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PROSPEROUS SALEM.

Noted for Its Activity and Many Industries, Excellent Schools and Numerous Churches, Elegant Residences and Sociable People.

Its Location and Prospects---Many Opportunities for the Homeseeker and Investor. The Hop and Fruit Center of Oregon.

SALEM, with the birth of the new year, 1907, will enter upon a period of material prosperity greater than at any time during its entire history. It is for this reason that every citizen should feel a deep interest, as well as pride, in promoting the general welfare and the upbuilding of the city, and its many resources.

This annual edition of the CAPITAL-JOURNAL is a message and an invitation to all those who are held down by the ever-increasing congestion of the old states. It brings tidings of marvelous opportunities for getting up in the world. It is especially addressed to the young and the energetic, to those who have the heart to venture and the will to conquer; to those who have desire and ambition to make a home and a name for themselves worthy of American citizens.

This edition will fall into the hands of many who are looking for new homes, business openings, or opportunities for investment. Its object is to furnish you with reliable information about the city of Salem and the country tributary to it. It is to offer to the reader, briefly and simply, a collection of the most interesting facts which have added in her growth and fostered her success, to enable them to realize how quickly and substantially a beautiful city of 15,000 inhabitants has sprung to life in a country once despaired of, and to present to them mental views which will prove the justice of the pride we all feel in Salem.

Salem the Beautiful.
Salem is the capital of Oregon, and is located in Marion county, of which it is the county seat. The city is beautifully situated on ground which must have been designed by the Creator for the site of a thriving city, with her wide streets, crossing each other at right angles, from innumerable splendid squares, giving the city a most pleasing appearance to the eye. All other natural advantages for a large city abound. It is favored in the beauty and scope of physical surroundings. The possibilities of its development are practically unlimited.

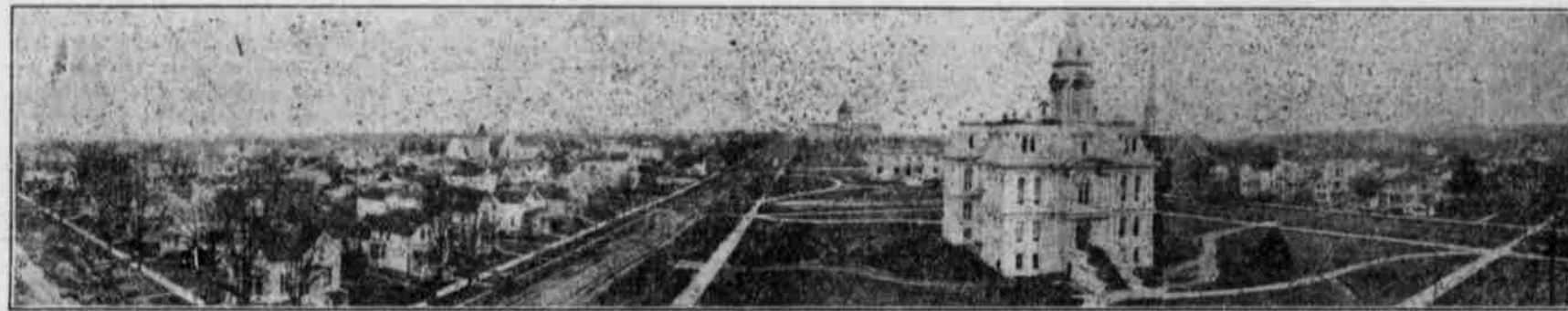
The prominence and prosperity of the city is founded upon fortunate location, established wealth, merited prestige and successful achievements. In the span of one life-time it has grown from a trading point to an eminent commercial city, and an established market in every way of natural prominence.

Nature, in shaping this portion of the earth, through the agencies of the elements of volcanic overflow, water and the gentle touch of the hand of time, created a spot that man has well adapted to his uses and could hardly have found a better. Nowhere has nature pictured more inspiring scenes than are found in and around Salem, and few, if any, cities enjoy greater charms of climate, green trees and grasses and blooming flowers being found in the open yard every month in the year. From every yard and alongside many walks the sweet fragrance is wafted to the breeze from rose hedges and gardens, the dweller in the humble cottages, as well as those in the palaces, growing to perfection the beautiful La France roses and other varieties that require the greatest skill and care to do even moderately well in other favored localities and under most favored conditions. A trip through the residence section of the city in the summer time is a surprise and revelation to the visitor.

Salem is a city of sunshine, birds and flowers. It is a city of beautiful homes, schools and churches, substantial public buildings, solid and

beautiful business blocks, and all kinds of modern improvements. Here are the strength and beauty of the distant hills, the golden skies, the music and the dream of babbling waters, the soft winds freighted with the perfume of flowers—an ideal city in an ideal climate.

Take it all in all Salem presents a grand and marvelous picture in nature's art gallery—painted by the heroic hand of the Supreme Creator



SALEM, THE BEAUTIFUL

of the universe, a testifying demonstration that the Great Jehovah liveth.

Location and Development.

The city of Salem sits where flows the Willamette, a noble river of incalculable horse power and with waters sufficient to irrigate a nation. It is located on the Southern Pacific railroad, 53 miles from Portland and 719 miles from San Francisco. Both the Willamette river and the Southern Pacific railway furnish the best shipping facilities, the one being a check upon the other as to freight rates.

Salem is located in the very heart of the great Willamette valley—the garden spot of the northwest, and is the center of the greatest hop-growing district in the world. There is that in the location of Salem which has proven an irresistible factor in its industrial development. It does not rely merely upon what it promises to do as is too often the case with ambitious cities. But in addition to this claim, she can point with pride to what she has already accomplished in the line of developing her own powers and bringing out the resources of the whole state.

The city's development has been healthy and rational and of a steady and permanent character. Her pre-eminent position as a commercial center is due to the indomitable will and courage and public spirit of the business and professional men and women, who, by keeping everlastingly at it, working in conjunction with the natural advantages, have effectively demonstrated the truth of the statement that great things from small beginnings rise, and to the personal integrity and purity of purpose of her public officials, who have held her name untarnished and have proudly borne her banner unsoiled by the foulness of political corruption that has made so many other cities undesirable places in which to live.

All honor to those noble men and women, and the noble deeds which they achieved. Many of them have gone to their eternal rest, leaving upon the shoulders of the present generation the mantle of their good deeds. May we prove worthy to wear it honorably, ever mindful of the famous words of Macaulay: "The people that take no pride in the noble achievements of remote ancestors will never achieve anything worthy of pride by remote generations."

Salem, a City of Beautiful Homes. With good cause might Salem be called a city of homes. It contains more buildings worthy of the name of home than any city in the west of

the same population. Furthermore, the number of dwellings here are keeping pace with the commercial growth at a rate that adds scores of pretty structures to the list of ornamental edifices each year.

There are many reasons—all excellent ones, too—why this should be a place of residences. To home builders and home buyers Salem holds out the potent arguments of cheapness of land, moderate prices of construction and abundance of excellent localities. For those who prefer to live in rented houses is presented a choice of dwellings, ranging from typical Oregon mansions to cozy cottages, with a sprinkle of apartment houses, to be secured at reasonable rents, and all blessed with unexcelled facilities for comfort.

As our city lies in the very heart of a vast garden and orchard, fresh food products sell at reasonably low prices in season on the local market

life has been more rapid, more astounding and more advanced. Early in the history of the city an excellent system of public schools was established, the growth and extension of which has demonstrated the wisdom of its founders.

Besides the public school system, Salem has numerous other institutions of learning, among which may be mentioned the Willamette university, the oldest Protestant institution of learning on the coast, whose graduates have filled and are now filling some of the highest positions of trust and honor. There is also a first class business college which commands a large attendance constantly, and the United States Indian training school is located here, which is one of the largest schools in the United States. Besides these advantages, there are numerous private academies and schools with curriculums adjusted to the various profes-

sions, arts, and trades. It is a well known fact that Salem has one of the best public school systems in the west and it is the aim of the school authorities, teachers and supervising force to see to it that it continues to merit this well-earned reputation.

Social Side.

The civic and social life of the city is all that the most fastidious could desire. Her people have reached a high plane of culture and refinement in all that goes to make social life pleasant. The city is dotted over with beautiful and costly edifices for divine worship. Every Christian denomination is represented and all presided over by men of forceful character and strong individuality. They are largely represented with buildings of fine modern architecture and congregations of large membership.

Our fraternal and social orders are the pride of the city and add

one of the largest lumber mills in the state, two sash and door factories, two iron foundries, a cider, vinegar and preserve factory; two soda water factories, a large brewery, an ice plant, two wagon and carriage factories, a soap factory, a marble works, a fruit cannery and evaporator, also the largest nursery establishment in the northwest, and many other industries which come under the head of manufacturing.

Space will not permit us to go into detail and describe each of our manufacturing industries in this article. However a mention will be made of them in another part of the edition, under a separate head.

There are a number of excellent sites for extensive manufacturing plants within the city limits and adjoining the railroad that can be purchased for a reasonable consideration and liberal inducements will be given to parties looking for bona fide manufacturing industries.

Public Utilities.

Salem can boast of a modern electric street railway which gives every opportunity for ease, comfort and rapidity in passing from one part of the city to another and to the public institutions located here.

The streets are broad and well-kept, and in the residence portion are shady and well provided with good sidewalks. An excellent system of sewage drains the city, which adds to the hygienic and sanitary advantages that nature has bestowed upon lucky Salem.

The city is well lit up at night by large arc lamps, the service in this respect being most satisfactory. No city has a more prompt or better mail service than Salem, and the elegant government building which was erected at a cost of \$110,000 is one of the city's most imposing structures.

The city hall, erected at a cost of \$60,000, contains and encloses one of the most efficient fire departments to be found in many a city of this size. The fire service of the city is a paid department, well equipped and well drilled. With hydrants at convenient corners and within short distances, and an abundance of water, there is little danger of serious conflagration.

Water Supply.

From remote antiquity the highest value has been set upon an abundant and pure water supply, and centers of population sprang up in ancient times around those points where it was readily available. What was true of the past applies to the present. The water of Salem is abso-

lutely pure and wholesome, and the supply is inexhaustible. Much credit is due to the Salem Water company, who puts forth every effort in their power to make the service highly satisfactory.

As a Manufacturing Center.

Salem has several manufacturing enterprises of which her people feel justly proud, all of which are doing a thriving business. Chief among these is the Thos. Kay woolen mill, which is one of the largest of its kind on the coast.

Salem has also two flouring mills,

the strengthening and cherishing of the bonds of human sympathy and helpfulness.

Capitol Building.

The capitol is the most conspicuous object in Salem, its lofty dome being visible from all directions for miles around. The building is stately in design and a model of high class construction in every way. The interior presents a most beautiful appearance, and in fact the entire structure is just such a building as would do credit to an state in the union.

Court House.

Standing in a square of beautifully kept lawn, approached by wide walks, the Marion county court house is one of the most impressive buildings. The erection cost was \$132,000, and this amount, wisely expended, has made a building of outward and inner grandeur.

A Forecast of the Future.

The greatest growth and most remarkable development of Salem is yet to come. Rapid as have been our strides in the past, the near future will see an enlargement of our commercial interests commensurate with the ambition of our citizens. As the years roll on we will have doubled and trebled in population and will have become the seat of manifold industrial activities of which those already located here are but the beginning.

There is a feeling in the bosom of every inhabitant of this community that Salem will be a great city at some not distant day. It is with these signs of the times that this edition deals, for is not the present the foundation on which the future shall be builded? If so, then Salem's destiny can be read, for even now is the city beginning to feel its strength as a young giant.

The halting steps have all been taken and the warrior goeth forth in the glory of strength, and is bound to win the victory and march on to greater things. And we will say to anyone looking for a desirable place to locate—WE ARE HERE.

Some Things Worth Remembering.

- Salem is the second city in the state.
- Salem has 15,000 population.
- Salem is located in the center of Oregon's richest valley.
- Salem has one of the best water works in the west.
- Salem has a fine system of sewers.
- Salem has numerous factories.
- Salem has a well equipped fire department.
- Salem has both river and rail transportation.
- Salem has the best dairy country in the world.
- Salem has many openings for manufacturing industries.
- Salem has immense undeveloped water power.
- Willamette valley is the garden spot of the northwest.
- Salem has an ideal climate.
- Salem is healthful; the death rate is very low.
- Salem is growing every day.
- Salem is the city of opportunity.
- Salem is the best town in the best county in the best state in the best country in the world.
- That Salem is the capital of Oregon.

Now is your chance to invest your money where it will yield you a fattering return. Salem stands ready to welcome any business enterprise or industry that desires to locate within her borders.



"OUR GEORGE."

welcome for all worthy people, and a life above the average if they seek it properly.

Educational Facilities.

While Salem is great in commerce and industry and her development as a factor in the business world has been interesting, the growth of all phases of her higher

much to its metropolitan prestige and standing. They comprise every form of high class political, religious, social and secret societies, whose ensemble includes the pick of our best and most public-spirited citizenship and business manhood.

Their object is the uplifting and betterment of men and women, and