call at 373 State street. 3-3-3t* For Sale.—34-acre farm north of Garden Road, one mile from city limits. Well improved, 10 acres of hops, good house, all kinds of small fruit. Inquire of C. W. Yanke, Fashion stables. 3-1-2w*

Salem Iron Works.—Founders, machinists and blacksmiths. Manufacturers of all kinds of sawmill machinery. Hop and fruit drying stoves, etc. Manufacturers of the Salem Iron Works Hop Press. Contractor and Builder.—A. J. Anderson, contractor and builder, estimates furnished free. It will pay you to see me before you build. Satisfaction guaranteed. Call at 415 Court street, or phone 544. 2-15-tf

NEW AND SECOND-HAND GOODS. New and Second-Hand Goods.—Bought and sold, also ranges, stoves and cooking utensils, dishes, granite and tinware of all kinds. Give us a call. O. L. McPeck, 170 South Commercial St. 8-13-1y

PHYSICIANS AND SURGEONS. Dr. D. B. Griffin, the Specialist on Morphine.—All drug and liquor habits, which he cures in 3 days. No money until cured, 214 Trade St., Salem, Ore. Phone 568. John Doyens, Business Manager.

OSTEOPATHS. Dr. B. H. White.—Graduate of Kirksville, Mo., under founder of Osteopathy. Room 21, Breyman building, Commercial street. Phone 87. Residence corner Mill and Twenty-first Sts. Phone 589. Treats acute and chronic diseases. Examination free. 11-17-tf

PLUMBERS. Theo. M. Barr.—Plumbing, hot water and steam heating and tinning, 164 Commercial street. Phone Main 192. 9-1-1y

M. J. Petzel.—Plumbing, steam and gas fitting. Successor to Knox & Murphy, 226 Commercial street. Phone Main 17.

DRAYMEN. R. O. Cummins.—Successor to White—Cummins, express, delivery and transfer line. Prompt service is our motto. Furniture and piano moving a specialty. Stand at 150 South Commercial street. Phone 175. Residence phone 968. 8-4-tf

SASH AND DOOR FACTORIES. Frank M. Brown.—Manufacturer of sash, doors, mouldings. All kinds of house finish and hard wood work. Front street, bet. State and Court.

WANTED. Men Wanted.—To work for Oregon Nursery Company. Inquire at office on Twelfth street 3-4-6t

Wanted to Buy.—Heavy draft horses, weight 1400 pounds and upward. J. Conner, Willamette hotel. 1-28-tf

Help Wanted.—A dozen good men for work in nursery. C. F. Lansing Quaker Nurseries, on Garden road. Phone 666. 2-22-tf

Enlarged.—Our meat market on East State street has been doubled in size and we are better prepared than ever to serve customers. Prompt service and the best of meats our motto. Call or phone 199. B. E. Edwards, Prop.

Wanted.—Stenographic position by young woman wishing to make change the first of April. Six years' experience. Excellent references. Address "Stenographer," care Capital Journal. 2-19-1m*

I Want to Buy.—20 head of heavy draft horses in the next two weeks. Will pay good prices. I also want a first-class saddle horse, weight not less than 1100 pounds, must be high-grade and single-footer. J. Conner, Willamette Hotel. 3-4-tf

Wanted.—Gentleman or lady to travel for mercantile house of large capital. Territory at home or abroad to suit. If desirable the home may be used as headquarters. Weekly salary of \$1000 per year and expenses. Address Joseph A. Alexander, Salem, Ore. 2-19-1m*

HOLLISTEN'S Rocky Mountain Tea Nuggets A Busy Medicine for Busy People. Brings Golden Health and Renewed Vigor. A specific for Constipation, Indigestion, Liver and Kidney Troubles, Flatulency, Excessive Blood, Bad Breath, Stomachic Heredity, Headache and Backache. It's Rocky Mountain Tea in tablet form. 50 cents a box. Genuine made by Hollisten Drug Company, Madison, Wis. GOLDEN NUGGETS FOR SALLOW PEOPLE

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