

SQUIRE FARRAR.

Our Postmaster.

Honor, integrity, enterprise and noble spirit are said to be the wings by which the nations rise into the clear atmosphere of the highest civilization. As it is with nations, so it is with individuals, and the highest type of citizenship is found when we discover a man in whom these qualities are harmoniously blended. Honor without energy will accomplish nothing for the benefit of mankind; enterprise without integrity is criminal, and public spirit is a travesty if the other elements are lacking.

In the person of Squire Farrar, who is now serving the people of Salem and this vicinity as postmaster, these high attributes seem to be judiciously mingled. The success which he has achieved and confidence reposed in him by the people of Salem is a high testimonial to the business ability and integrity of Mr. Farrar.

Salem's postoffice, where is to be found Mr. Farrar faithfully performing his duties, is a model of high-class construction, is of beautiful architectural design, commodious and very convenient, while the service rendered in every department is highly satisfactory.

Mr. Farrar has many times proved his interest in the welfare of Salem by identifying himself with those movements which result in true prosperity and progress. He has always taken an active part in all matters pertaining to the advancement of Salem and this community. He is noted for his keen reading of men and conditions, and is a man who opens wide the door of opportunity to others and gives you his hand with his heart in it.

Theo. M. Barr.

An essential feature of modern building and construction is the work of the plumber and steam-fitter, to whose efforts are due the excellent sanitary conditions that contribute to comfort and health.

A leading enterprise of this kind is the one owned by Mr. Theo. M. Barr, located at 164 Commercial street. Mr. Barr has executed contracts in Salem and the surrounding section which entitles him to more than a passing mention in reviewing local mercantile and industrial interests. He carries a complete stock of hot-water and plumbing supplies, and is fully equipped to execute any kind of a job, no matter how large or how small. He also does all kinds of sheet metal work, and employs only skilled workmen in every branch of the business, his motto being, "Good work at reasonable prices."

All orders given this house are promptly executed at reasonable figures and estimates are furnished on application. Mr. Barr exercises every effort to render satisfaction and has built up an excellent reputation by the high character of his work and the splendid satisfaction rendered in every instance. He is well and favorably known throughout this vicinity, and since his establishment in Salem he has formed many life-long friends.

Bernardi & Dunford.

It would be somewhat hard for us to say anything about the establishment operated by the above named firm which is not already known to the citizens of Salem and this vicinity. As plumbers and steam-fitters they stand second to none, which is fully demonstrated by their large patronage.

Their place is located at 247 State street, where they have one of the best-equipped shops in the city. They are prepared to do all kinds of plumbing, steam and hot water heating, and each job executed by them is guaranteed to give perfect satisfaction. The stock of plumbing fixtures carried by this house is not to be surpassed in Marion county. They employ from three to five skilled workmen the year around, and are prepared to execute all orders on short notice. During their operations they have brought to a successful issue many large and important contracts, all of which have given excellent satisfaction to their patrons. Their aim is to deal fairly with all, and while it is almost an impossibility to please everyone, they will leave nothing undone to merit a continuance of the reputation they have enjoyed in the past.

Spencer Hardware Company.

In these progressive times, when the efforts of capital and genius are restless in their pursuit of advanced mechanical results, the word "standard" means a great deal. It means, first, quality, workmanship and material; it means, too, the latest practical ideas in design and construction, and it stands for satisfaction in both use and durability.

Such standard make of goods are always to be found at the Spencer Hardware establishment, located at

the corner of State and Liberty streets. This house carries one of the largest lines of shelf and heavy hardware to be found in the state. The stock embraces a large line of stoves, ranges, builders' hardware, iron, steel, barbed wire, and in fact everything that is to be found in a large establishment of this kind. The handsome display of cutlery goods to be found at this store cannot be surpassed in the state, all of which are guaranteed for quality and durability and are the best products of the leading manufacturers.

The magnitude of stock and equipment, the volume of patronage enjoyed, to say nothing of the excellent reputation for reliability and integrity, easily place this concern among the leading establishments of the west doing business in this line. No advantage or facility is wanting to satisfy fully all demands, and patrons of this house can count on securing unsurpassed conditions in fulfilling their needs.

Mr. Spencer gives to the conduct of the business a knowledge acquired through years of experience with makers and their productions, and the result is an exhibit of standard goods and a liberal patronage by the public.

Wade, Pearce & Co.

The large hardware establishment of Wade, Pearce & Co., located at the corner of Commercial and Court streets, is one that deserves a most favorable mention in this edition. The visitor to this house, after having examined the various stocks and observing the equipment, thereby gaining an idea of the magnitude of operations, comes away with the conviction that business ability and enterprise have built up an institution which supplies in the most faithful manner the most exacting local needs.

The store occupies large and commodious quarters and is one of the old pioneer landmarks of the city. There is to be found at this establishment a large and complete stock of shelf and heavy hardware, stoves, builders' supplies, carpenters' tools, and in fact everything known to the hardware business. They also carry a complete line of guaranteed table and pocket cutlery of the best quality, which is sold at prices as cheap as the cheapest. The line of cooking and heating stoves and ranges contain the latest ideas of stove construction, and are shown in a variety of designs and qualities to please all tastes and conditions. This house is always among the first to introduce new goods, and their efforts to handle everything in their line, together with their honest dealings with the public, has won for them a large and substantial patronage throughout this community.

The establishment of Wade, Pearce & Co. adds to Salem's prestige as a trade center by the magnitude of its operations, the excellence of its commercial standing and by the alertness so much in evidence in its conduct and management.

Mitchell, Lewis & Staver Company.

It is an established fact that agriculture is taking the lead of all other enterprises, and the agriculturists of the United States are teaching the people of the world how to use the soil and how to get the most and best out of it, and how to arise out of the mire of poverty and the sloughs of ignorance, and the prosperous farmer of today will always be found using farm implements of a standard make, with a world-wide reputation.

At the establishment of Mitchell, Lewis & Staver company farmers can secure their every need in all kinds of farming implements and machinery of the best makes, and at prices that defy competition. The assortment of forming implements consist of everything that is new and thoroughly field-tested productions, and the farmers of this vicinity will always get value received for every dollar spent with this house.

The buggy and carriage department contains the leading makes and styles of vehicles through a wide range of prices, all of which are unsurpassed for quality and durability, and are made by the leading factories of the United States. The house bears a splendid reputation for their honorable and straightforward business methods, and the farmers throughout this section make this house their headquarters. Mr. F. F. Carey, the local manager, is well and favorably known throughout this community, and to him much credit is due for the success of the business.

South Commercial Feed Mill.

The trade in the productions of our agricultural section is a mammoth one, in which the above mentioned concern is deeply interested. This enterprise was established some eighteen months ago by Mr. W. F. Buckner, the present owner, and is

one of the most modern feed mills in the state of Oregon. The mill is equipped throughout with the very latest machinery and is operated by electric power, having a grinding capacity of ten tons per day. The storage capacity of grain is 10,000 bushels. Mr. Buckner also has a large warehouse in connection where he can store 150 tons of hay. Since Mr. Buckner established this enterprise he has steadily increased his business, and by his honorable dealings in conjunction with the excellent service rendered his establishment is becoming very popular throughout this section of the country.

The writer of this article had the pleasure of going all through this industry and he does not fear successful contradiction when he says that Salem possesses one of the most modern feed mills in the northwest.

Jacob Vogt.

Among the retail establishments of Salem that deserve special mention in this edition is the shoe store owned by Mr. Jacob Vogt. There is

policy and its honorable and equitable business methods and principles, and is highly recommended by the banking houses and commercial agencies of the state, besides enjoying the utmost confidence of its patrons.

E. M. Palmer.

The gentleman whose name heads this article is one of Salem's public spirited and enterprising business men. Mr. Palmer transacts a general abstract office, and in this branch reports a good business, which is steadily increasing.

A true gentleman in every sense of the word is Mr. Palmer. Courteous, obliging and of a cheerful disposition, and he is the same every day in the week. The books of this office are kept in accordance with the most modern methods to be found in any abstract office, and all business transacted with Mr. Palmer will receive prompt attention and be placed upon sound and legitimate basis.

Mr. Palmer is a very painstaking man as regards his business management, and stands very high

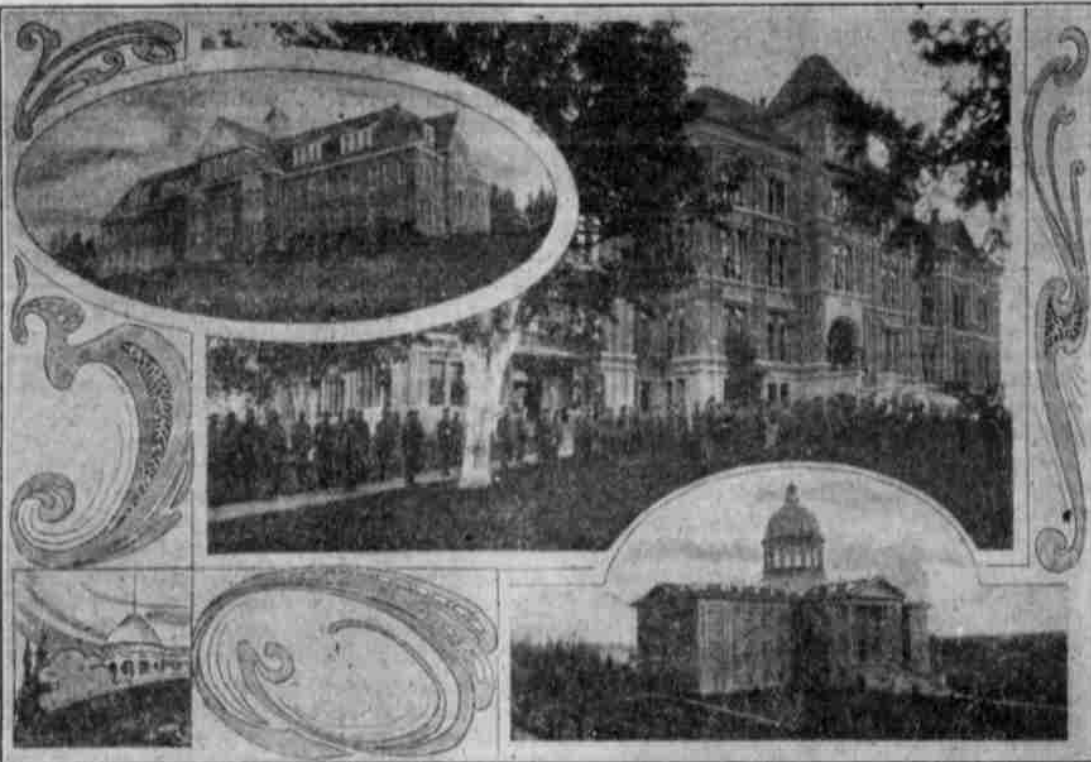
different colors in paint, also a full line of stains, tints and fillers. The business of this concern is rapidly increasing and the time is not far distant when it will be looked upon as one of the leading industries of the Pacific northwest.

The officers of the company consist of D. H. Weyant, president, and W. Y. Richardson, secretary, both of whom stand very high throughout this vicinity.

Capital Normal School and Business Institute.

The students of this school are met with in all parts of the northwest and are able to give a good account of themselves wherever found. They are able to meet the requirements for examination whenever necessary because their work is founded on principles rather than rules and definitions.

No better work is done in any institution on the coast. We wish to come in contact with the boys and girls who really desire to do first-class school work. Good conduct, earnestness and industry characterize



A GROUP OF STATE BUILDINGS.

always to be found at this store a full and complete line of footwear of the very best makes on the market, which is sold at prices very reasonable.

Mr. Vogt has been a citizen of Marion county for the past twenty years and has always borne the reputation of an honest and progressive gentleman. Since he established this business he has built up a large trade in Salem and the surrounding country. He always treats his patrons fair and square, and gives them the worth of their money in every article that they buy.

Mr. Vogt also does repairing in a neat and artistic manner and his prices are most reasonable. He is a good and reliable business man, and can be trusted for fair and honorable dealing.

Capital Commission Company.

The Capital Commission company, located at 267 Commercial street, can well be numbered among the leading establishments of Salem. The

throughout this vicinity in both business and social circles.

Oregon Sienna Paint Company.

An institution located in Salem which promises to become one of the largest establishments of its kind in the west is that of the Oregon Sienna Paint company.

This enterprise dates its inception from May 29, 1906, at which time it began active operation. The company owns sixty-two acres of paint deposit eighteen miles south of Eugene and two miles west of Walker, composing forty-two distinct colors of sienna, which lays in blanket shape. This pigment is taken from the mine, each color separate, and put on drying floors in the months of July and August. It is then sacked, each color being labeled to itself, and shipped to Salem, where it is manufactured into a high-grade paint.

At the factory we find the latest and most improved process known to the manufacture of paint. Space

the standard by which the students are urged.

New departments have been added from time to time until the school now has departments in teaching, stenography, business, and music. Prof. Parvin has charge of the musical department, and conducts a class in vocal music every Wednesday evening.

We intend to do maximum teaching at minimum cost. The tuition and other expenses have been placed within the reach of all and we shall be glad to meet any young persons who are desirous of securing an education, whatever their condition may be.

A normal review class will begin on January 2 and continue till the February examination. Classes will be formed in all the studies for state and county papers and for eighth grade examinations. Special classes will be formed for Saturdays and for night work. This will be an excellent opportunity for those who are desirous of bringing up their grades,

public with the best of everything in this line. They do all of their own killing and rendering, thus assuring patrons of the most wholesome and pure productions, and everything is operated in a thoroughly sanitary and modern manner.

Mr. Kurtz is successor to Doe & Kurtz. He is a practical man and understands the business in all of its details. He is a reliable and public-spirited business man and stands very high in both business and social circles.

THE WALLACE FARM.

A Large Body of Fine Land.

Located two and one-half miles north from the city of Salem, on the Polk county side of the Willamette river, is a spot of ground that has been made to bloom and blossom as the rose. This tract of land is known as the Wallace farm, and comprises 333 acres of as fertile and productive soil as can be found in the state of Oregon.

This beautiful and fertile tract of land has gained much prominence throughout the country on account of the delicious fruit it produces. It gives a testifying demonstration of what the land in the great Willamette valley will produce when properly cultivated. On this farm will be found 75 acres of ground which is devoted to the growing of pears, consisting mostly of the beautiful Bartlett pear, while 45 acres are planted in apple trees, bearing the celebrated Spitzenberg, with a sprinkling of the beautiful and delicious Baldwin fruit. There are also a few acres devoted to cherry trees, while the remainder of the farm is devoted to general farming, embracing timber and pasture lands.

They are equipped with three power spraying outfits of the latest design. In winter they spray with the lime, sulphur and salt mixture as an insecticide and fungicide, and in summer with arsenate of lead, beginning about June 15 and spraying about every fifteen days until the last part of September. This method insures the growing of good, healthy trees which produce an abundance of fine fruit, which is demonstrated by the following figures:

In 1906 there were 13,000 bushels of Bartlett pears and 3,000 bushels of fall pears gathered from this orchard, besides 18,000 bushels of apples.

This orchard is eighteen years old and has always produced the finest of fruit, as the best care and attention has always been given the trees.

The principal stock to be found on the Wallace farm consists of a fine flock of sheep and goats. They also raise a large number of hogs of the best breed, many of which they let run loose in the orchard to eat up the refuse from the ground. Plenty of good, fresh water is always available, while the fences, buildings, etc., are kept in first-class order.

The dwelling house is a substantial and most comfortable structure, around which the yards and gardens are all elegantly decorated with beautiful flowers and many shade trees of different kinds, which beautify the place, and make one think of one's childhood days down on the farm. The entire farm is well fenced and kept in model condition. Good stables and outbuildings, large gardens and conveniences of all kinds for modern farming make the Wallace farm an ideal one.

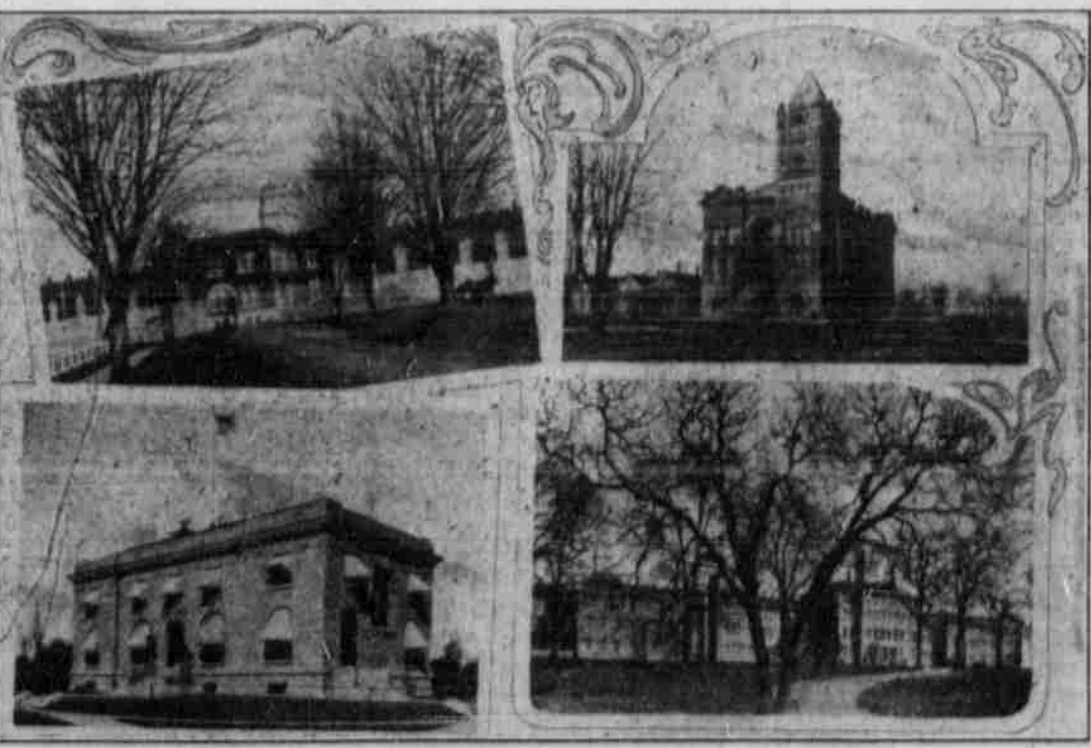
The farm is under the supervision of Mr. Charles A. Park, a gentleman who has an abundance of faith in the Willamette valley as a fruit-producing country, and has done much to advance horticulture in the state of Oregon.

John Sholund.

It would be idle to say anything by way of introducing Mr. John Sholund and his business to the people of Salem. For the past three and one-half years he has plied the needle and shears in supplying the needs in well-made and stylish garments. His skill as a workman has long since been established, likewise the integrity of his methods. Mr. Sholund has had twenty-five years of experience in this line of business, and is the leading tailor of Salem. He employs only skilled workmen, and all work done by this shop is of the highest character.

In the repairing line he executes all work promptly and in a neat and artistic manner, and his patrons are numbered among the most stylishly dressed citizens of the community. Now, as always, he is prepared to employ all the facilities that go to make up a first-class suit of clothes, at prices which, for excellence of workmanship and quality of cloth considered, cannot be duplicated. His place is located in the Opera House building, so give him a call.

A prosperous city, a healthy location, a happy people—such is the condition of Salem.



STATE, CITY AND GOVERNMENT BUILDINGS.

house deals in all kinds of produce, always paying the highest market price for same, thus enabling the farmers of Marion county to dispose of their products at home to a better advantage than if they had to ship to larger cities.

They are fully equipped with every advantage and facility for the successful operation of this line of industry, and the position they hold in the business world of Salem is one of great importance.

The house has always been distinguished for its broad and liberal

will not permit us to go into details and describe the different processes it requires to produce their product, but we will say that the plant has a capacity of eight barrels a day and is operated by a twenty-eight horsepower dynamo. The pigment, after going through a French burr mill, is taken from the mill with a suction process, going through a blast wheel into a large bin. With this process there is no grit to be found in the ore after being ground, which naturally adds to the quality of the paint. This

company carries a line of thirty-two

or receiving any studies in which they feel weak.

For any further information address J. J. Kraps or J. W. L. Smith, Salem, Ore.

Fred Kurtz.

Among the reliable purveyors of meat in our city and those noted for the high quality of everything which they handle is the above named firm, located at 277 North Commercial street. He carries a full and complete line of fresh, salt and smoked meats and is prepared to furnish the