

THE WILLAMETTE UNIVERSITY.

Oldest Educational Institution on the Pacific Coast.

If one would properly picture the earliest days of the Willamette university, they must begin some sixty-five years ago, at which time it was known as the Oregon institute.

In January, 1842, a meeting at Jason Lee's house in Chemeketa (now North Salem) appointed a committee to call a public meeting to consider English education for white children.

They decided to found a school that should grow into a college. It should be called the Oregon institute. In March prospectus, constitution and by-laws were adopted by the board. The constitution provided that the institution was always to be under the supervision of some evangelist of the Protestant church. On motion of Dr. Elijah White it was unanimously resolved that the institution should come under the care and supervision of the Methodist Episcopal church.

At that time this great educational institution was almost shrouded by clouds of doubt and despair. Small was the interest in the concern, small were the hopes as to its future, and smaller still was the financial support it obtained. But it fell into hands which have moulded it into one of the most powerful educational institutions in the west; it fell under the direction of a mind full of energy and skill, and an ambition which was not wholly for material gain; until today it stands as a mark of progress, pluck and determination, as well as a wide-spread influence for moral and mental uplifting throughout the entire western country.

Passing over eleven years of its history, during which time it steadily proceeded on the road to fame, we now come to the present subject of this sketch.

In 1853 the Willamette university was established by an act of the legislative assembly of the territory of Oregon. Almost every successive year has seen new additions and better equipments, until today the Willamette university stands as a monument for the educational institutions of the Pacific coast.

Every convenience that could possibly be found in an educational institution is here to be seen, both for developing the mental and social faculty of the students. The grounds of the university are located across the street from the capitol building, and comprise twenty acres of land, which is laid off with excellent taste for the pleasure and convenience of the students. The buildings are modern, heated with steam, lighted with electricity and have city water attachments. The school rooms are large, well ventilated and lighted.

Every year has brought a larger increase of attendance, until now they have enrolled over 500 names for this term, and the graduates of this university have filled and are now filling some of the highest positions of trust and honor.

The institution embraces nine different courses and their branches, comprising college of liberal arts, college of oratory, college of music, college of theology, college of medicine, college of law, normal school, Oregon institute, the academy, and the school of art. A good gymnasium and athletic field are among the many advantages offered to the students, and a spirit of good fellowship is encouraged and retained among the entire student body. The corps of teachers, professors and instructors are among the best to be obtained in the United States, and it is the aim of the supervising force to see to it that the Willamette university continues to merit its well-earned reputation.

That the efforts of this institution are highly appreciated by the people of Salem and this vicinity is fully demonstrated by the recent gifts which they have received.

A \$20,000 brick building given by the citizens of Salem to the college of medicine; a \$20,000 building for the college of theology, elegantly furnished and equipped, the gift of Mrs. Luella D. Kimball, wife of the Rev. Dr. H. D. Kimball of the Columbia River conference; \$8,000, the income of which is to be given to orphans or half orphans of the state of Oregon who are students in the college of liberal arts; the gift of the Oregon Children's Aid society; \$7,500, given by a friend for the full and final payment of all mortgage indebtedness on the campus; \$7,100, given by various contributors to pay old debts; \$3,000, special gifts to liquidate all floating debts; \$2,500, sundry subscriptions to current expenses; \$1,000, given by a friend and by him segregated for various purposes, the chief of which is to paint the main building; \$1,000, the gift of a friend for purposes to be named hereafter; \$2,500, to pay the salary of the dean of the college of theology, given by himself.

Within the past four years and a half more than \$85,000 have been given to the Willamette university, and of this amount Salem has contributed \$30,000. And it is with good cause that the city donates so liberally, for it is due largely to this institution that we are able to call Salem the capital of Oregon.

The university is Christian, not sectarian, fosters every influence and means which promote the spiritual welfare of its students. Every citizen of Salem feels that too much cannot be said of praise and extolment of this excellent institution of learning and its able management.

John H. Coleman, D. D., is president of the university.

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CAPITAL BUSINESS COLLEGE.

An Educational Institution of Great Importance.

Much as may be said of our higher colleges and universities, the fact remains that for the great majority of American youth the business college is the most practical.

The business college helps to develop the practical facilities of the sons and daughters of the common people, to the end that they may become competent to occupy positions of trust and responsibility in the great business world, and as such to do honor to themselves and their forebears.

The Capital Business college of Salem is now crossing the threshold of the eighteenth year of its existence, and perhaps no institution of its kind has ever taken such rapid strides toward a place of prominence and general recognition. Many a young man and woman who received a business education within its walls and has now launched upon a sea of business enterprise looks back with warm gratitude to this educational institution, where was completed the foundation upon which stood the ladder of success, where was received the intellectual weapons that have since won their own way in the business world.

This college offers to the public all the advantages to be found in every well-appointed and thorough-going business or commercial school, besides many features of great value that belong distinctly to this institution and that cannot be found elsewhere in this section of the country.

Its courses are strong, well-graded and the institution is well known from one end of the state to the other for its thorough work and successful graduates, many of whom have filled and are now filling some of the highest positions of trust and honor. Every attention possible is given to aiding students in securing suitable rooms and boarding places, and as well to helping them to suitable positions in business houses, offices and banks, when they become ably qualified to fill such positions with credit to themselves and their alma-mater.

The school rooms are large, well lighted and ventilated, and are equipped with every facility for the successful operation of a modern business college. Every convenience that could possibly be found in an educational institution is here to be seen, both for developing the mental and social faculty of the student.

The untiring zeal and honest efforts of Mr. W. T. Staley, the principal and proprietor, are felt and appreciated, not only by the citizens of Salem, but also the great and noble work he is doing has made favorable impressions in many of the leading sections of this state, as well as of neighboring states. In thoroughness and practicability of course the Capital Business college will ever stand second to none.

MOIR GROCERY COMPANY.

Staple and Fancy Groceries.

In securing statistics for this review we find many business houses that for straightforward, honorable business methods are entitled to special mention. Among those that come in this category is that of the Moir Grocery company, who are successors to Fuller & Douglas, and are located at 458 State street.

The Moir Grocery company conducts one of the most up-to-date and metropolitan grocery houses to be found in Salem, and has the reputation of handling the largest assortment of goods in both fancy and staple articles of any grocery store in Marion county, and can confidently be counted upon to supply their patrons with everything known to the business. They have had charge of this institution since the 8th of October, 1905, during which time the house has established a most favorable reputation with the trade and are prepared at all times to furnish goods to their patrons at the lowest market price which is in accordance

with the high-class quality of the goods handled.

The Moir Grocery company are sole agents for Chase & Sanborn's fine teas and coffees, which have a world-wide reputation for their excellent quality and are acknowledged to be superior to any other brands on the market. We also find among their well-selected stock Ehman's olive oil and bottled olives, which cannot be surpassed for quality and flavor.

Mr. H. W. Moir, the executive head of this establishment, is a gentleman who is well and favorably known throughout this vicinity. He was formerly employed at Weller Bros. establishment for a number of years, where he gained a thorough knowledge of the business and formed many life-long friends. The house is equipped with their own delivery wagons and the service in this respect is at all times highly satisfactory. Promptness in the execution of orders and all business transactions is the motto of the house. The business is such that it requires five people to attend to the wants of their many patrons, and the clerks, as well as Mr. Moir, are very accommodating and always try to please their customers in every way possible.

Mr. Moir has been a resident of Salem for the past twenty-two years. He takes an active interest in all measures tending to improve Salem's industrial conditions, seconding every effort to build up and develop home enterprises, and is among the progressive and energetic young business men of Salem. The business principles he has adopted are sure to win for him unbounded success in his onward career.

SALEM STATE BANK.

A Modern Financial Institution Which Is Growing Rapidly.

Salem is a conspicuous example of financial strength and integrity, and the men who have charge of its financial institutions are conceded to have more than average executive ability and business judgment. They are as a rule progressive in their methods and adopt those plans which the business world has tried and found safe and successful. Through them our capital city is becoming more and more important as a financial center of the state.

Prominent among Salem's leading banking institutions, one that is held in the highest esteem by the general public, is the Salem State bank. It is located in the heart of the business portion of the city, and its counting rooms contain every convenience known to the banking business. The management devotes its attention to the needs of the commercial community and extends to firms and corporations and individuals every accommodation their responsibility and balances warrant, and that legitimate banking will permit. This concern carries on all the departments usual to a first-class banking institution, making loans and discounts in accordance with accepted banking principles, buying and selling bonds and exchange of the commercial public, while its savings department is of valuable assistance in helping wage-earners to acquire a competency, and is a depository of assured safety for large or small deposits. It uses every modern system which in any way tends to enhance, facilitate or benefit financial transactions.

The management is liberal and careful, while no questionable risks are taken, any legitimate enterprise on a sound basis may always depend upon generous treatment at the hands of this institution, while at the same time it carefully guards the interests of depositors, protecting them against any possibility of risk.

From the inception of this bank its reputation for promptness and fidelity in responding to all monetary demands which it has so deservedly earned, as well as the character of its increasing patronage, places it among the leading and reliable banking enterprises of the state. Its every action is conservative, and it is one of the most carefully managed banks in the west.

E. S. LAMPORT.

Manufacturer and Dealer in Light and Heavy Hardware.

In an analysis of the causes that made Salem the popular trading point, which has grown to the thriving business and educational city of today, too much credit can hardly be given to the pioneer merchant. The fame of this old house was made, and has been maintained for nearly half a century, by the excellence of its own products.

A successful business career of thirty-eight years is sufficient in itself to stamp Mr. E. S. Lamport as a man of exceptional ability. But he has been more than a successful merchant, for he has been a useful and esteemed citizen as well.

Mr. Lamport came to Salem in 1869, at which time he launched his business upon the sea of enterprise. The beginning of this establishment was like all other pioneer business houses; it was started in rather a small way, but by honorable and upright dealings with the public, together with the superior grade of goods handled, it has climbed the ladder of success and scaled the walls of prosperity, until it now occupies a most important place in the business world of Oregon.

The business has grown to such magnitude that the quarters now occupied comprise nearly 8,000 feet of floor space. The building is a two-story brick structure, 22 by 165 feet in dimensions. The first floor is used as the salesroom and manufacturing department, while on the second floor is to be found a full line of fine carriages and buggies of the latest styles and patterns. Mr. Lamport has the distinction of being in this line of business longer than any other man in the state of Oregon, and has occupied his present stand since 1872.

Mr. Lamport has always had the reputation of supplying his patrons with the best in material, as well as in workmanship, and carries one of the largest and most complete lines of harness to be found in the state. His manufacturing department is equipped with the latest labor-saving machines and appliances used in the manufacture of harness, and a number of skilled workmen are employed the year around. In the repairing line all work is executed in a neat and artistic manner and never fails to give perfect satisfaction. There is also to be found at this establishment a line of whips, straps, blankets, and in fact everything that is known to the business.

Since Mr. Lamport came to Salem his life has been an open book to the public. He gives close personal attention to his business, and has by his honorable methods and fair dealing won the esteem of his fellow business men, as well as his patrons.

WATT SHIPP.

One of Salem's Most Aggressive and Thorough Young Business Men.

It has been said, and well said, that a few men in any neighborhood attract more attention than do their neighbors from their attractiveness and magnetic personality, and also because of their great success in the particular walk in life in which they are found, and one who is peculiarly worthy of mention in this class is Watt Shipp.

Mr. Shipp was born in Canada and came with his parents to Oregon in 1889. At the age of 16, being born of that desire to achieve fame and distinction, he entered the arena of professional bicycle racing, which he followed for six years, and in which profession he distinguished himself with honors, winning the northwest championship in three distinct races, winning from Hewitt and Frasier in Portland and from Cotter in both Seattle and Tacoma, establishing a record of 20 minutes and 29 seconds and which stands today unsurpassed.

Reaching the highest point possible to be obtained in the racing life, Mr. Shipp, possessing that tact and business ability which is characteristic of the man himself, and through which he established his record, decided to enter the business life.

In 1899 he established in the capital city (Salem) one of the most complete bicycle stores in the northwest outside of Portland and Frisco and in which business Mr. Shipp has been very prosperous.

Being very prominent in all branches of athletics and being a man who is held in the highest esteem by his fellow associates, he has been compelled, in order to satisfy his trade and meet with the demands thereof, to add baseball, foot ball, guns, ammunition, fishing tackle, a complete line of cutlery, typewriters, and stumping and blasting powder, the latter of which he keeps in carload lots, and it can be truthfully said that Mr. Shipp has one of the most complete lines of sporting goods in the northwest. His store is metropolitan in every sense of the word; he himself is kind, accommodating and a thorough-going young business man and is held in the highest esteem by all who know him.

A. L. HARVEY.

Fancy and Staple Groceries.

The predominant trade of Salem is in the necessities of the everyday life of the people, and the goods of the provision dealer and grocer are in great demand. It follows as a logical inference that Salem has its quota of well stocked grocery houses. The business sketches found throughout this edition furnish many examples of success made in Salem, but none more meriting mention as an example than in the case of Mr. A. L. Harvey, the gentleman whose name heads this article.

Mr. Harvey came to Salem from

Denver, Colo., some three years, at which place he was also engaged in the grocery business. He became thoroughly familiar with this line of business while in Denver, where keen competition makes modern method, an attractive stock, and close attention to business necessary to success. Benefitting by his business training in Denver, Mr. Harvey applied its rules to his present business with a success beyond his fondest expectations.

His store is located at 499 Court street, and is stocked with a high-class grade of fancy and staple groceries, embracing everything known to the business. The line of groceries has been carefully selected with reference to their purity and merit, and includes a complete assortment of canned and bottled goods, extracts and spices, flour and staple articles generally. A feature of the stock is the splendid assortment of fine teas and coffees of the very best brands, which are guaranteed for purity and excellence.

Mr. Harvey conducts his business upon thoroughly modern plans, delivering goods free of charge to any part of the city, and the prices quoted on all goods are of uniform rank. Honest equivalents is the motto of the establishment, and this condition prevails through the adoption and enforcement of methods characterized by the strictest integrity.

Since his establishment here, Mr. Harvey has made a loyal and public-spirited citizen, always giving financial aid to any enterprise that has for its object the upbuilding of Salem.

WHITE HOUSE RESTAURANT.

A Needful Institution.

It is well known that masters of the culinary art are held high among the most necessary of professions, and it has been said that the world looks quite different to a man after a square meal, and that a man looks different to the world. There is a great deal of truth in this. In Salem one can always satisfy the inner person by wending their way into the White House restaurant, where they will be provided with a meal that cannot be duplicated in this part of the country.

This establishment is located at 362 State street, and enjoys the reputation of being one of the finest and most modern restaurants to be found in the state of Oregon. The upstairs dining room has a seating capacity for 56 persons, and the downstairs dining room is provided for the seating of 28 persons at one time, while the lunch counter, which is of a horseshoe design, has a 60-stool seating capacity, making a total seating capacity of 144 persons at one time. The restaurant is equipped with six handsomely furnished boxes for private parties, and has every convenience for the accommodation of the public that capital can secure or taste could suggest.

A most favorable impression is at once conveyed upon entering this place, as it bears every evidence of cleanliness and neatness. The table includes the best the market affords, which is well cooked and seasoned by experienced cooks. The house is open day and night and short orders are served at all hours, the motto of the house being quick service and reasonable charges. Employment is given to fourteen experienced people given to fourteen experienced people times highly satisfactory. The house is under the management and proprietorship of William McGilchrist & Son, both of whom are well experienced gentlemen in this line of business, and they always make it a point to see that patrons receive good service and get what they want. Don't forget the number—White House restaurant, 362 State street.

Tilson & Co., Prune Packers.

The prune packing establishment of Tilson & Co. is an enterprise which contributes to the prosperity of Salem and Marion county in no small degree. The visitor to this industry, after having been shown through the plant, and observing the excellent equipment, comes away with the conviction that business ability and enterprise have built up an institution that would reflect credit upon any city. Some idea of the magnitude of their operations may be obtained when we say that they packed and shipped over four million pounds of prunes this season. The business of this enterprise has grown to such proportions that they ship their goods all over the United States, Europe and Canada. They employ on an average eighty-five people during the season, and have a capacity of two car loads a day.

After the fruit has gone through the required processes, it is put into 8, 10, 25, 50 and 80-pound boxes, ready for shipment. This company also manufactures its own boxes, in which the fruit is packed, and are equipped with the latest machinery for the operation of the business. The plant is thoroughly modern in

every respect, containing the machinery and appliances known to this line of business, and in perfect sanitary condition. The prune packing business of Salem one which deserves much credit through their efforts they helped to advertise Marion county and the Willamette valley to the world as one of the greatest producing sections in the States.

Frank M. Brown.

With what rapidity Salem is coming a manufacturing center, how rapidly she is coming to front in all departments of mercantile activity is strikingly illustrated in the establishment owned by Frank M. Brown, which is located on Front street between State and Court. Mr. Brown is a manufacturer of sash, doors, mouldings, and count all kinds of house finish and wood work. His plant is a modern one in every respect and is equipped throughout with the latest machinery and appliances used in this industry.

All men employed by Mr. Brown are skilled and experienced workmen, and every job executed in his establishment is guaranteed to be of perfect satisfaction. Estimates are furnished on application, based on thorough knowledge of the business, while the prices quoted are of uniform rank. Mr. Brown is a practical man in this line of business, conducts his establishment on the most thoroughly modern plans, and his efforts to please his patrons and to be appreciated is demonstrated by the same of business he is doing. For orders received are given prompt attention and are executed in a factory manner. This establishment is of great importance to the business activity of this vicinity, and will be numbered among the leading and growing industries of Salem.

A Daue.

Thirteen years ago Mr. A. Daue established his business at South Commercial street, where now located, and known as the Salem brick store. Mr. Daue, dealer in general merchandise, stock embracing a full line of fancy groceries, crockery, clothing, boots and shoes, glass, wood, tinware. He also buys all kinds of produce, for which the highest price is paid, and in this business as well as all others, he enjoys a good business.

Mr. Daue enjoys a good business in and around Salem, and many of his customers throughout this vicinity have made this store their constant trading place for many years. Mr. Daue has great faith in the city's possibilities, and is ever ready to help any public enterprise to the extent of his ability.

WATERS BROTHERS.

Two Enterprising Business Men.

In compiling a review of the business, industrial, educational and social interests of Salem we feel that we should assign prominent space to the above named gentlemen, Messrs. Frank W. and Fred R. Waters have been master workmen in the upbuilding of Salem and this vicinity. They have always taken an active part in all matters pertaining to the welfare of the city, and have promoted industries that will be a great benefit to Salem and this community. The writer, when coming to Salem with Frank W. Waters, was informed that they conducted no business that required advertising, "never," he says, "we always help toward any public enterprise that will benefit Salem or Marion county." Waters brothers are located in rooms 16 and 17, over Bush's. They are men of tremendous energy, enormous practicality, and whose personality well rewards acquaintance.

W. W. Zinn.

When you have a craving for a delicate bit of confectionery or good cigar and want the very best, your steps will naturally lead toward Mr. W. W. Zinn's famous confectionery establishment, whose experience has taught you that desire can always be gratified.

Mr. Zinn is a wholesale and dealer in tropical fruits, confectionery and ice cream, soft drinks, cigars and tobaccos. He is a manufacturer of fine candles, and is a gentleman of originality and great progress, who has made this business a phenomenal success. Being always open to new ideas, his enterprising methods have won for the house a large and constantly increasing business.

The Texas Wonder.

Cures all kidney, bladder, rheumatic trouble; sold by all druggists, or two months' treatment by mail for \$1. Dr. E. W. Hall, 215 Olive street, St. Louis, Mo. See for testimonials. Sold by Standard drug store.