



Another Glance At the New Coats INDIVIDUALITY IS THE KEY NOTE

Individuality of cloth, of style, of the very buttons—that is what you will find in even the least expensive of our coats. In short the assortment is replete with helpful illustrations of the latest models. Feel welcome to see and enjoy the beauties of the new creations.

MORE NEW 36 INCH COATS

In fancy mixtures and plaids received late last evening—Your wants can be supplied from this great assortment.

Whether you want to see the long coats or short ones, you can come here knowing the best of its kind is awaiting you.

Prices are, as usual, very modest for such splendid values. Ready this morning.

\$8.50 to \$35.00

Silk Bargains

An unusually nice assortment of the newest in Silks at much less than its real worth—step in and see these bargain—they come in a great variety of colors.

Changeable Taffeta—
In great variety.
85c and 95c values
Special Sale **63c**

Changeable Chiffon Taffeta—
Wide range of choice.
\$1.00 and \$1.25 values
Special Sale **79c**

DRESS GOODS BARGAINS

We are creating a great furore among discriminate buyers who are eagerly buying our unmatched dress goods bargains. Continuing this week we are offering

ALL WOOL SKIRTING

In new weaves and colorings—you can be pleased from this assortment of grand values.

\$1.00 and \$1.25 values
Special Sale **78c**
\$1.50 and \$2.00 values
Special Sale **98c**

Jos. Meyers & Sons

SALEM'S GREATEST STORE
THE "WHITE CORNER" (TRADE MARK)

This Is the Store

That gets the new things first. We said that at the beginning of the season; and how well we proved it; thousands of people know. It has brought customers, numerous customers to Salem, that have never before made this city their shopping place, proving the truth of our claim—"MEYERS' THE SHOPPING CENTER OF THE WILLAMETTE VALLEY." We ask you to personally inspect this magnificent stock of dependable and reasonable merchandise and see where we can save you money.

Wednesday Only

Our 302d consecutive weekly bargain sale. A bargain sale that will be welcome news to thrifty housekeepers.

For next Wednesday we offer

Arabian Lace Curtains

Nottingham weaves, 45 inches wide—3 yards long—a splendid value at \$1.25

WEDNESDAY ONLY

None sold until 8:30.

No phone orders received.

83c

"Cravenette" THE RELIABLE GOODS

We make no idle boast when we say that "Cravenette" is the best known, most universally used, and has given the best satisfaction of any rainproof materials. You can make no mistake in getting "Cravenette," for a guarantee is back of it. All weights and colors to choose from at our counters.

\$1.50 to \$2.75

Awakened by the Cold this Morning

Your bedding needs replenishing. Now is a good time to get what you need in the bedding line. Stocks won't be as full later.

The prices are as low as they could possibly be on the best quality of goods.

**Cotton Blankets 45c to \$2.25
Comforts \$1 to \$12.50**

Men's Hats For Fall Wear

The reason for the wonderful growth of this hat store seems to be that

THE STORE IS HANDY on the main floor—just inside the door on Liberty street.

EVERY NEW STYLE IS HERE—Soft hats and derbies in every good shape.

THE HATS ARE OF FINE QUALITY—

We pay a little more in some cases to get hats of exceptional quality or finish.

The prices are what you expect to pay.

\$2 to \$4

Men's Underwear And Hosiery

NEW STYLES—BEST VALUES

Every good and wanted style is here. There are all sizes to fit all men perfectly. New fancy hosiery including the plain as well as the latest novelties for the coming season. Many new effects in the new embroidered socks are worth seeing. Prices modest.



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Men's Fall Clothes

A POINT WHICH WE SPECIALIZE

Test our clothes for men anywhere along the line from \$10 to \$30. You will find the same distinguishing characteristics that have been so well appreciated in Salem, the characteristics which make these clothes unsurpassed in three vital points that may be summed up in three words:

Make Fit Style

In these suits and coats you will find first a wide choice of fine materials. You will find in these clothes points of style and finish which are distinctive—the evidence of creative tailor work—you will find perfect fit—and this quite as well if you are tall or short or stout as if you are what the tailors call "regular" build. Finally you will find that these clothes have such thoroughly good inside tailor work that they will hold their shape permanently and give unusual wear.

\$10 to \$30

CITY NEWS

A Collection of Important Paragraphs for Your Consideration

Wanted—

At Dr. Stone's drug store, Salem, Ore., a boy who desires to learn drug business. Apply at once 10-9-1f.

Viola lodge, No. 88, D. of H., will give a dancing party in the Holman hall Monday evening, October 15th.

No Use

BEING WITHOUT A CLOCK

We have good eight-day clocks for \$2.00. Some with nicer cases, highly polished wood and iron, suitable for a parlor mantle, \$5.50 to \$12.

If you want a school, church or hall clock, or one suitable for an office, we have them from \$5.00 to \$45.00.

Alarm clocks, warranted one year, for \$1.00.

Barr's Jewelry Store

State and Liberty Sts. Salem.

Get your invitations of the committee. 10-12-3t.

Call at 447 Court street, and get a good tailor-made suit at half price. 10-15-6t

Every Lover—

Of whist or other table games, should have one of those beautiful card tables shown in our South window. Buren & Hamilton.

Three Wheeled Buggy—

R. M. Fleming has a buggy with only three wheels. He left his horse and buggy in front of the postoffice this morning while he went in for his mail. The horse got frightened and ran for Yanneke's stable at a lively clip. He dropped the buggy top and one wheel en route. No other damage was done.

Misfit clothing sale every day at 447 Court street. Save your money by calling. 10-15-6t

The Finest—

Card and game tables at Buren & Hamilton's.

Go To Gilson's—

Barber shop, 117 Commercial street, successor to Jack Ryan. You don't have to wait; six barbers.

A Fine Showing—

Of whist tables in Buren & Hamilton's south window.

The Misfit Clothing Parlors, 447 Court street, sells fine tailor-made suits for about half original cost. 10-15-6t

Oregon City is to have a roll-skater rink.

CASTORIA. The kind you have always bought. *Chas. H. Hatcher*

Personal

E. G. Philley went to Corvallis today on business.

Ernest W. Haas has gone to Seattle on a business visit.

Miss Eva F. Cox left this morning for a brief visit in Portland.

Clayton Wentz went to Portland this morning.

William Marshal, a business man of Needy, spent Sunday in this city.

F. V. Catlin, of Portland, is here visiting his parents.

Fred Waters was among the Stayton-bound passengers this morning.

Rev. Oscar Oliver, of the Jefferson M. E. church, is in the city.

President J. H. Coleman, of Willamette University, is in Portland.

Mrs. John Sweeney left today for a visit in Vermont.

J. H. Darling, the real estate man, returned to his home in Oregon City today.

George Watt, of Bay City, Tillamook county, is here visiting relatives.

Mr. and Mrs. S. Koser returned this morning from a visit with friends in Astoria and Portland.

Wm. M. Sanders returned this morning from an over-Sunday visit at his home in Silverton.

Walton Looney, of Jefferson, was in the city today on business matters.

D. A. Shomaker left today for Mill City to take a position with the Curtis Lumber company of that place.

B. C. Humphreys, of the Statesman staff, went to Jefferson today to spend a day at home.

Mrs. W. C. Corbett returned to her home at Corvallis this morning, after a visit with her sister, Mrs. W. W. Hall.

Miss L. Johnson, of Kansas City, who has been visiting relatives here, left today for a stay with friends in Springfield.

Professor H. L. Hopkins, of Albany college, who preached at the First Presbyterian church Sunday, returned home today.

C. F. Lansing, of this city, who was one of the judges on exhibits at the Hood River fruit fair, has returned home.

John W. Cochran, the Oregon City representative of the Oregonian and Telegram, spent Sunday in Salem with his mother.

Alvin Kays, who has been one of the employes at the foundry, is expected to go to Portland to accept a similar position.

Ivan Oakes, of the state engineering office, returned this morning from a visit with friends in Eugene.

Bert Haney, deputy district attorney for Multnomah county, returned home this morning, after an over-Sunday visit with friends here.

F. M. Zinn, a business man of Pomeroy, Washington, who has been here visiting his son, W. W. Zinn, returned home this morning.

Fred Legg, the architect, who has opened an office in the Ainsworth building in Portland, returned to the metropolis this morning, after a brief over-Sunday visit with his family.

Mrs. D. A. White and daughter, Miss Blanche, left this morning for an extended visit in Emporia, Kansas. Mr. White accompanied them as far as Portland.

His discourse yesterday contained some valuable information regarding the social, educational and commercial status of Nanking and the neighboring provinces.

Nanking University is the educational center where Miss Nellie Clark, of this city, is teaching, and of which Rev. F. E. Megs, a school mate of Dr. Davis Ervett, is president.

Curtis Coleman, the well-known athlete, has returned from his summer vacation, and will matriculate

at the University, and join the football squad, where his presence will inspire the football players to do their best.

Miss Grace Oliver, of Pendleton, a former student at Willamette University, is visiting college friends in this city.

Mr. and Mrs. A. McQueen and family, of Jefferson, spent Sunday with Mr. and Mrs. R. L. Gilson.

J. F. Jones and family have moved to their new residence two doors south of the Asylum Avenue store, on Eighteenth street, to give their family better school privileges. Mr. Jones will go into the commission business.

Mrs. C. Brown and daughter, Miss Frances, left Saturday for an eastern trip. They will go as far east as Illinois, and on their return trip Miss Brown will remain for sometime with a sister who resides in Miles City, Montana.

Rev. W. P. Bentley, who preached at the Christian church yesterday, left this morning for Cottage Grove. He has two other appointments to fill, Roseburg and Grants Pass, before returning to Berkeley, Cal. He recently returned from China, where he was engaged in educational work, but his health having failed, he was obliged to return to the homeland.

DIED.

MEAD.—At the Portland Samaritan Hospital, in Portland, Sunday, October 14, 1906, James E. Mead, of paralysis.

Mr. Mead was born in Salem March 3, 1851, and resided in this city the greater part of his life. He leaves two children, Mrs. G. W. Johns, of Portland, and A. W. Mead, of Oregon City.

The funeral services will be held in Portland, and the burial services will be in this city tomorrow (Tuesday) morning.

Norwich Union Fire Insurance Society.

Frank Meredith, Resident Agent. Office with Wm. Brown & Co., No. 129 Commercial Street.

Money to Loan

THOMAS K. FORD, Over Ladd & Bush's Bank, Salem, Or.

NEW TODAY

Office Room—I will give office space and all conveniences to any one wishing to establish themselves as a public stenographer, in exchange for a certain amount of their service. R. G. Hunter, Room 15, Ladd & Bush Bldg., Salem, Ore. 10-15-3t.

Wanted.—A lady cook at 357 North Commercial street. 10-15-3t

Lost—Between Salem and Sheridan a 22 Winchester repeater rifle. Suitable reward for return of same to this office. 10-15-3t

Wanted—Five to eight-room cottage, unfurnished, or partially furnished. Apply "X." care Journal office. 10-15-3t

Capital Normal

and BUSINESS INSTITUTE. J. J. Krape and J. W. L. Smith

New Books and Latest Methods

FIRST NATIONAL BANK BUILDING, SALEM, OR.