## Silent Opinion



## 'T

idays Are Near
LECTRIC LIGHT is the $t$ that draws trade. Keep your bright and you'll be kept busy.
show window brilliantly illumwith ELECTRIC LIGHT many a sale "the night before." racts attention, makes it easy ur display to be examined and your goods to THE BEST ANTAGE.

N ELECTRIC SIGN will a name for you and when your is made it will burn it into the 's eyes and minds. It is an innt that pays big dividends. presentative will explain how.

## PORTLAND ERAL ELECTRIC COMPANY

and

